Crockery Township Community Input Summary

In 2023 the Planning Commission began the process to update the Master Plan. Community engagement commenced with commercial and industrial property owner stakeholder interviews. Overall, commercial and industrial property owners felt that their current locations along M-104 and 112th Avenue are sustainable.

The biggest takeaway from the stakeholder interviews was a very mixed opinion on whether public sewer and expansion of public water was warranted. Some opined that public sewer may be of benefit for small commercial and industrial lot sizes with limited room for alternate drain field locations or a high water table. For some, maintaining a healthy workforce is a challenge. Public sewer may help develop workforce housing, thus strengthening employee availability. Other owners felt public sewer and expansion of public water would increase residential development, which would create a conflict with their commercial and industrial uses. From these interviews, it was determined that the greatest focus for the community survey would be residential development including senior housing.

A community survey was sent to out to all property owners within the Township. This survey asked for the owners' opinion on everything from rural character, agricultural preservation, residential development, and the potential growth of commercial/industrial uses.

Additionally, a community workshop was held to gather more public input. As part of the workshops, visual preferences of different development topics were captured. The resounding theme from the workshop was that residents would like to maintain the rural character of Crockery Township through strategic, carefully considered development. Below is a compilation of this data.

Participant Demographics and Living in Crockery Township

Four hundred and six owners of Crockery Township took the public survey. There was a very even spread of respondents between the ages of 35 and 65+. Only 9% of respondents were between the ages of 18 and 34. Thirty-eight percent of respondents have lived in the Township over 20 years. Of respondents, 39% said they would recommend living in the Township and 37% were neutral.

Agricultural and Rural Character

Crockery Township has historically been considered a rural and predominantly agricultural community. Fifty-eight percent of survey respondents supported continued growth at its current pace. Workshop attendees relayed a strong preference to protect the agricultural lands and rural character of the community. Seventy-two percent of survey respondents said ease of travel within the Township was good/excellent and 71% said rural character is good/excellent. However, when asked about access to healthcare facilities, 33% said it was poor and 28% said it was fair. When asked about access to shopping amenities, 39% said it was poor and 32% said it was fair. Residents in the Township are supportive of policies that are designed to protect the rural look and feel of the community and appear to be willing to forego quick access to commercial/retail and professional services in order to protect the rural character of the community.

Rate of Development

Respondents felt that the current rate of development in general is about right (58% agree), again, with a desire to protect the current visual character.

Residential Development

Growth of single family neighborhoods may be supported through directed improvement and repairs to public roads. While large acreage lots were preferred, those attending the workshop suggested small lot development locations predominantly north of M-104 near Nunica proper and the current Hathaway Lakes development. Open space, playgrounds/recreation opportunities, and street tree requirements were preferred for developments. Dark-sky-friendly street lighting was preferred.

Senior housing was supported/very supported by 47%. Again, workshop attendees suggested locations predominantly north of M-104 for this type of housing. Small scale (perhaps a site condo), one-story, free-standing homes were preferred over multi-level buildings. There was some desire for walkable senior housing with proximity to services and public transit (if/when available).

Mixed (commercial/residential) use was supported/very supported by 27%. Duplexes (15%), apartments (17%), and Townhomes (18%) scored lower, though there was a positive reaction to development that incorporated multiple housing types within a mixed-use development. The Community may be supportive of a limited mixed use downtown development district. They do not support an increase in taxes to encourage this development, but may be supportive of a policy that permits such uses.

Commercial and Industrial

Respondents felt that economic development policies should be designed to allow for, but not necessarily encourage commercial or industrial development.

Public Services

Respondents felt that educational and recreational opportunities are good/excellent. If the Township had extra funds, highest priorities for public services were roads, internet, and fire/EMS in that order. However, when asked if they would support a tax increase for these services, no service scored 50% or higher even if we combined the likely/highly likely categories. The three highest scores were Fire/EMS (46%), road repair (48%), and expansion/improvements of parks and recreation (43%).

Community Input Inconsistencies

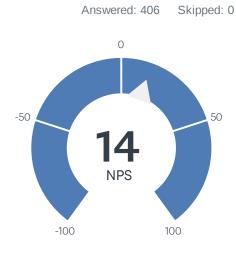
- 1. A strong theme emerged in opposition to higher-density residential development, which could lead to reduced development pressure on agricultural lands. When this concept was presented at the community workshop, respondents dramatically supported agricultural land uses and large residential lot sizes.
- 2. Conflicting opinions were received regarding the addition of public sewer and expansion of public water.

Summary

- 1. Residents prefer a rural setting and support the protection of agricultural land
- 2. Continued development at the current pace is supported if orchestrated with protecting the visual character of the community
- 3. Commercial/Industrial development should continue at its current pace without any plans to encourage infill.
- 4. Senior housing may be supported in the right location. Multi-level senior apartment buildings were not preferred.

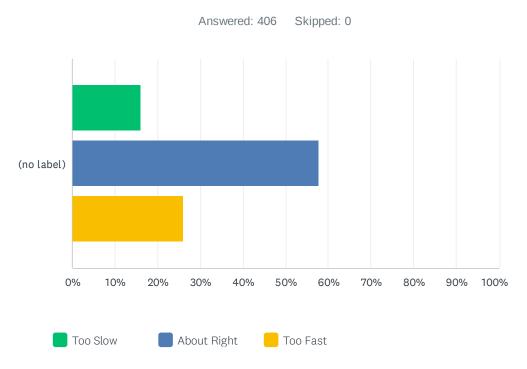
- 5. Two-story mixed use development with public space may be supported in the right location.
- 6. The potential of public utilities related to development should be discussed.

Q1 How likely is it that you would recommend living in Crockery Township to a friend or colleague?



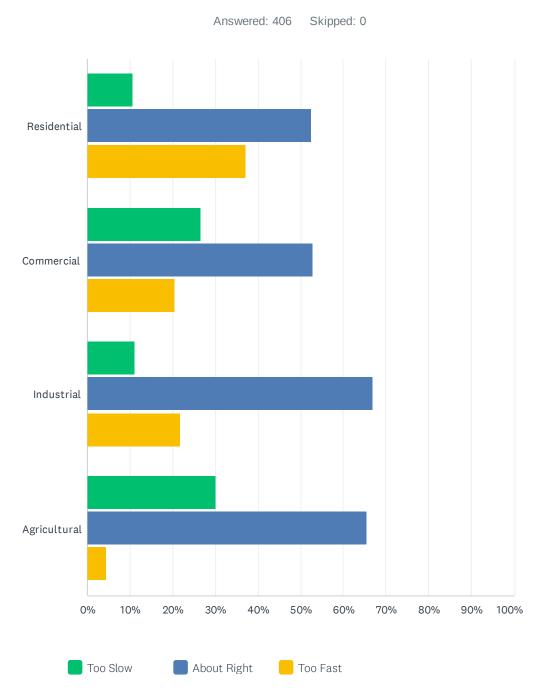
DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
24%	37%	39%	14
99	150	157	

Q2 How would you characterize the overall rate of development in Crockery Township?



	TOO SLOW	ABOUT RIGHT	TOO FAST	TOTAL	WEIGHTED AVERAGE	
(no label)	16.01% 65	57.88% 235	26.11% 106	406		2.10

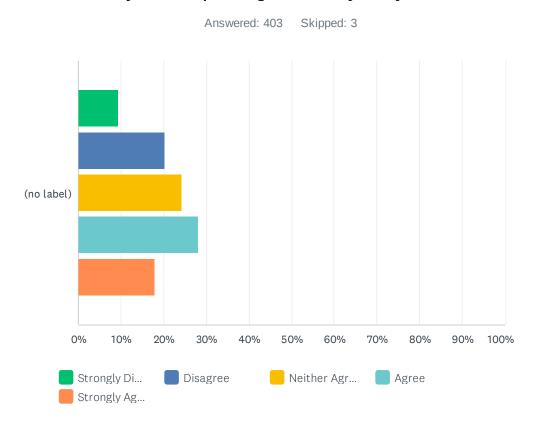
Q3 How would you characterize the rate of the following types of development?



Crockery Township Master Plan Community Survey

	TOO SLOW	ABOUT RIGHT	TOO FAST	TOTAL	WEIGHTED AVERAGE	
Residential	10.62% 43	52.35% 212	37.04% 150	405		2.26
Commercial	26.60% 108	52.96% 215	20.44% 83	406		1.94
Industrial	11.17% 45	67.00% 270	21.84% 88	403		2.11
Agricultural	30.05% 122	65.52% 266	4.43% 18	406		1.74

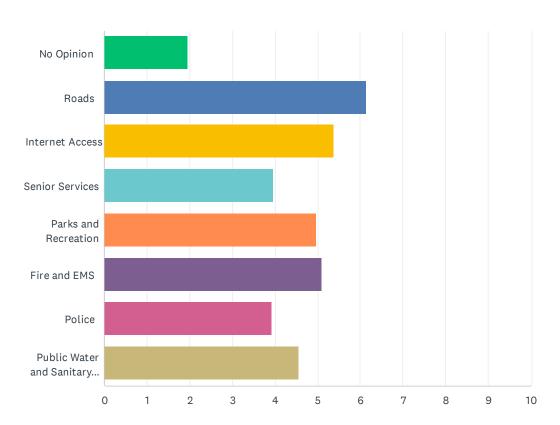
Q4 Crockery Township should do more to protect the visual character of the community to keep things the way they look the same.



	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE OR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no	9.43%	20.35%	24.32%	28.04%	17.87%		
label)	38	82	98	113	72	403	3.25

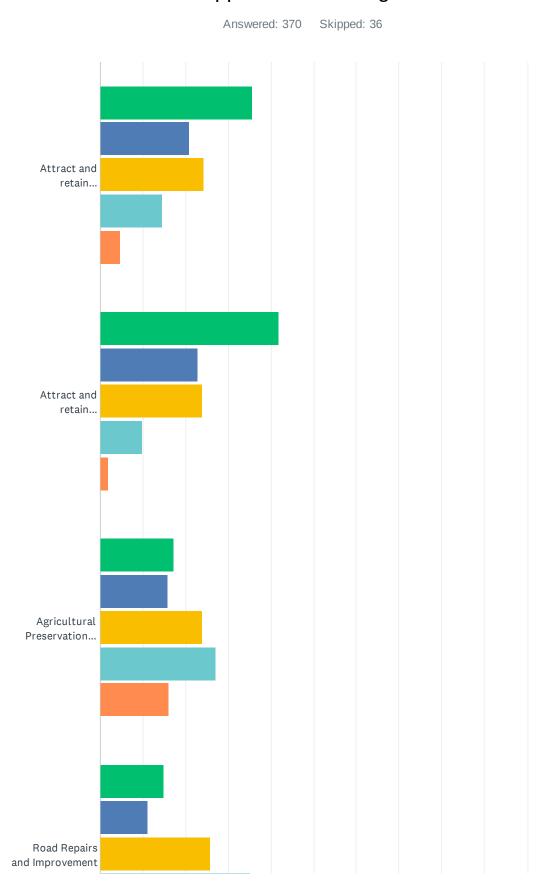
Q5 If the Township had extra funds, how would you prioritize its use? 1 = Most Important, 8 = Least Important

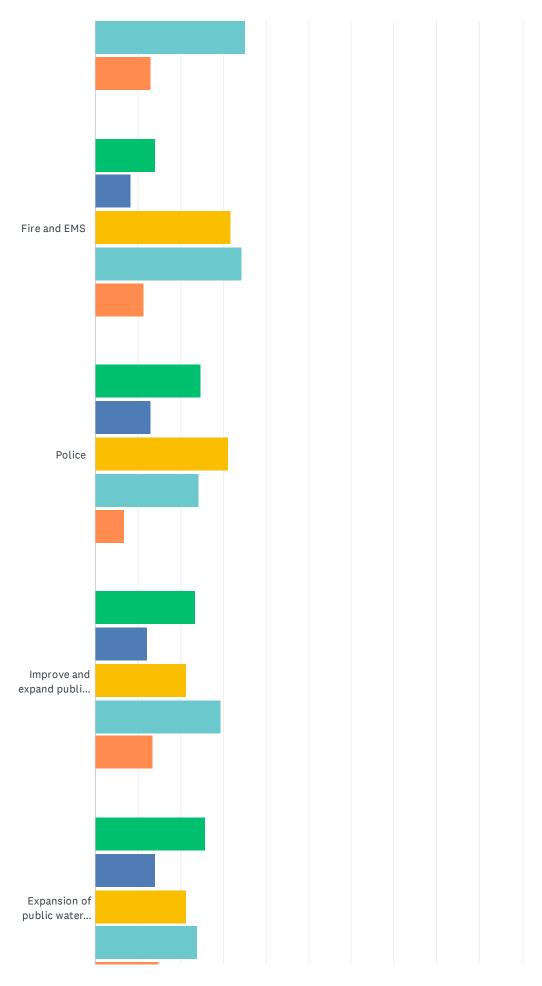




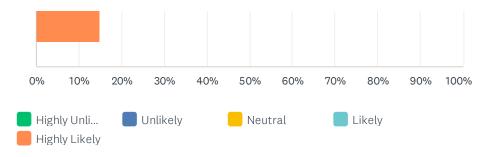
	1	2	3	4	5	6	7	8	TOTAL	SCORE
No Opinion	4.86%	2.97%	2.43%	2.43%	3.24%	2.70%	8.11%	73.24%		
·	18	11	9	9	12	10	30	271	370	1.97
Roads	27.84%	23.51%	17.30%	12.43%	9.46%	5.41%	3.78%	0.27%		
	103	87	64	46	35	20	14	1	370	6.15
Internet Access	18.11%	22.43%	14.05%	9.73%	10.27%	11.62%	12.43%	1.35%		
	67	83	52	36	38	43	46	5	370	5.37
Senior Services	3.78%	6.76%	10.81%	13.78%	20.27%	18.65%	22.43%	3.51%		
	14	25	40	51	75	69	83	13	370	3.97
Parks and Recreation	14.05%	13.51%	12.97%	15.68%	15.68%	16.22%	9.73%	2.16%		
	52	50	48	58	58	60	36	8	370	4.96
Fire and EMS	10.00%	12.97%	18.92%	17.84%	18.92%	17.84%	2.43%	1.08%		
	37	48	70	66	70	66	9	4	370	5.09
Police	2.97%	7.57%	11.89%	16.76%	14.05%	18.38%	21.62%	6.76%		
	11	28	44	62	52	68	80	25	370	3.93
Public Water and	18.38%	10.27%	11.62%	11.35%	8.11%	9.19%	19.46%	11.62%		
Sanitary Sewer	68	38	43	42	30	34	72	43	370	4.56

Q6 How likely is it that you would support an increase in property taxes to support the following?



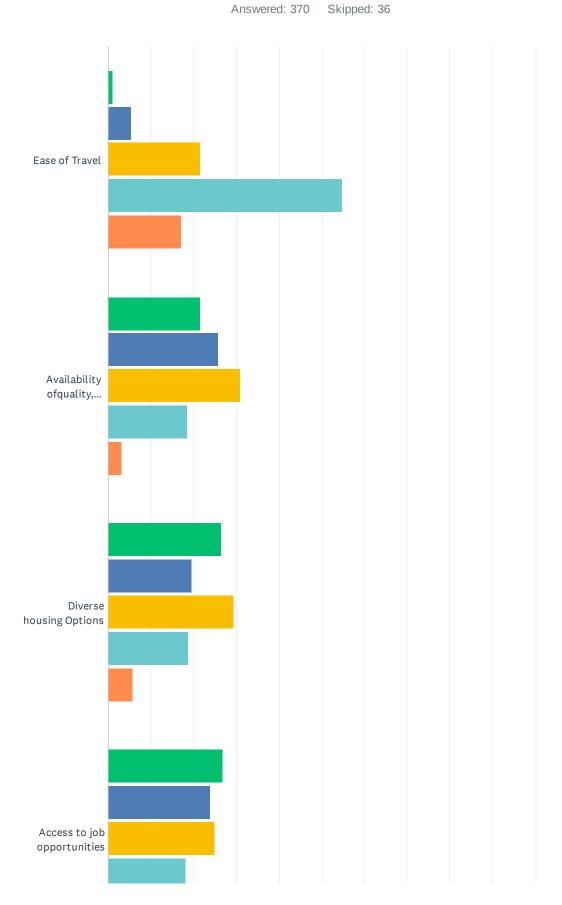


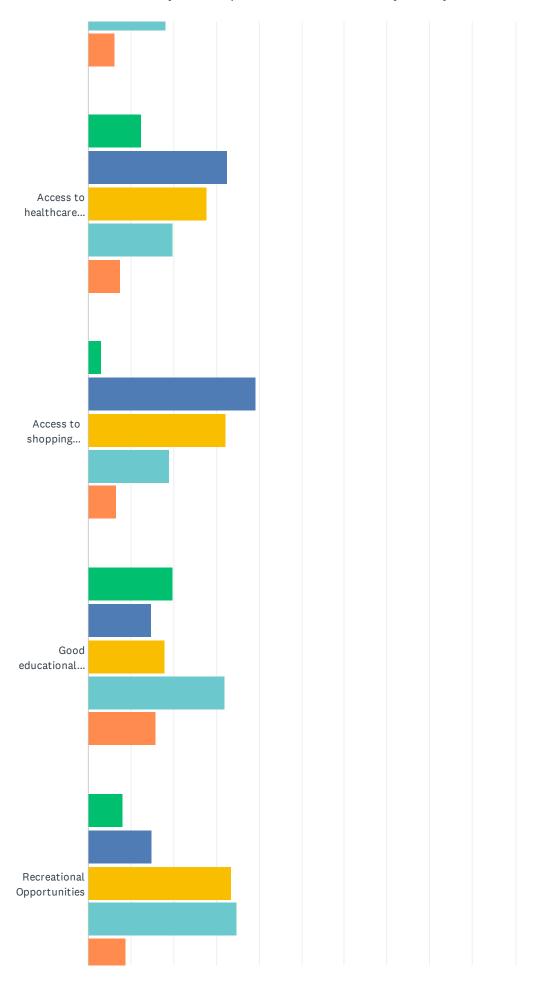
Crockery Township Master Plan Community Survey



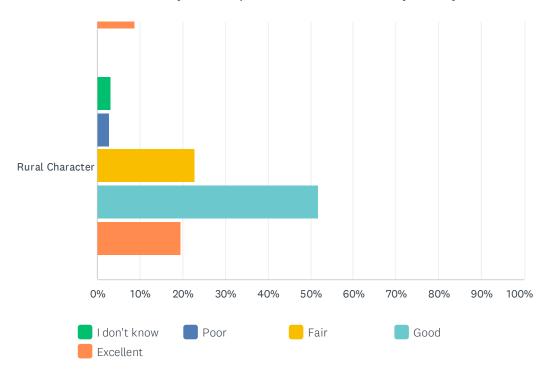
	HIGHLY UNLIKELY	UNLIKELY	NEUTRAL	LIKELY	HIGHLY LIKELY	TOTAL	WEIGHTED AVERAGE
Attract and retain commercial businesses	35.68% 132	20.81% 77	24.32% 90	14.59% 54	4.59% 17	370	2.32
Attract and retain Industrial businesses	41.73% 154	22.76% 84	23.85% 88	9.76% 36	1.90% 7	369	2.07
Agricultural Preservation Programs	17.34% 64	15.72% 58	23.85% 88	27.10% 100	15.99% 59	369	3.09
Road Repairs and Improvement	14.91% 55	11.11% 41	25.75% 95	35.23% 130	13.01% 48	369	3.20
Fire and EMS	14.09% 52	8.40% 31	31.71% 117	34.42% 127	11.38% 42	369	3.21
Police	24.80% 91	13.08% 48	31.06% 114	24.25% 89	6.81%	367	2.75
Improve and expand public park and recreation facilities	23.51% 87	12.16% 45	21.35% 79	29.46% 109	13.51% 50	370	2.97
Expansion of public water and sewer	25.75% 95	14.09% 52	21.41% 79	23.85%	14.91% 55	369	2.88

Q7 Please rate each of the following characteristics of Crockery Township



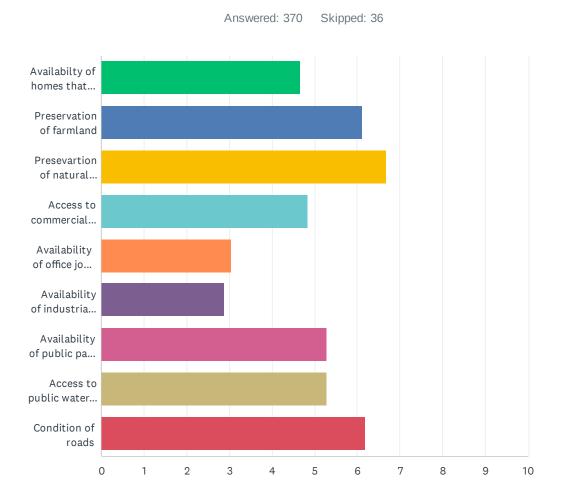


Crockery Township Master Plan Community Survey



	I DON'T KNOW	POOR	FAIR	GOOD	EXCELLENT	TOTAL	WEIGHTED AVERAGE
Ease of Travel	1.09% 4	5.43% 20	21.47% 79	54.89% 202	17.12% 63	368	4.75
Availability ofquality, affordablehousing	21.47% 79	25.82% 95	30.98% 114	18.48% 68	3.26% 12	368	3.09
Diverse housing Options	26.43% 97	19.62% 72	29.43% 108	18.80% 69	5.72% 21	367	3.12
Access to job opportunities	26.83% 99	23.85% 88	24.93% 92	18.16% 67	6.23% 23	369	3.02
Access to healthcare facilities	12.26% 45	32.70% 120	27.79% 102	19.89% 73	7.36% 27	367	3.32
Access to shopping amenities	2.98% 11	39.30% 145	32.25% 119	18.97% 70	6.50% 24	369	3.44
Good educational opportunities	19.78% 73	14.63% 54	17.89% 66	31.98% 118	15.72% 58	369	3.75
Recreational Opportunities	8.15% 30	14.95% 55	33.42% 123	34.78% 128	8.70% 32	368	3.98
Rural Character	3.25% 12	2.71% 10	22.76% 84	51.76% 191	19.51% 72	369	4.76

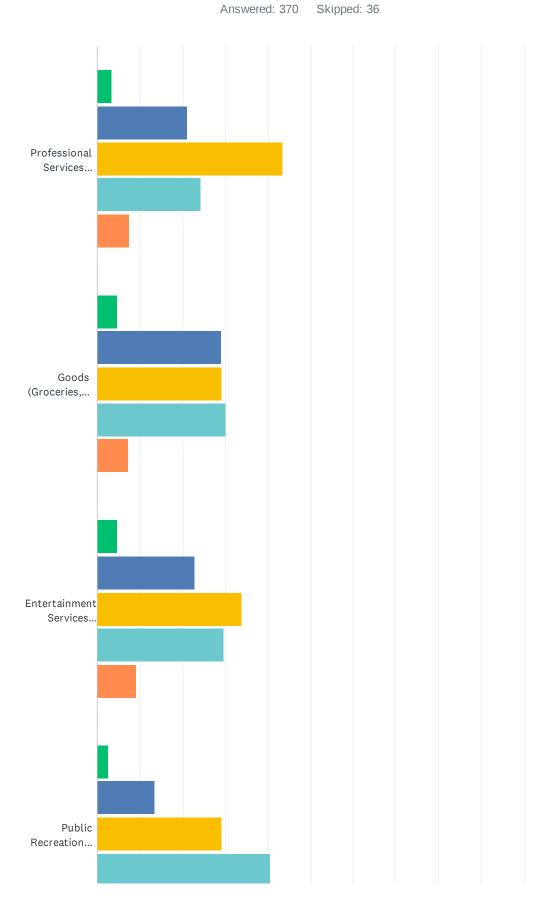
Q8 Please prioritize the following in the order that is most important to you. 1 = Most Important, 9 = Least Important



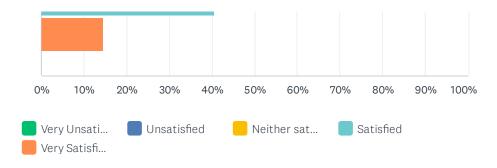
Crockery Township Master Plan Community Survey

	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Availabilty of homes that people can afford	8.11% 30	7.03% 26	8.11%	11.62% 43	15.95% 59	14.86% 55	15.14% 56	7.84% 29	11.35% 42	370	4.67
Preservation of farmland	21.08% 78	20.54% 76	11.89% 44	12.70% 47	5.95% 22	8.11% 30	7.03% 26	3.78% 14	8.92% 33	370	6.13
Presevartion of natural areas (woods, non farmed fields, etc)	25.95% 96	18.65% 69	18.38% 68	10.54% 39	7.84% 29	6.22%	7.03% 26	3.24%	2.16%	370	6.68
Access to commercial services (grocery, restaurant, bar, hairsalons and barbers, etc.)	7.03% 26	9.73% 36	8.92% 33	10.00%	17.84% 66	14.32% 53	15.14% 56	10.27%	6.76% 25	370	4.83
Availability of office jobs in the community	0.81%	1.62%	2.70%	6.49%	9.19%	11.62% 43	18.92% 70	28.92% 107	19.73% 73	370	3.05
Availability of industrial jobs in the community	1.35% 5	2.16%	1.89%	6.22%	7.03% 26	11.89% 44	16.22% 60	22.97% 85	30.27% 112	370	2.88
Availability of public parks and recreational opportunities	7.03% 26	12.70% 47	16.22% 60	13.78% 51	13.78% 51	12.16% 45	7.84% 29	10.00% 37	6.49% 24	370	5.29
Access to public water and sanitary sewer	14.32% 53	13.24% 49	11.89% 44	10.81%	8.92%	11.08% 41	8.11%	10.00% 37	11.62% 43	370	5.28
Condition of roads	14.32% 53	14.32% 53	20.00%	17.84% 66	13.51% 50	9.73% 36	4.59% 17	2.97% 11	2.70%	370	6.19

Q9 Please rate your satisfaction with the availability of the following

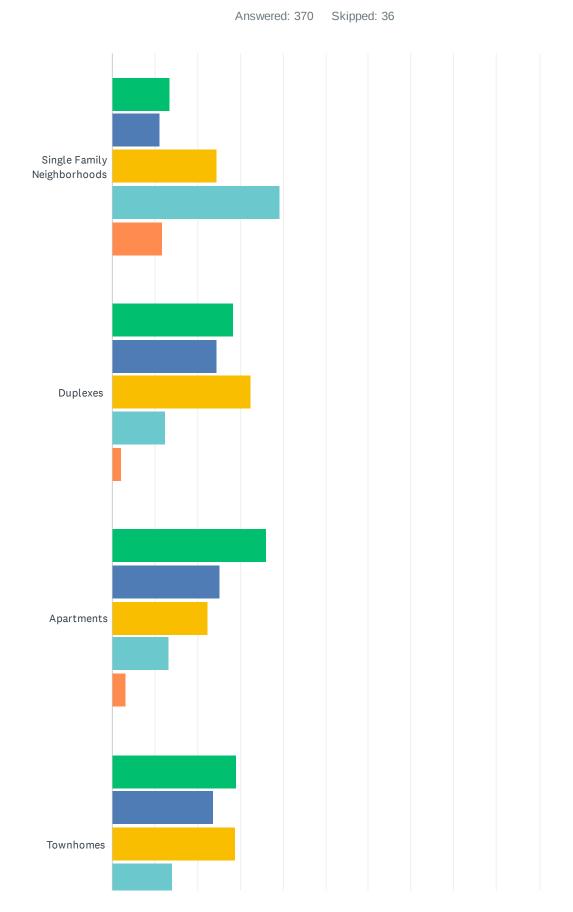


Crockery Township Master Plan Community Survey

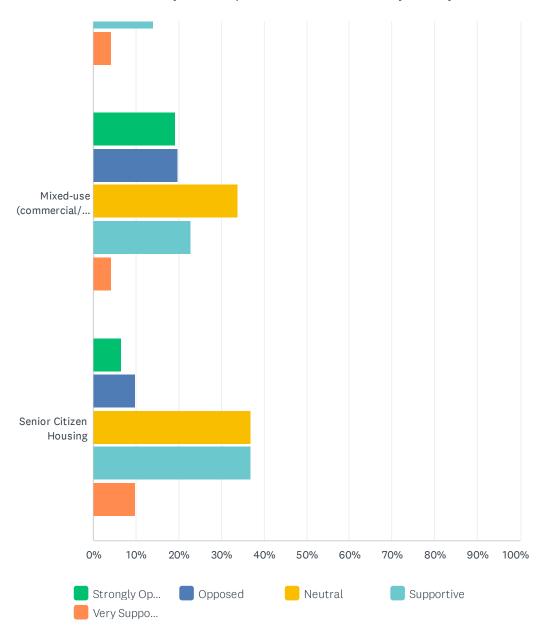


	VERY UNSATISFIED	UNSATISFIED	NEITHER SATISFIED OR UNSATISFIED	SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
Professional Services (doctor, legal, beauty, etc)	3.51% 13	21.08% 78	43.51% 161	24.32% 90	7.57% 28	370	3.11
Goods (Groceries, Baked Goods, Produce, Auto Parts, etc.)	4.59% 17	28.92% 107	29.19% 108	30.00% 111	7.30% 27	370	3.06
Entertainment Services (Movies, Restaurants, Etc)	4.61% 17	22.76% 84	33.88% 125	29.54% 109	9.21% 34	369	3.16
Public Recreation (Parks, Trails, etc.)	2.46% 9	13.39% 49	29.23% 107	40.44% 148	14.48% 53	366	3.51

Q10 How supportive are you of the following types of residential projects?



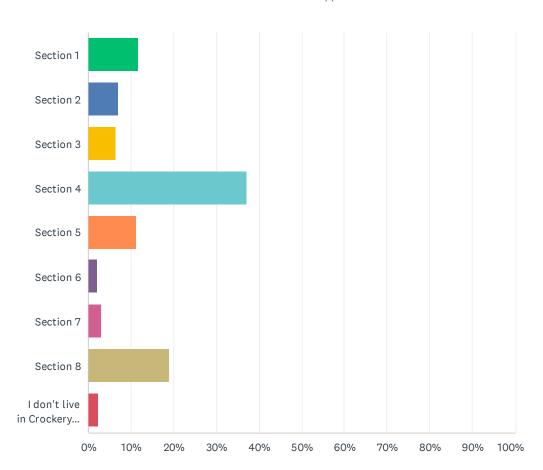
Crockery Township Master Plan Community Survey



	STRONGLY OPPOSED	OPPOSED	NEUTRAL	SUPPORTIVE	VERY SUPPORTIVE	TOTAL
Single Family Neighborhoods	13.51% 50	11.08% 41	24.59% 91	39.19% 145	11.62% 43	370
Duplexes	28.38% 105	24.59% 91	32.43% 120	12.43% 46	2.16% 8	370
Apartments	35.95% 133	25.14% 93	22.43% 83	13.24% 49	3.24% 12	370
Townhomes	29.08% 107	23.64% 87	28.80% 106	14.13% 52	4.35% 16	368
Mixed-use (commercial/residential)	19.24% 71	19.78% 73	33.88% 125	22.76% 84	4.34% 16	369
Senior Citizen Housing	6.52% 24	9.78% 36	36.96% 136	36.96% 136	9.78% 36	368

Q11 Based on the map below where in Crockery Township do you live?

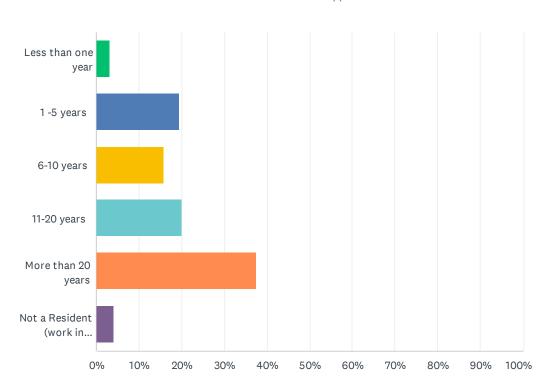




ANSWER CHOICES	RESPONSES	
Section 1	11.62%	43
Section 2	7.03%	26
Section 3	6.49%	24
Section 4	37.03%	137
Section 5	11.35%	42
Section 6	2.16%	8
Section 7	2.97%	11
Section 8	18.92%	70
I don't live in Crockery Township	2.43%	9
TOTAL		370

Q12 How long have you lived in Crockery Township?

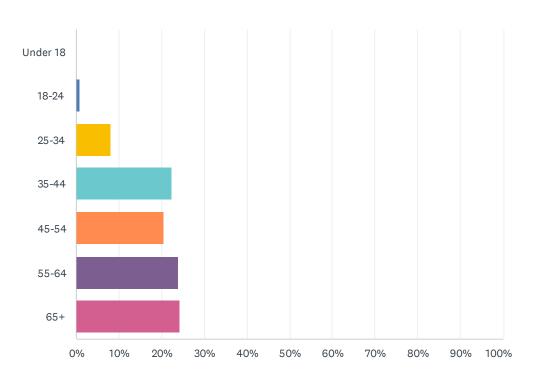




ANSWER CHOICES	RESPONSE	S
Less than one year	3.24%	12
1 -5 years	19.46%	72
6-10 years	15.68%	58
11-20 years	20.00%	74
More than 20 years	37.57%	139
Not a Resident (work in Crockery Township, Own a business in Crockery Township, other)	4.05%	15
TOTAL		370

Q13 What is your age?

Answered: 370 Skipped: 36



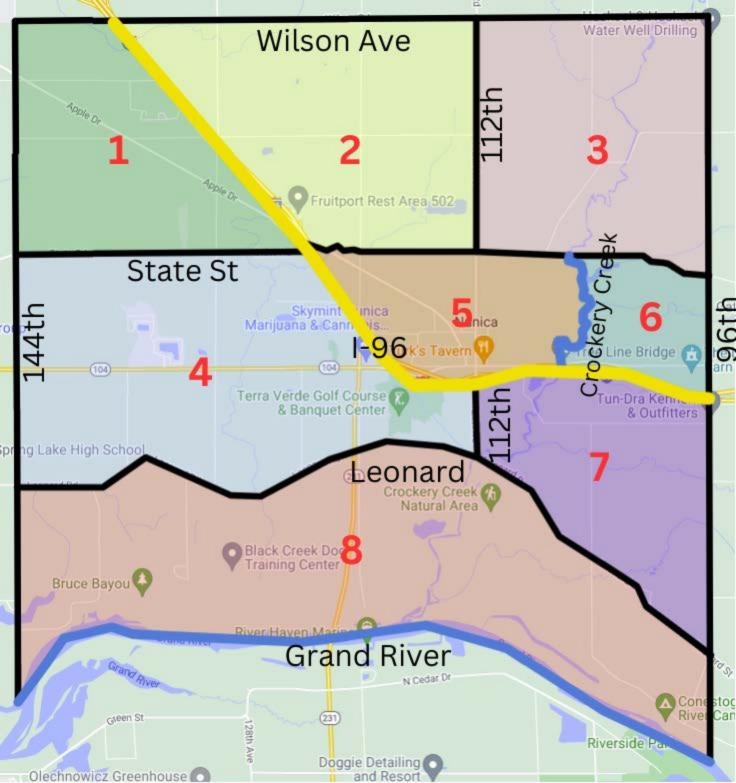
ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18-24	0.81%	3
25-34	8.11%	30
35-44	22.43%	83
45-54	20.54%	76
55-64	23.78%	88
65+	24.32%	90
TOTAL		370

Q14 Do you have any additional comments or concerns?

Answered: 190 Skipped: 216

Q15 If you would like to receive updates about the Master Plan, please provide your email address below.

Answered: 181 Skipped: 225





Crockery Master Plan Workshop

WiFi Network: Crockery-Guest

Password: Guest1206







AGENDA

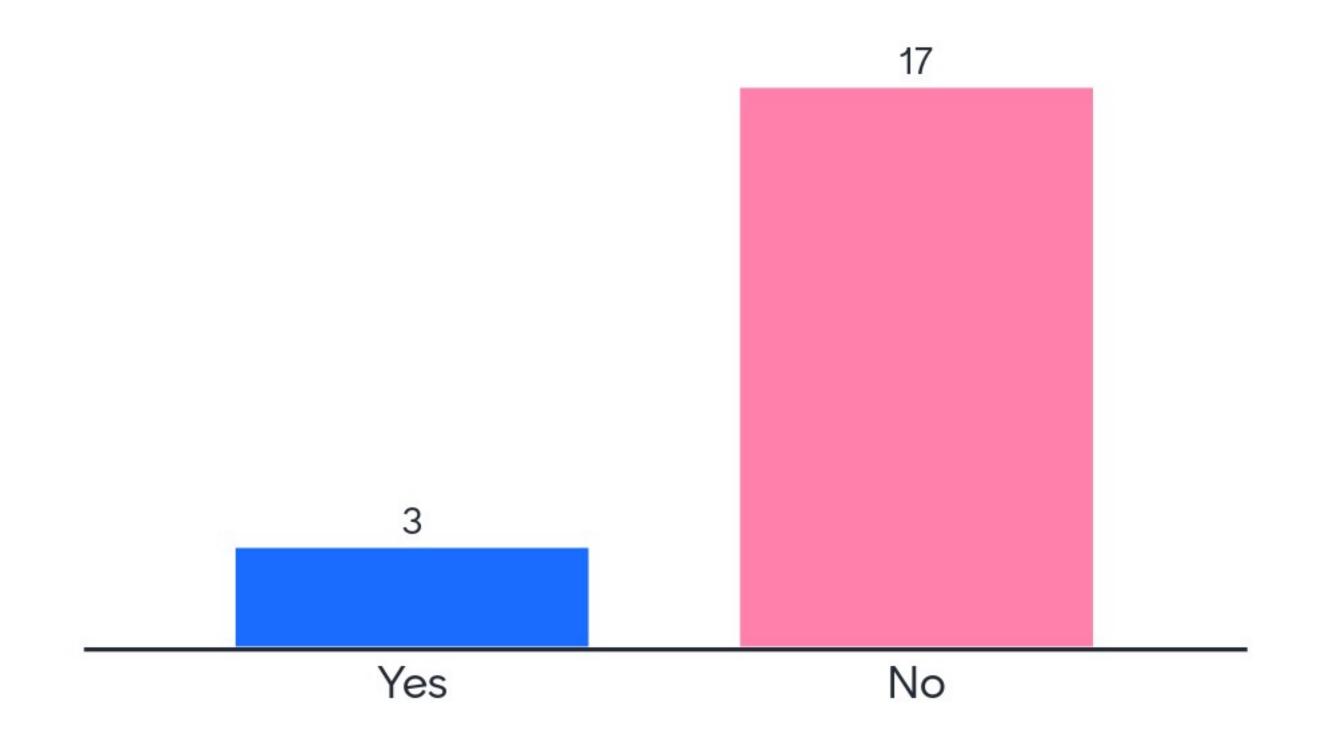
- Why we are here and what we hope to achieve
- Single Family Neighborhoods
- Senior Housing
- Mixed Use Neighborhoods







Have you participated in a public workshop before?

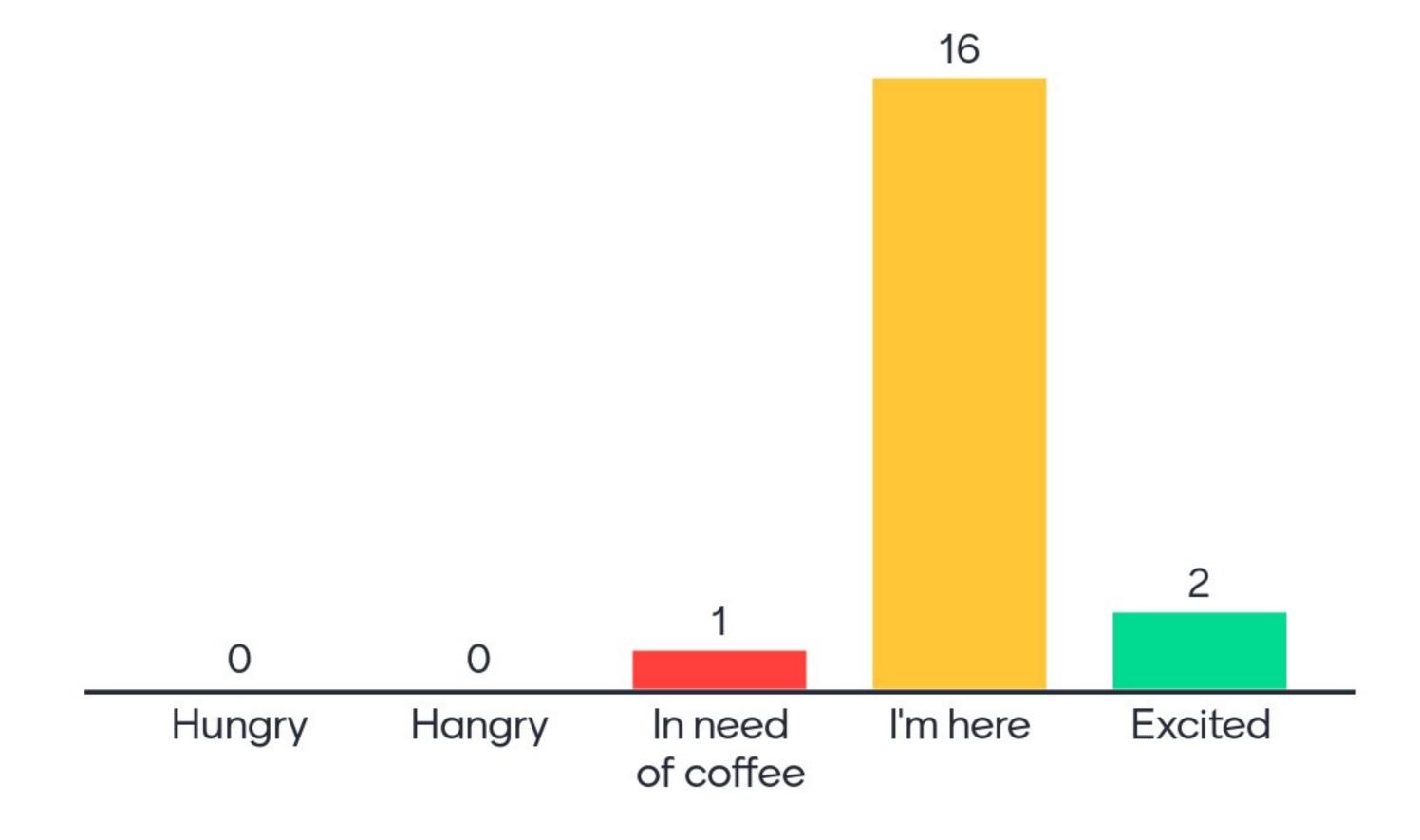








How do you feel tonight?



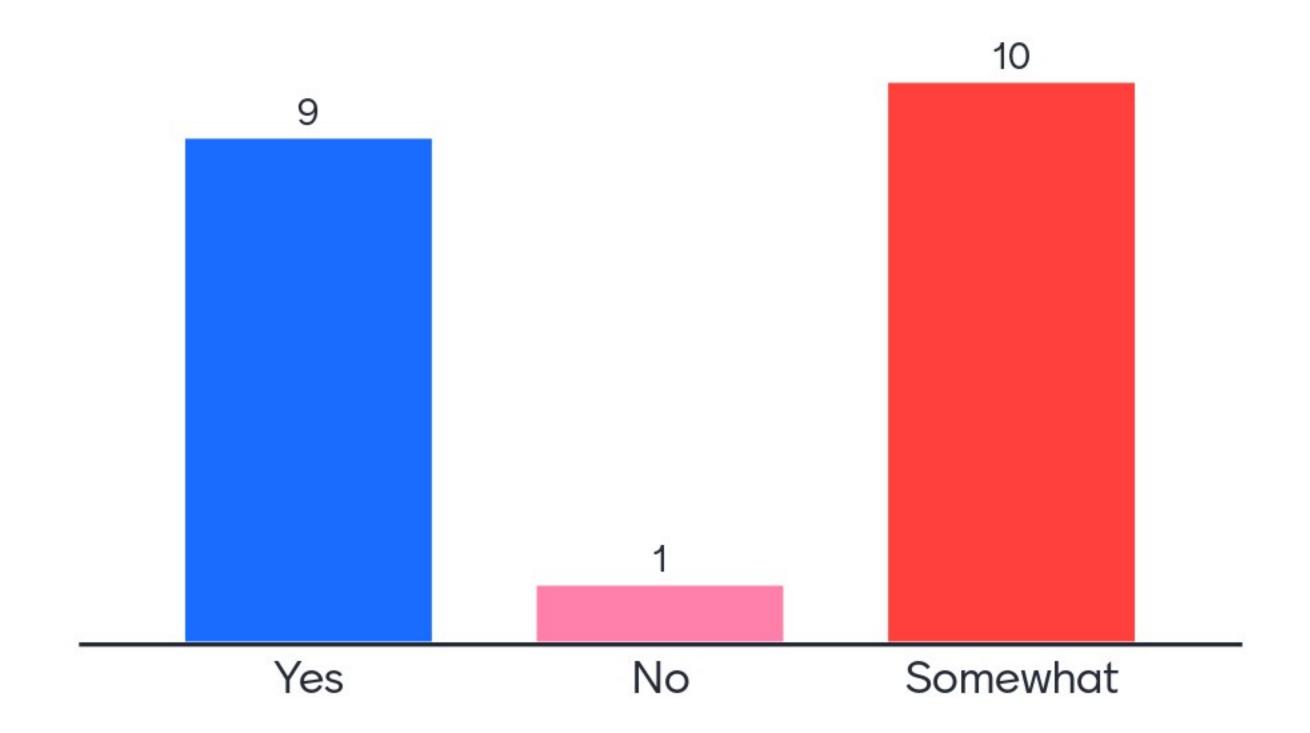




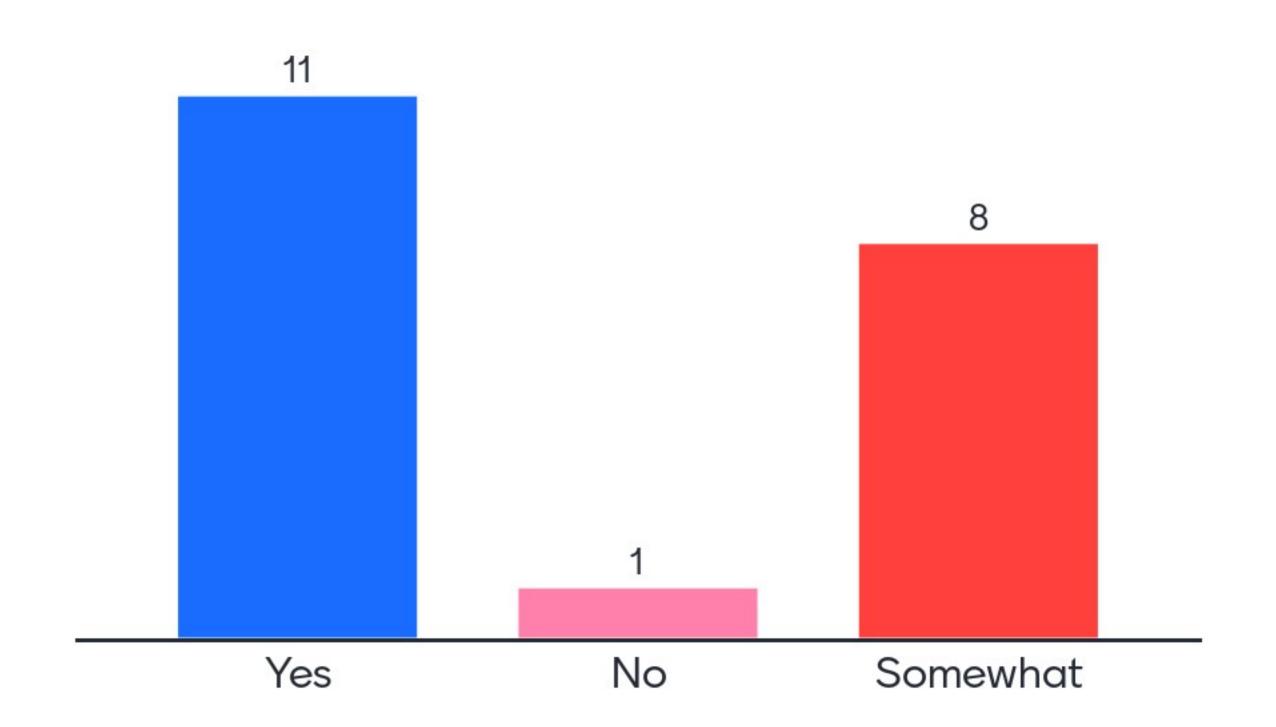




Do you understand the purpose of a Zoning Ordinance?



Do you understand the purpose of a Master Plan?

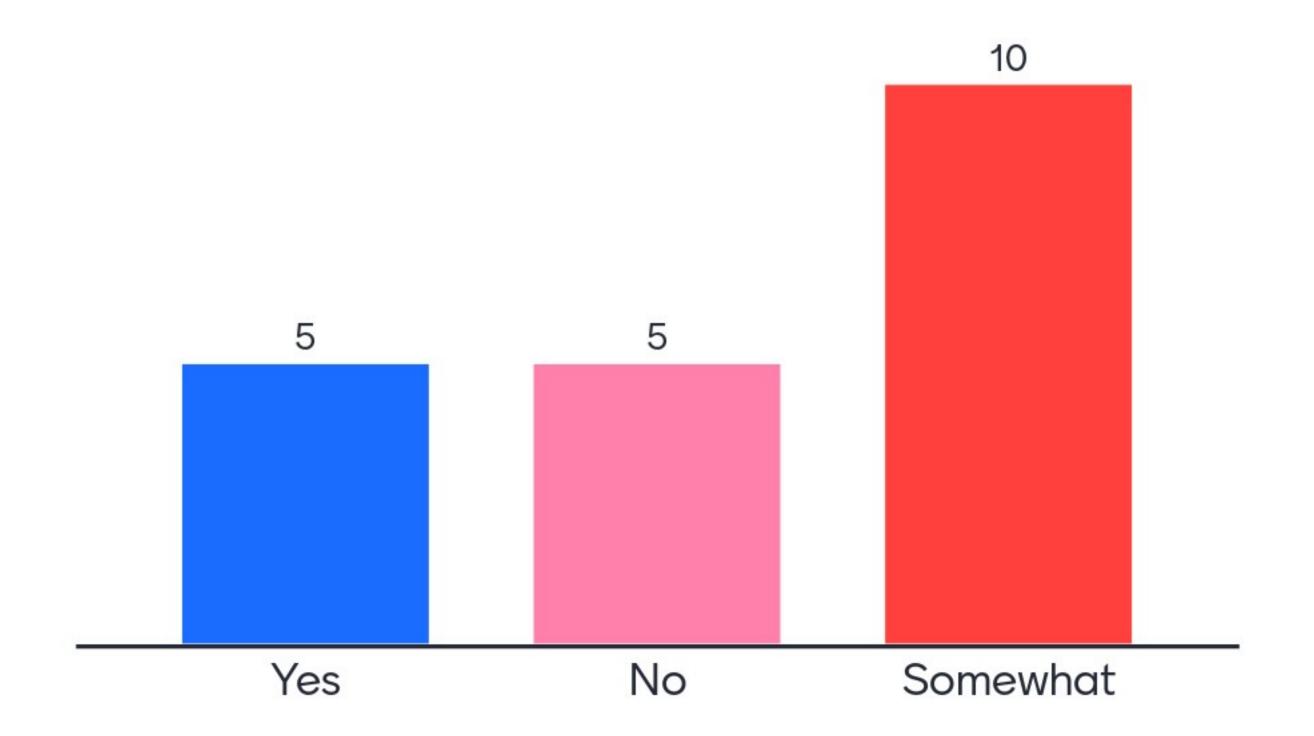








Do you know how a Zoning Ordinance and a Master Plan work together?









How do you like the comfort of your chair?



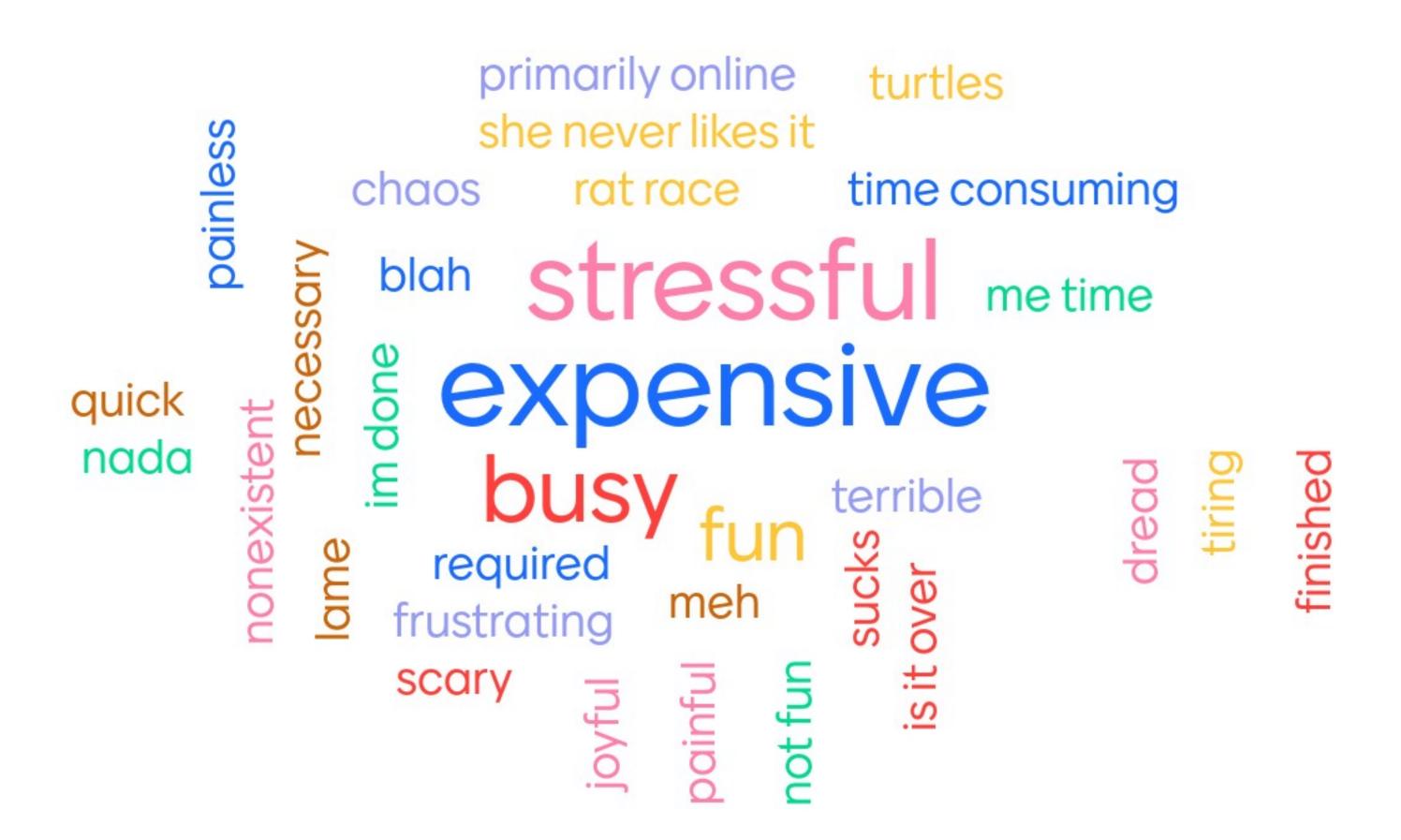






How would you describe holiday shopping?

42 responses









What candy do you want in your stocking?











Why we are here and what we hope to achieve

Your contributions
Function of a Zoning Ordinance
Function of a Master Plan
Fun







Quiz Competition!

How well do you know Crockery Township?

Create a user name, if you want.

About 15 seconds to answer. - The faster you submit your answer, the more points you score.

The winner receives a \$25 gift card to Turks.

No public funds were used for the gift card.







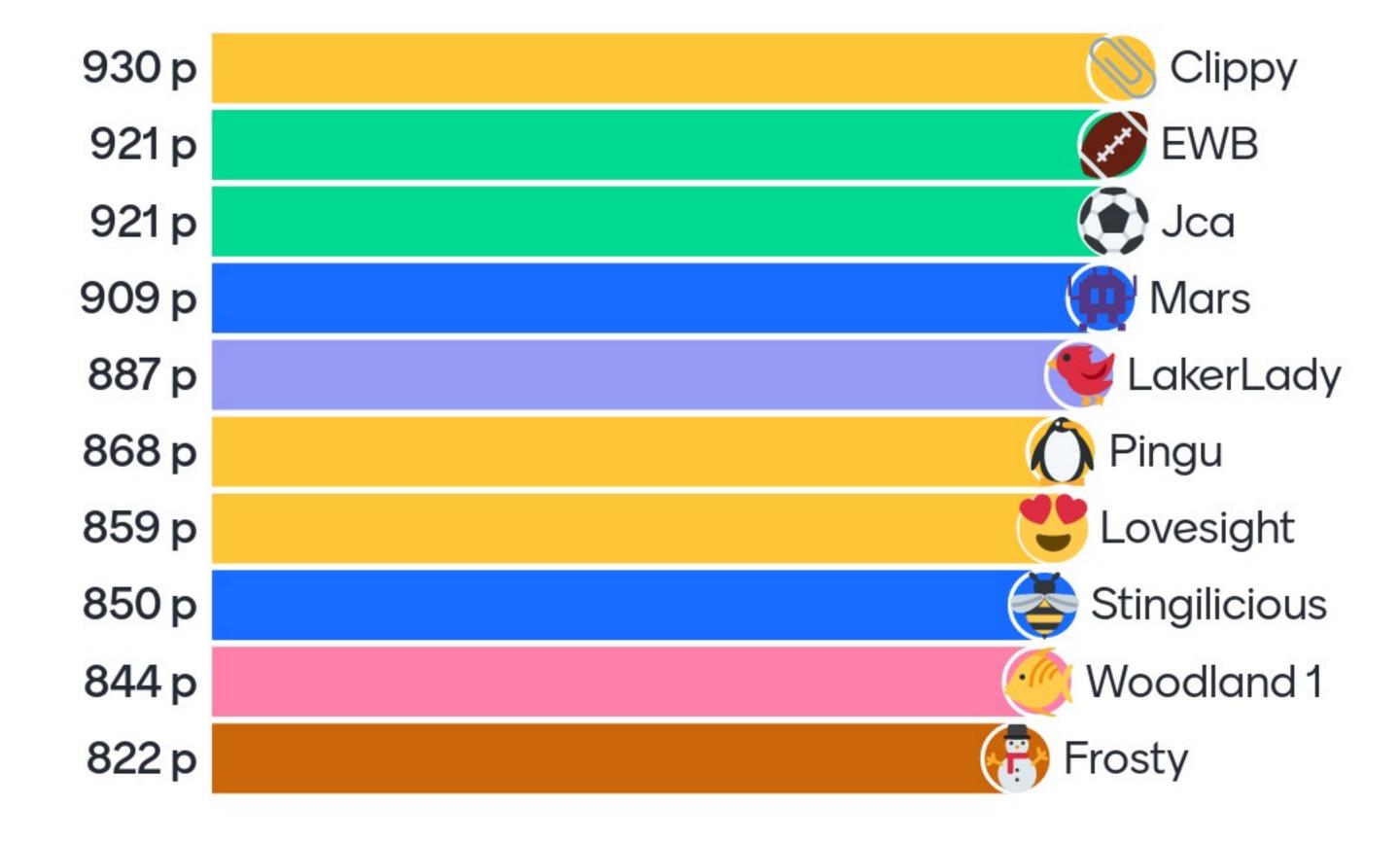




Which Planning Commissioner has served the longest?



Leaderboard



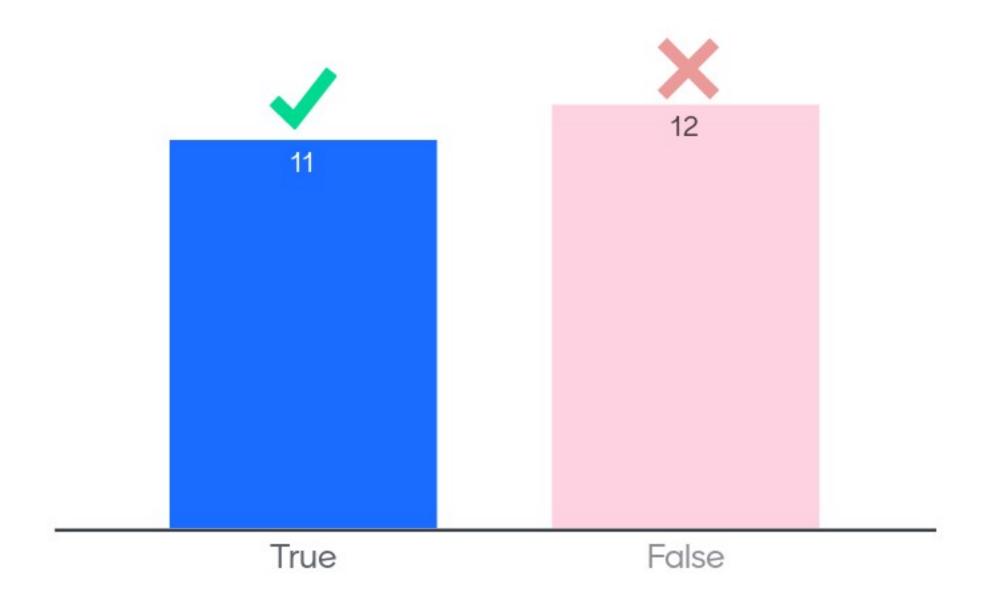




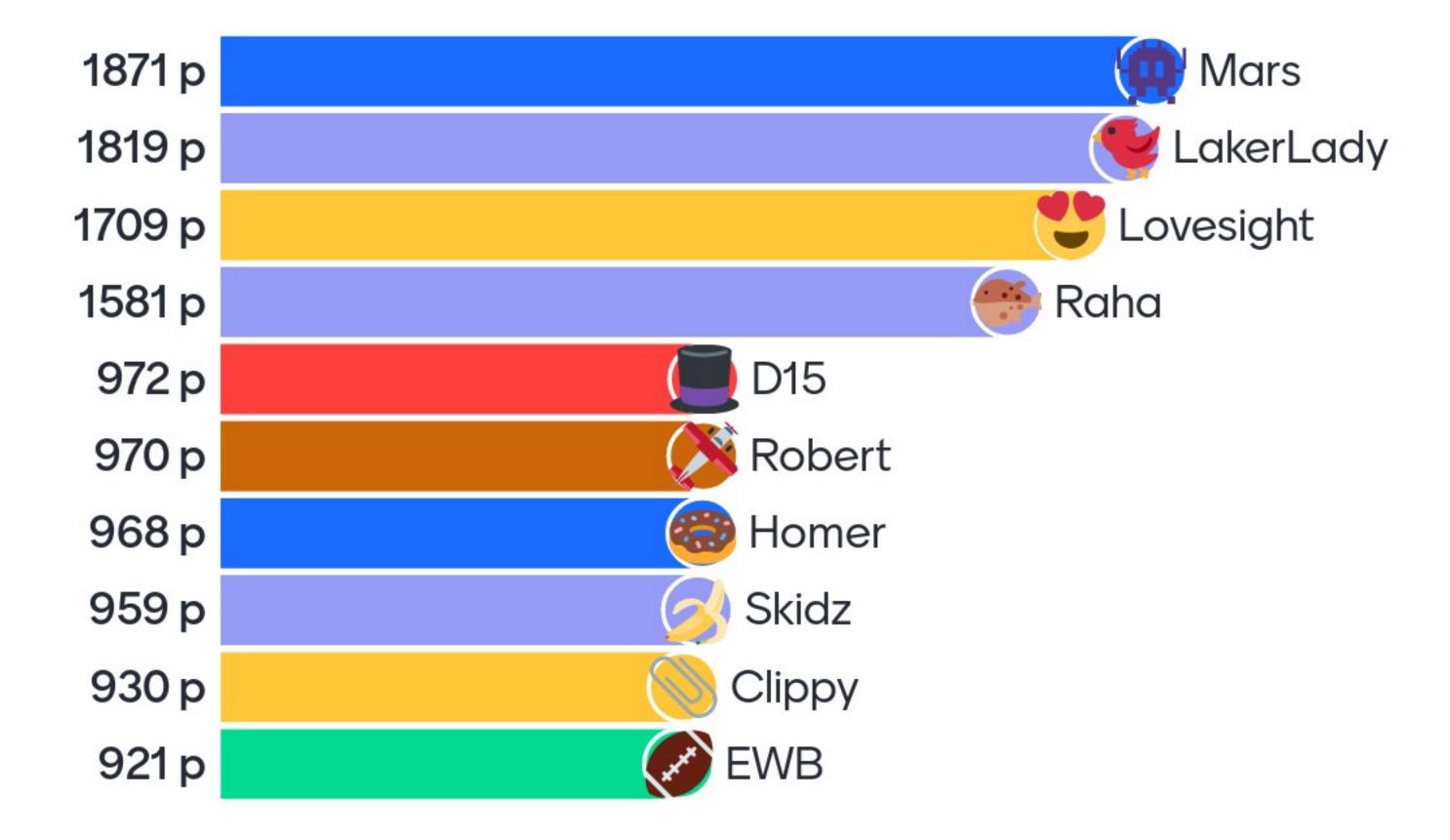




True or False: Part of Crockery Township is located on the south side of the Grand River.



Leaderboard









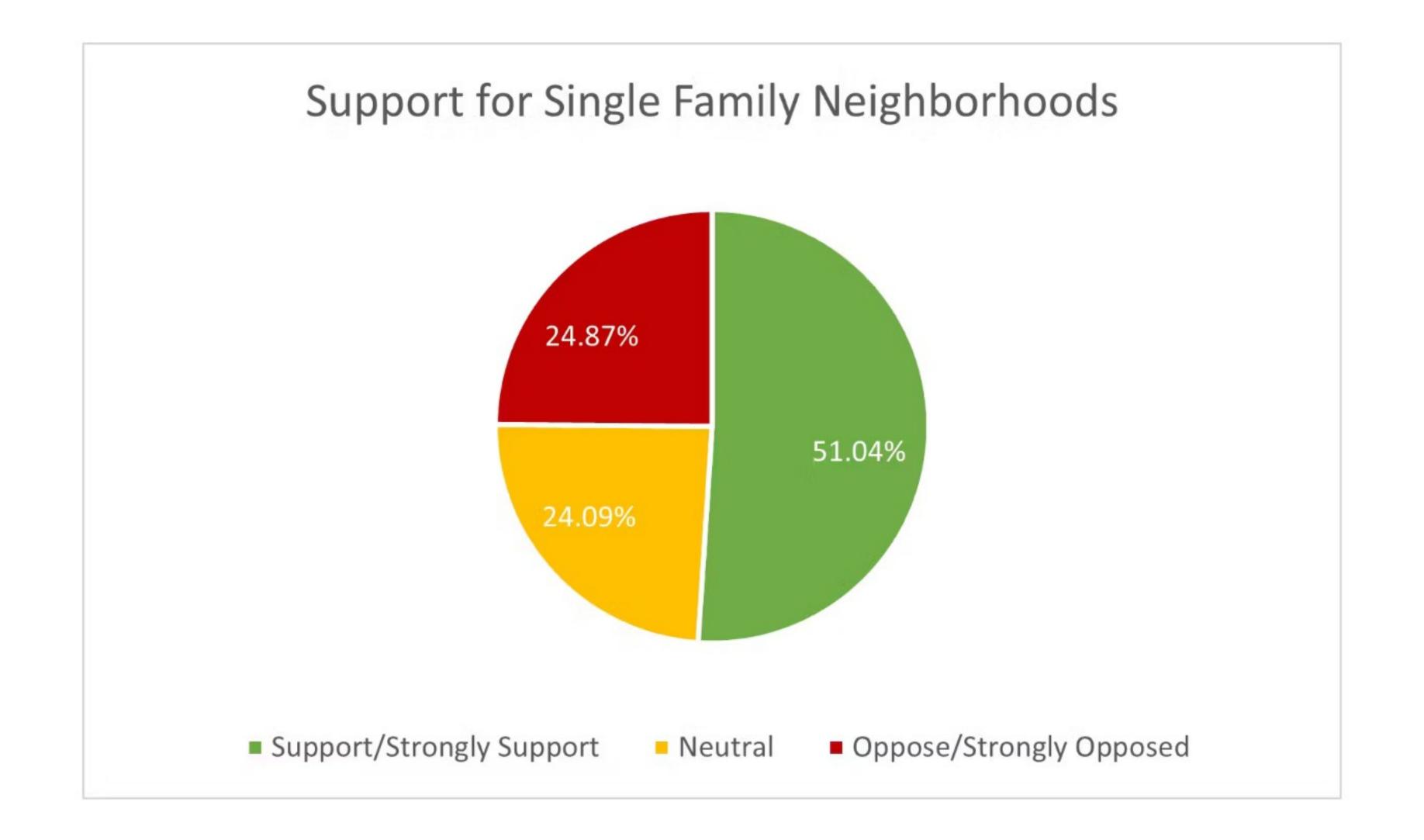
Single Family Neighborhoods

Where should they be located? What should they look like?













What words would you use to describe the perfect single-family neighborhood? 113 responses







Elements that create neighborhood character.

- → Location
- → Lot Sizes
- → Roads & Pathways
- Open Space & Landscaping
- → Architecture
- → Lighting







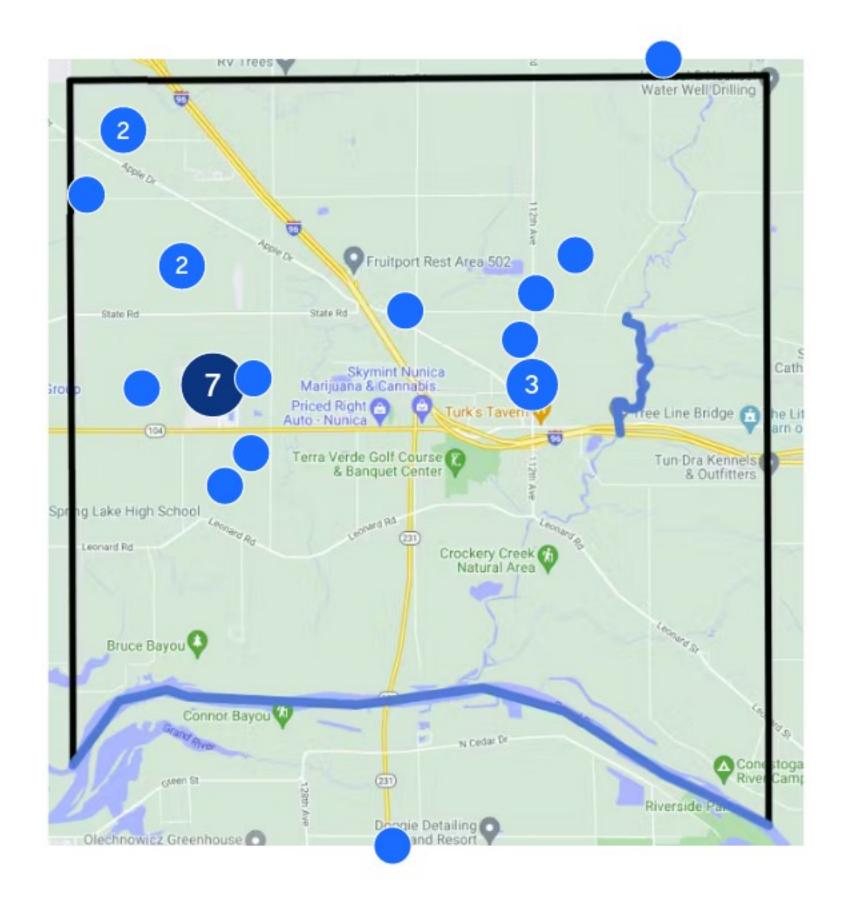
Location







Where should Single Family Neighborhoods be located?







Lot Sizes









Small residential lot

Strongly dislike

Strongly like





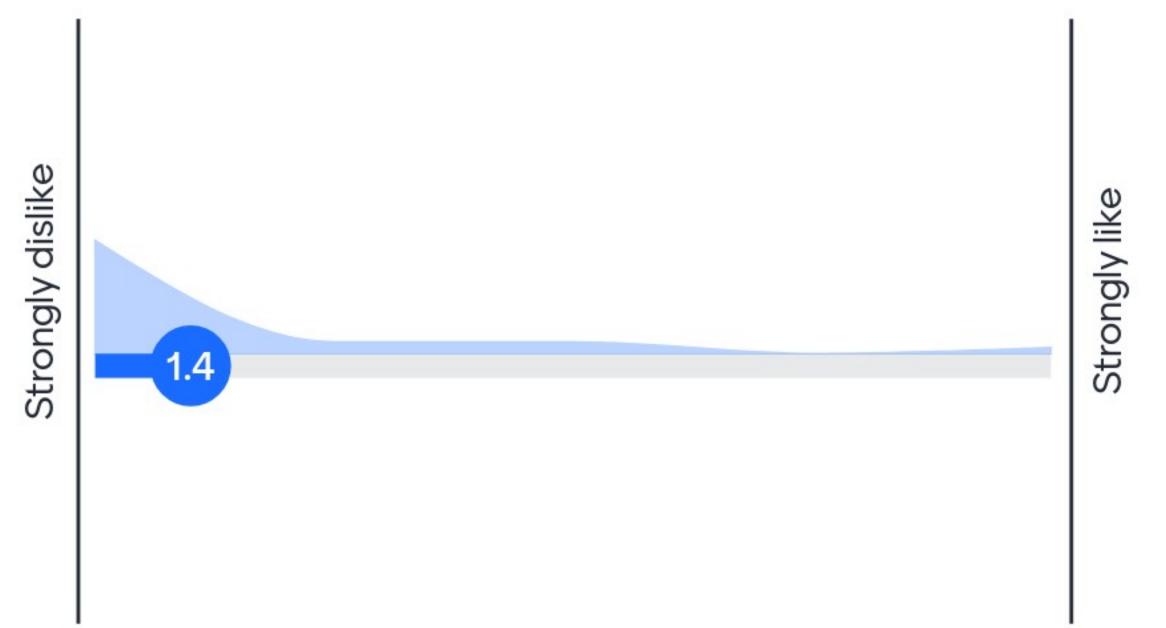








Medium residential lot





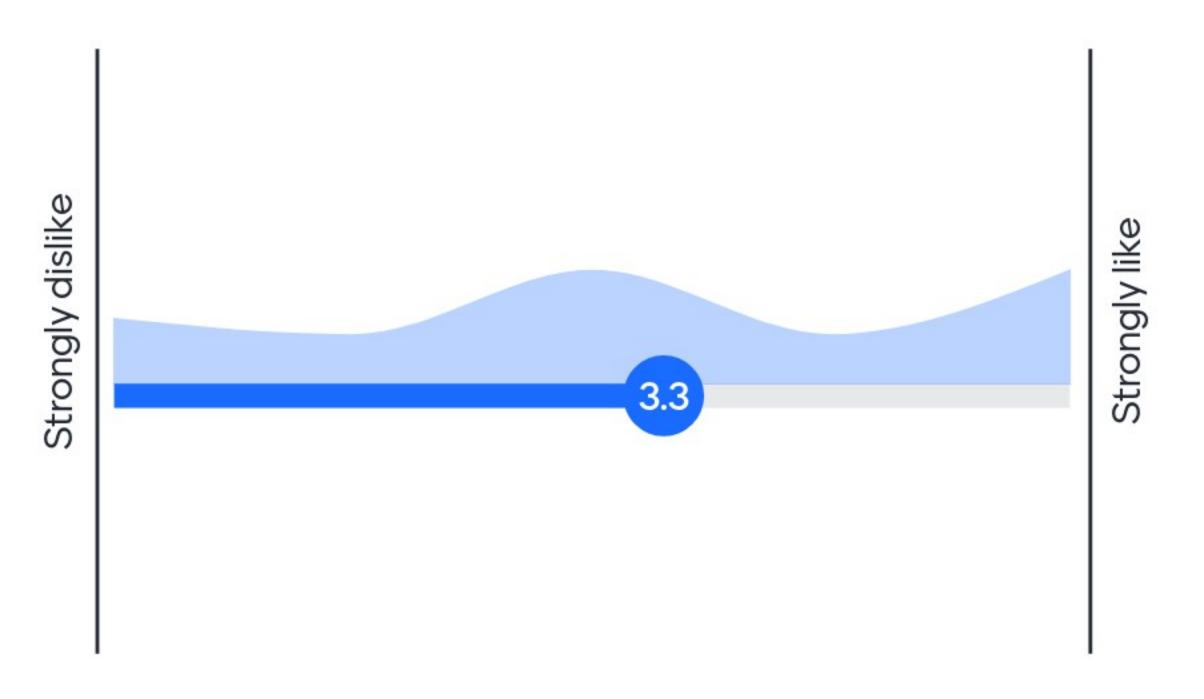








Large residential lot













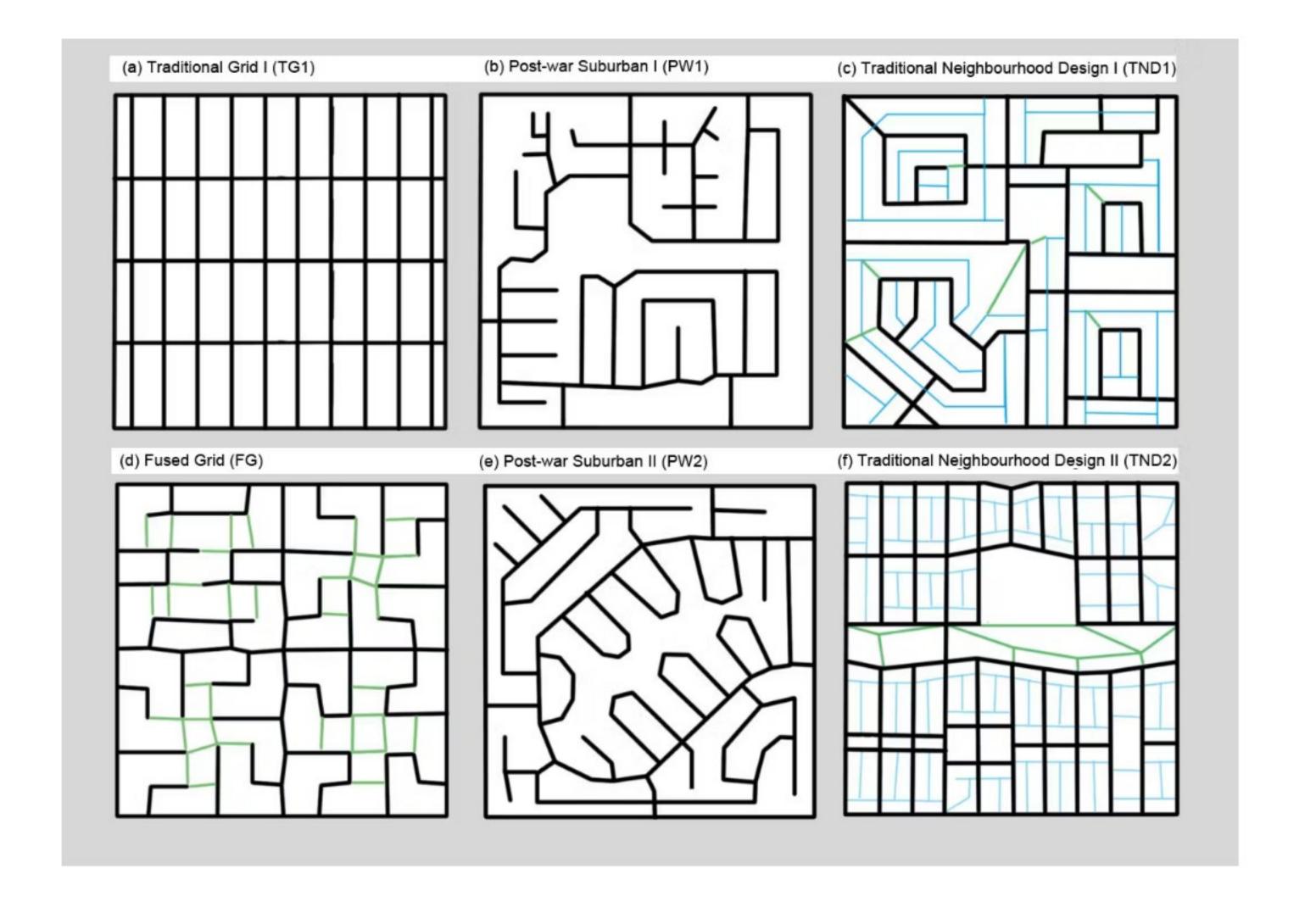
Roads & Pathways

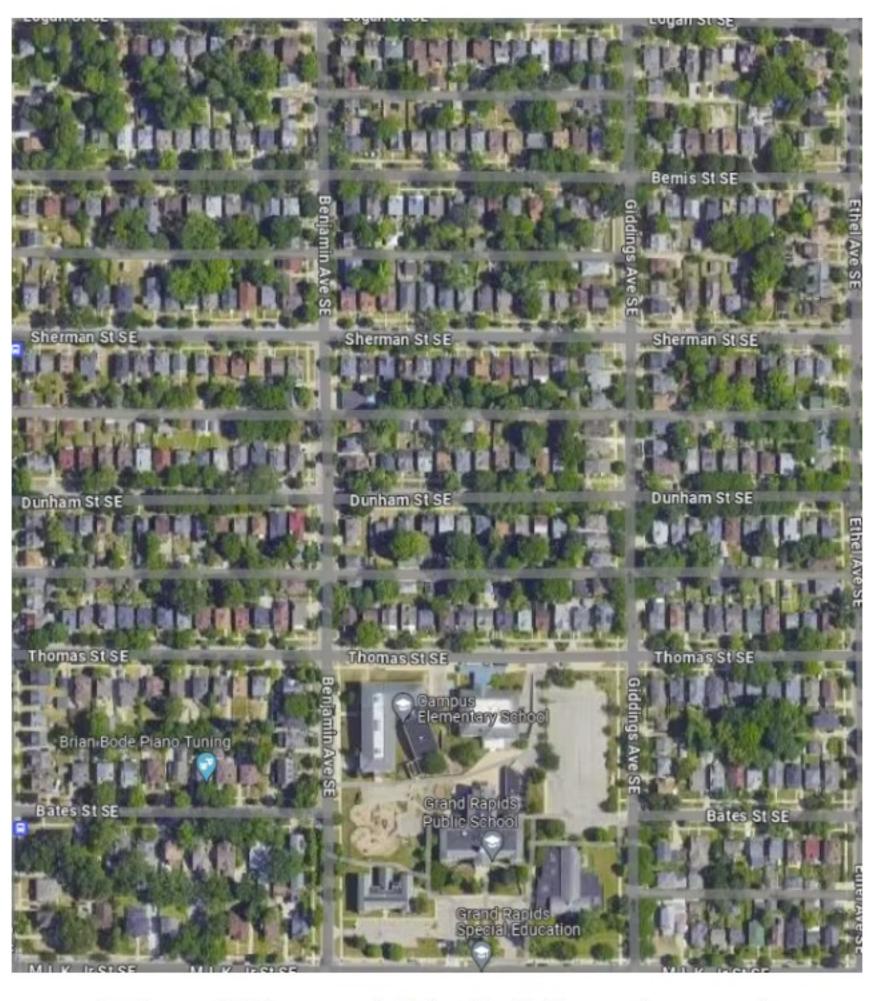






Mentimeter



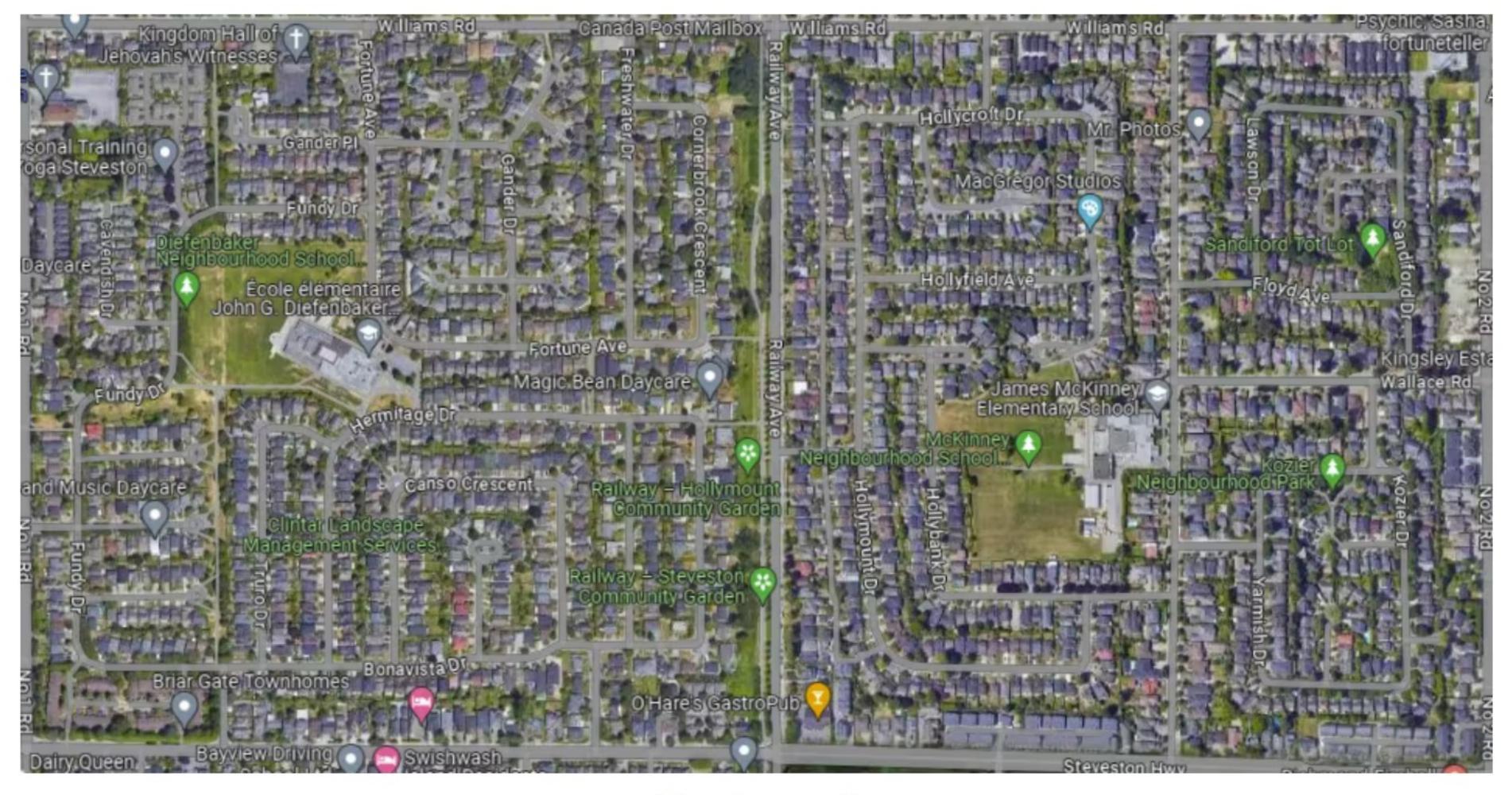


Traditional Neighborhood









Postwar 1

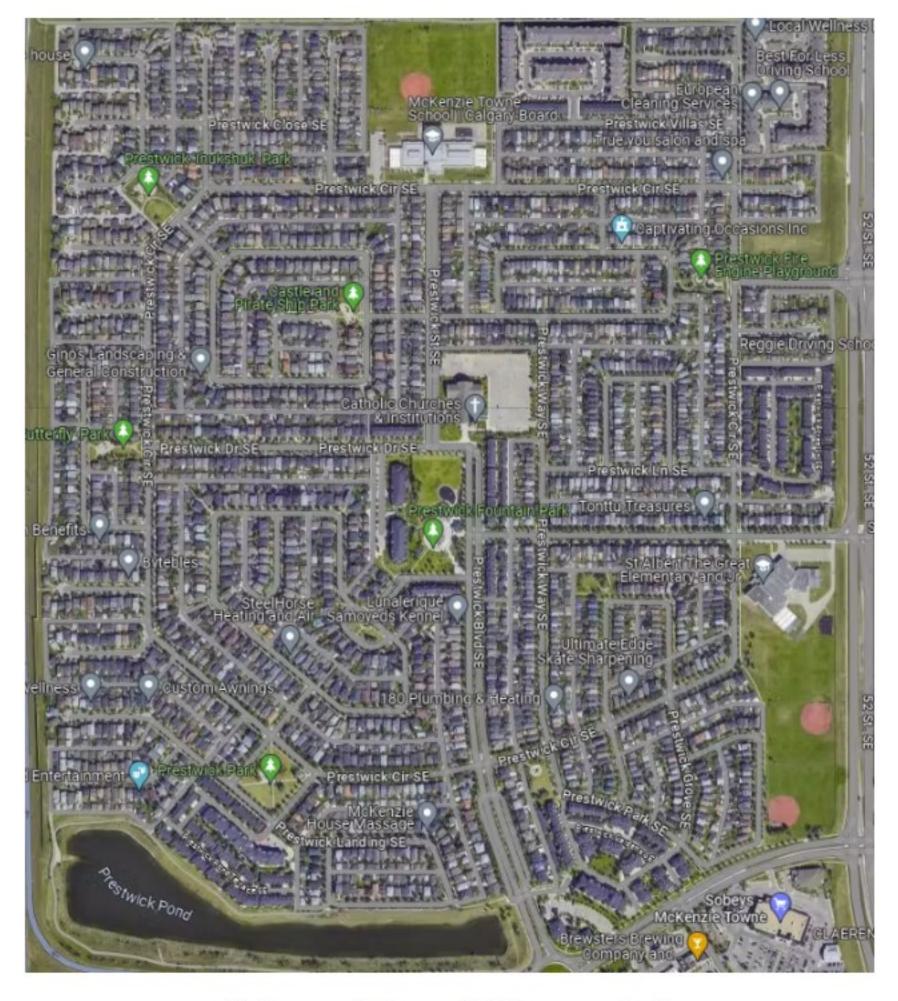




Postwar 2





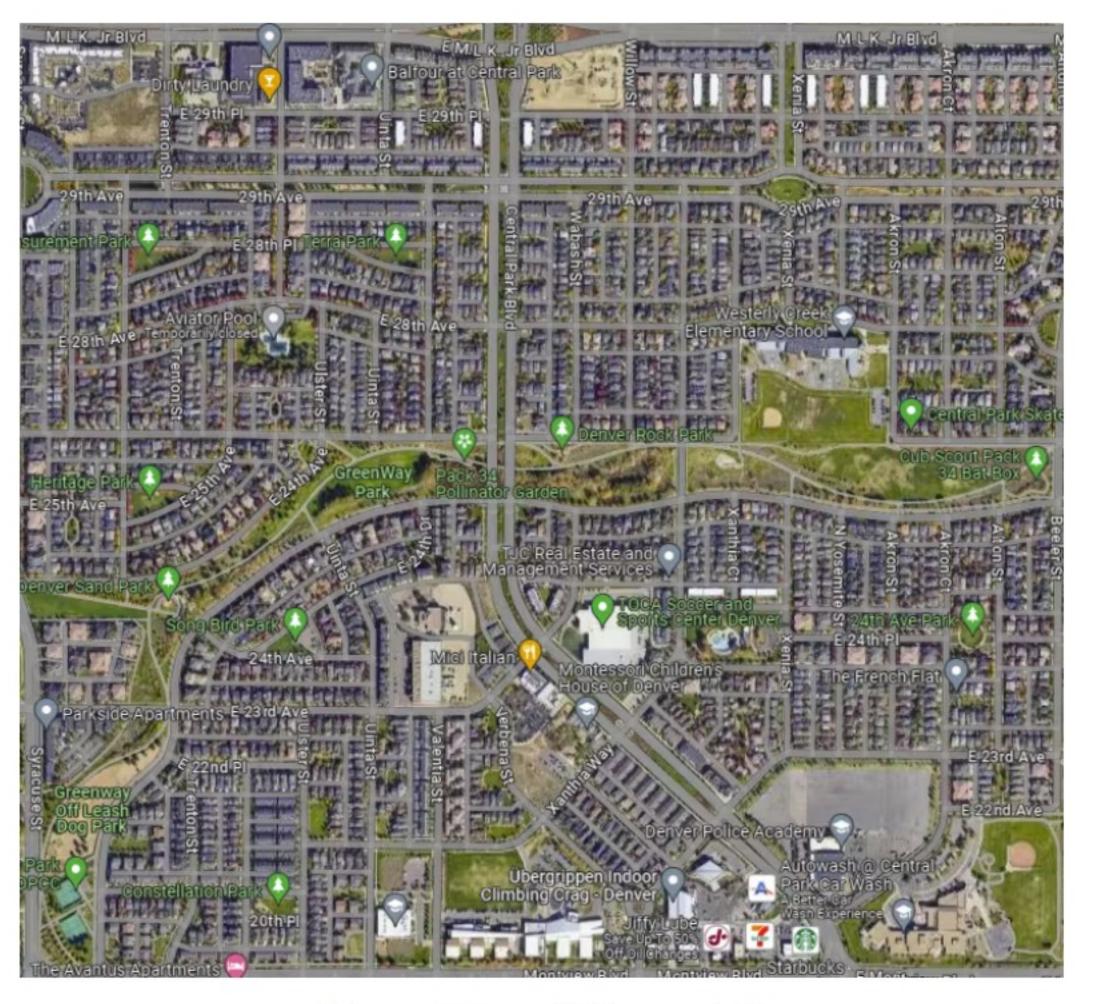


Neo-Traditional 1







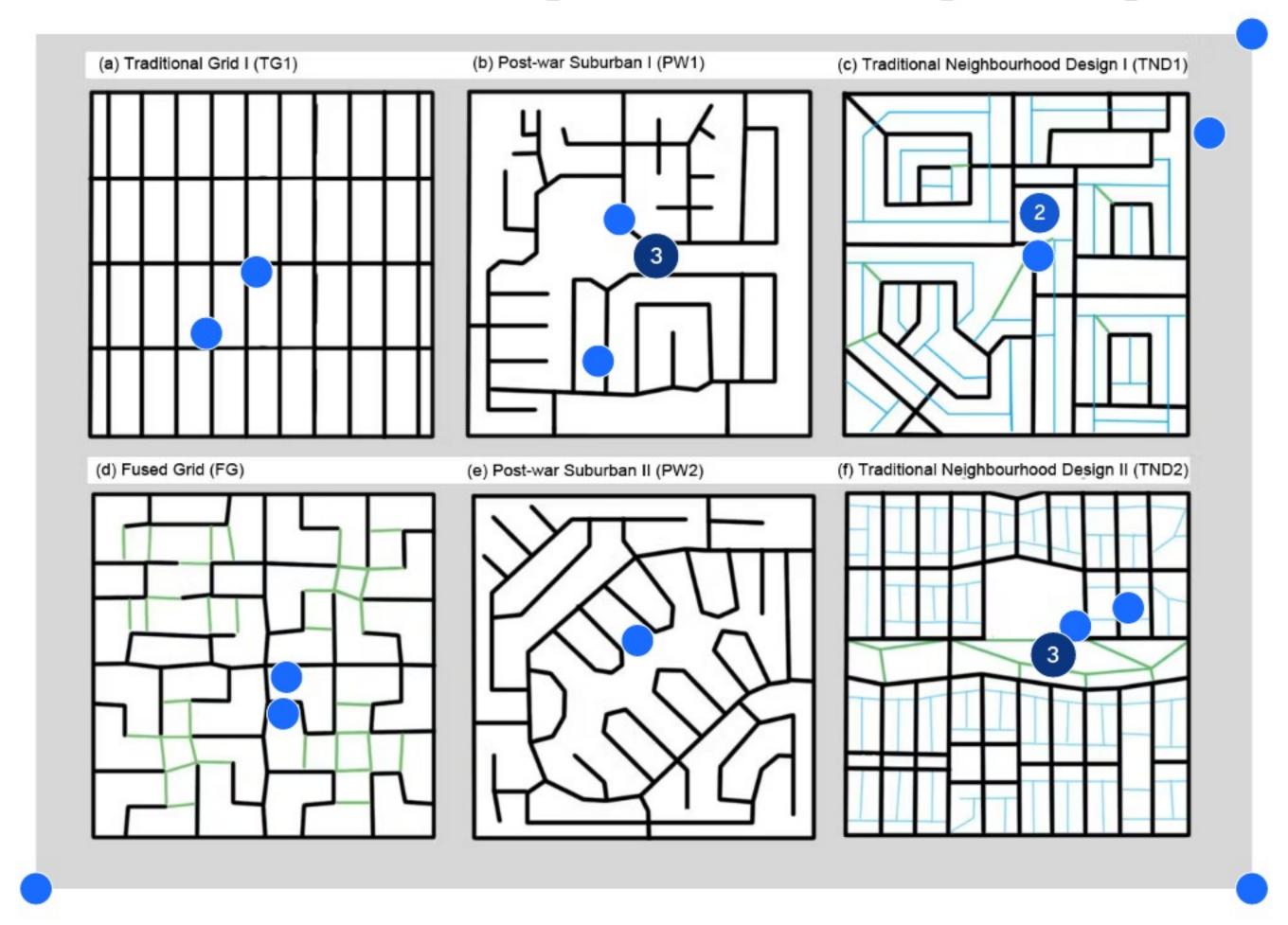


Neo-Traditional 2





Which type of road layout do you prefer?





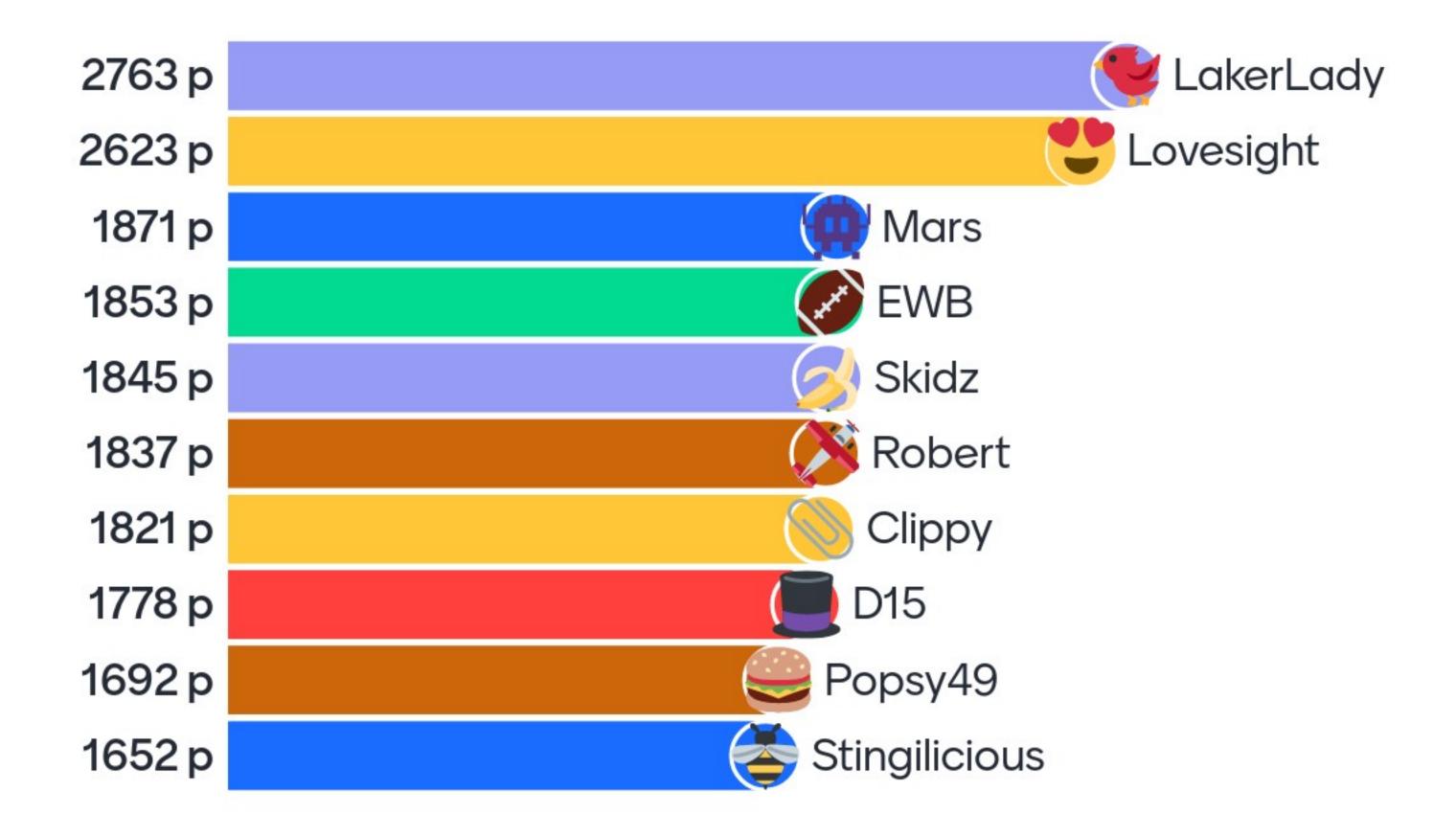




The Crockery Creek Watershed is part of what larger watershed?



Leaderboard



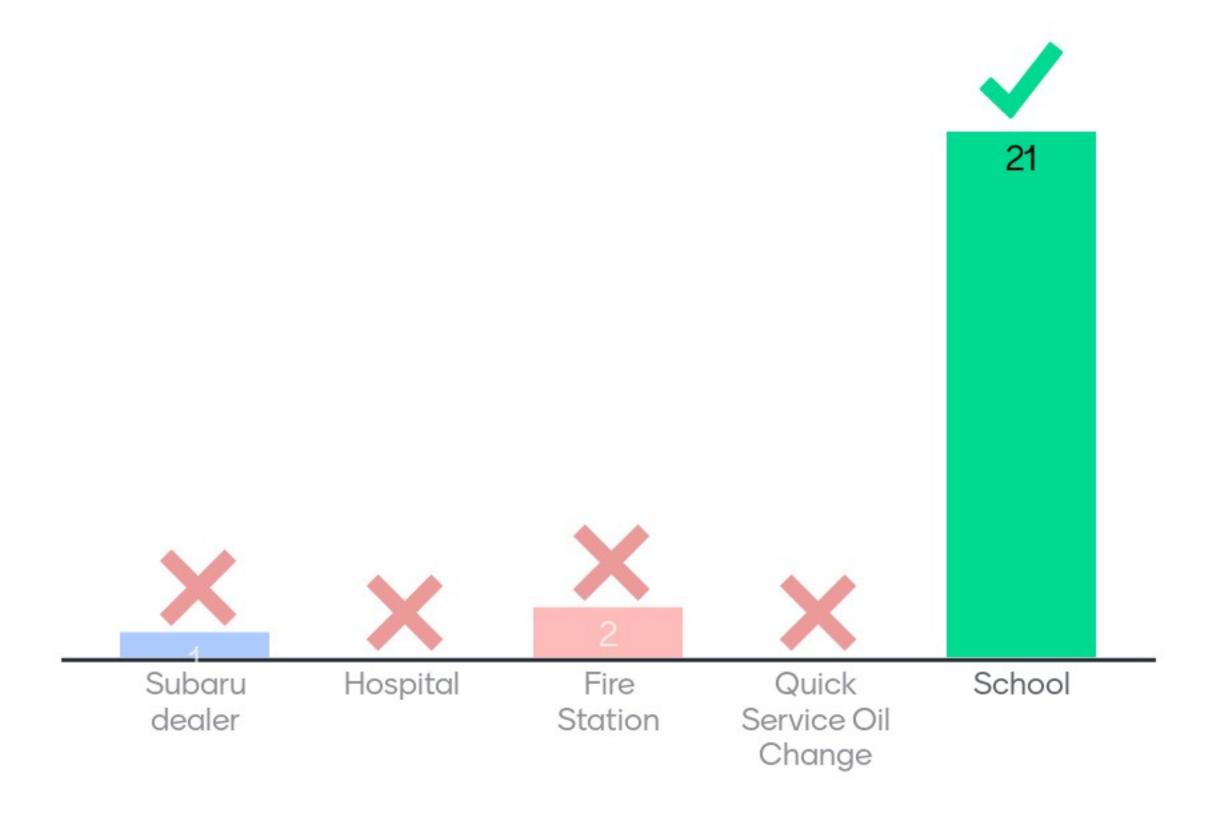




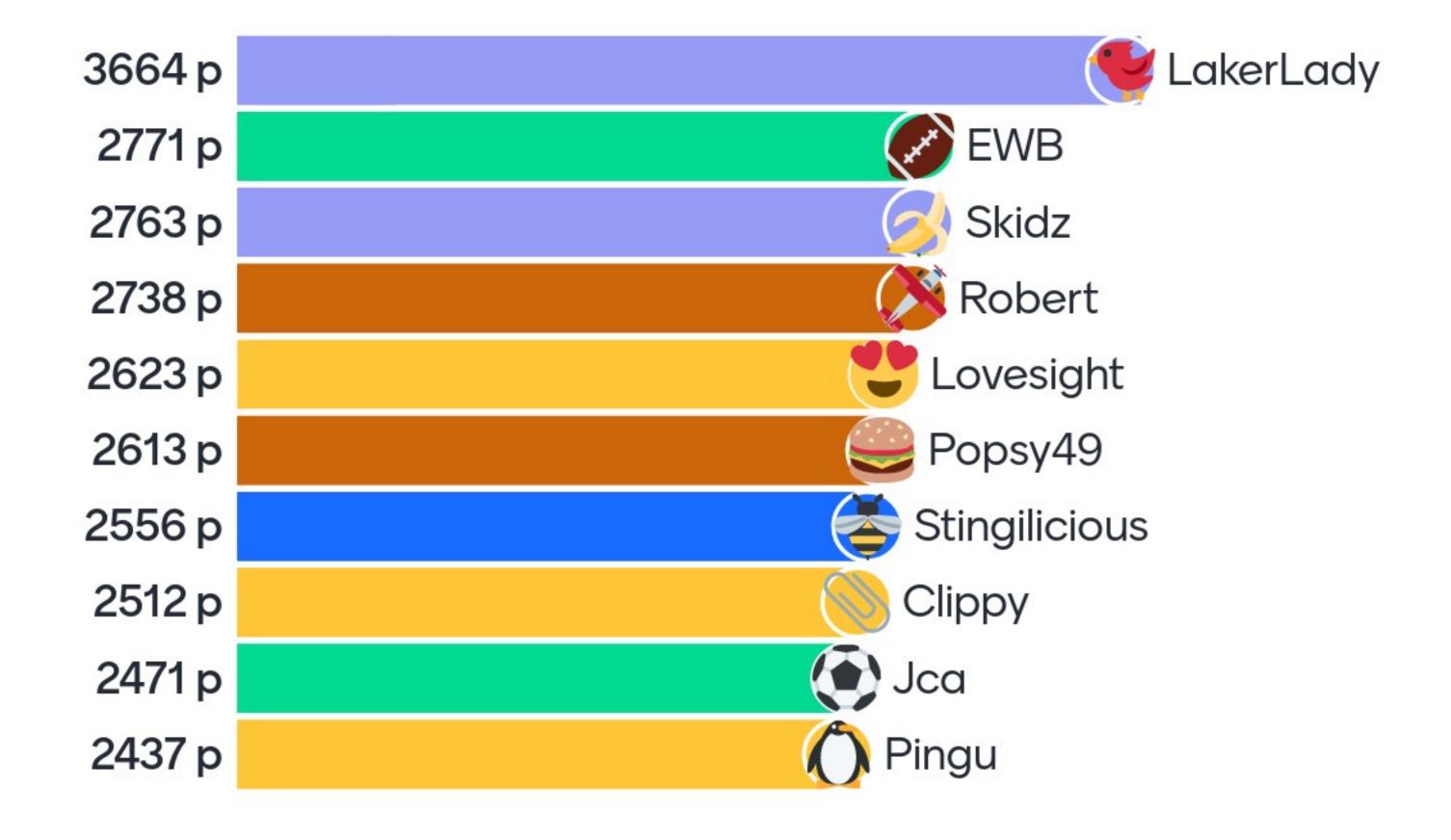




What was the previous use of the current Township Hall?



Leaderboard





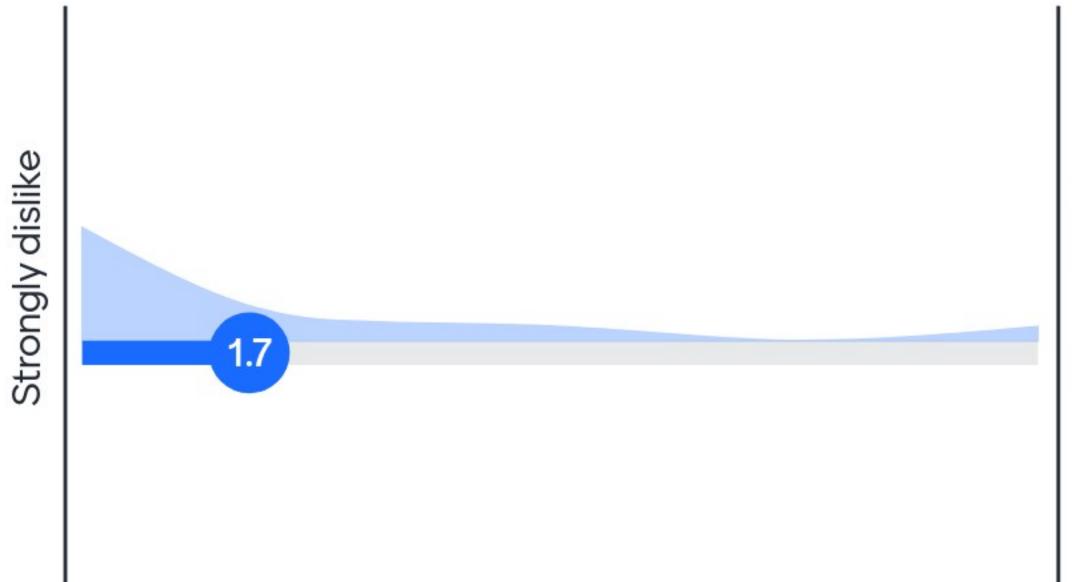


Landscaping and Open Spaces





No landscaping requirements







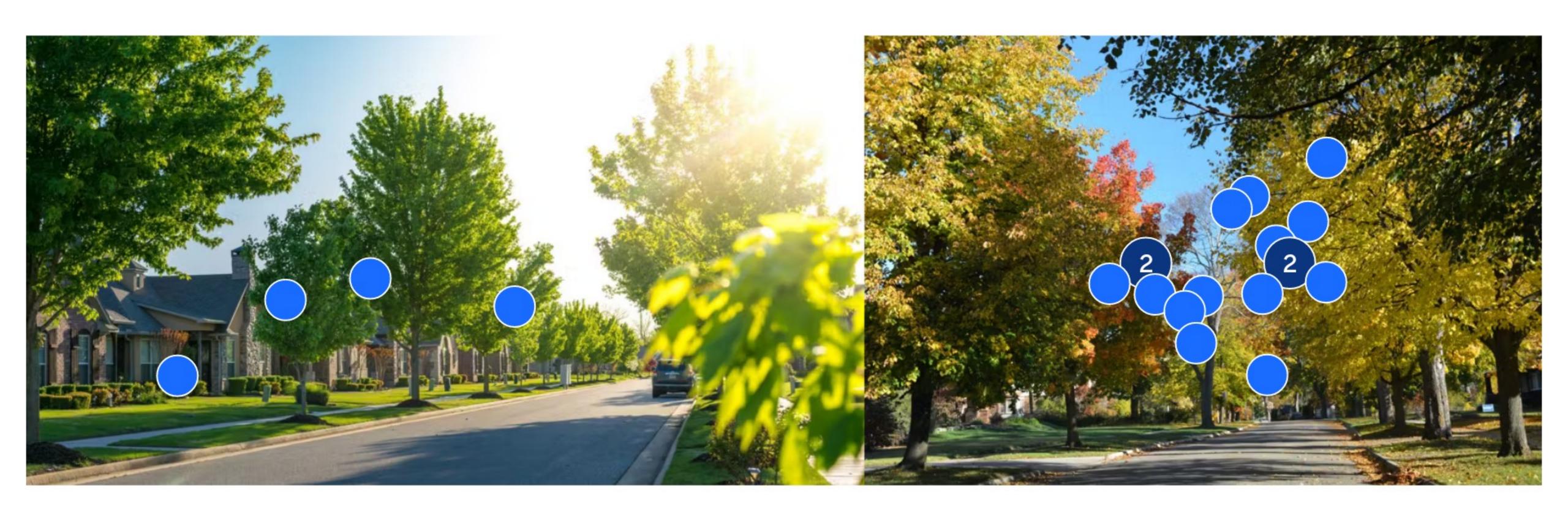








Street Trees











Trees or no trees















I recently went back to visit my old Queens neighborhood. I had fond memories of walking to school through a tunnel of maple-lined streets. But the place was hardly recognizable. No trees had been planted to replace the old, majestic giants, now gone.

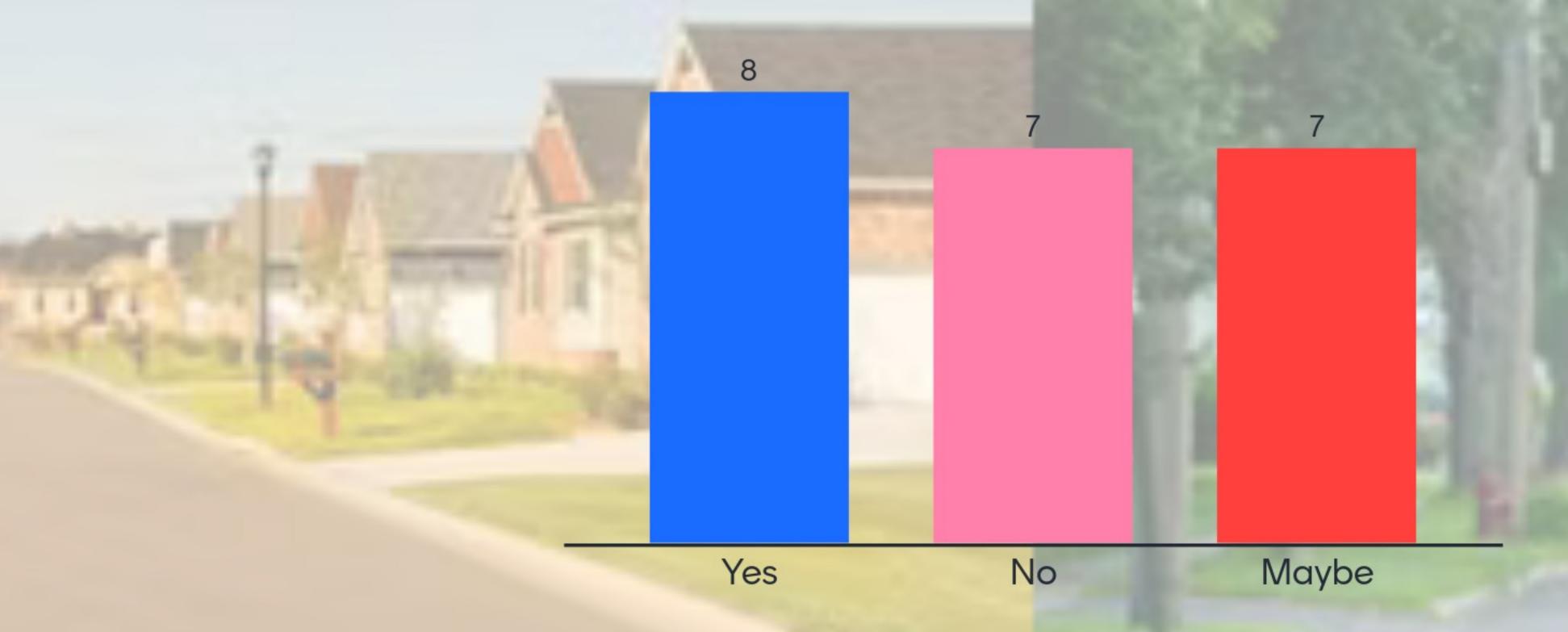








Should homeowners be required to replace street trees that die or are removed?







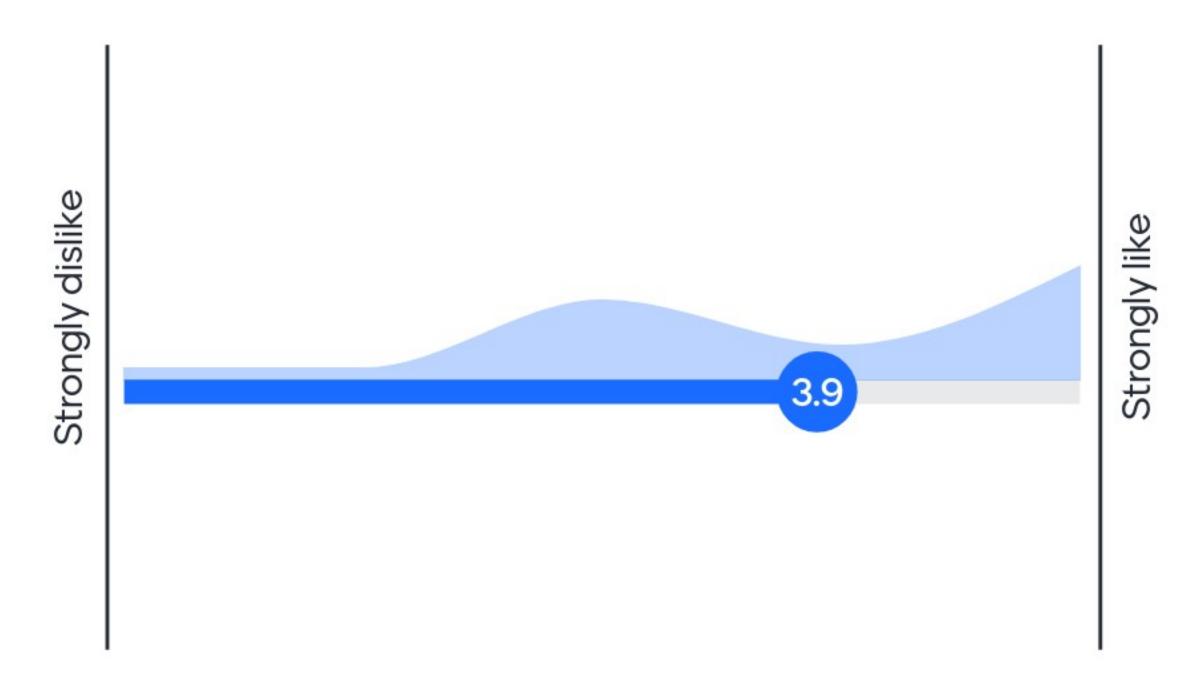








How do you feel about the green open space incorporated in this design?







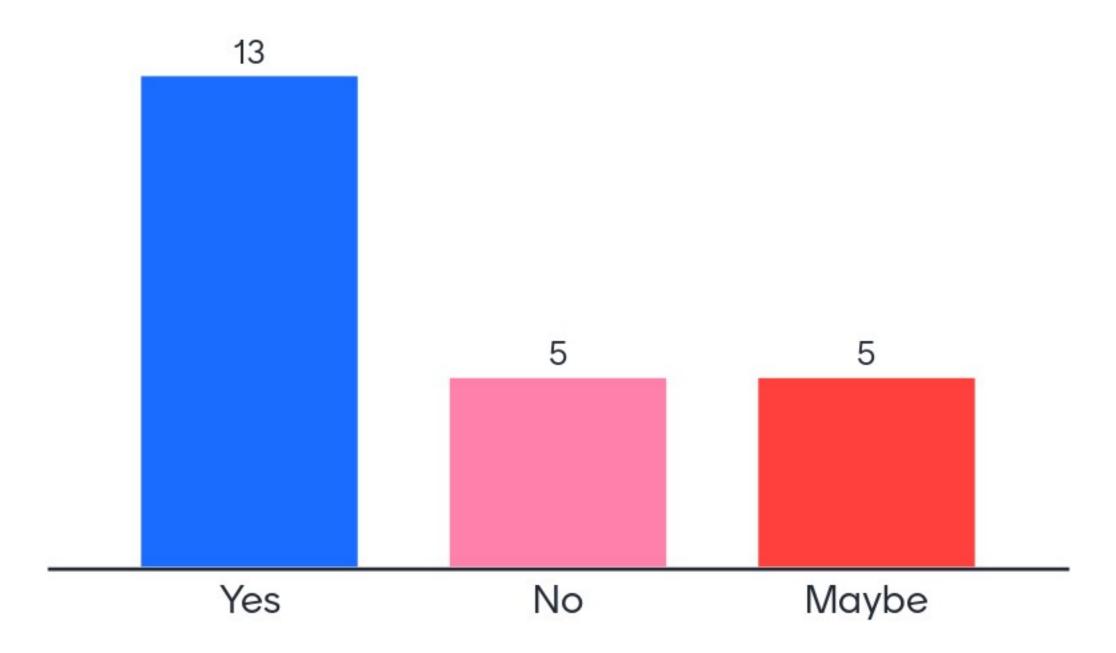








Do you think that new residential developments should have to provide recreation opportunities?













Architecture















Barndominiums

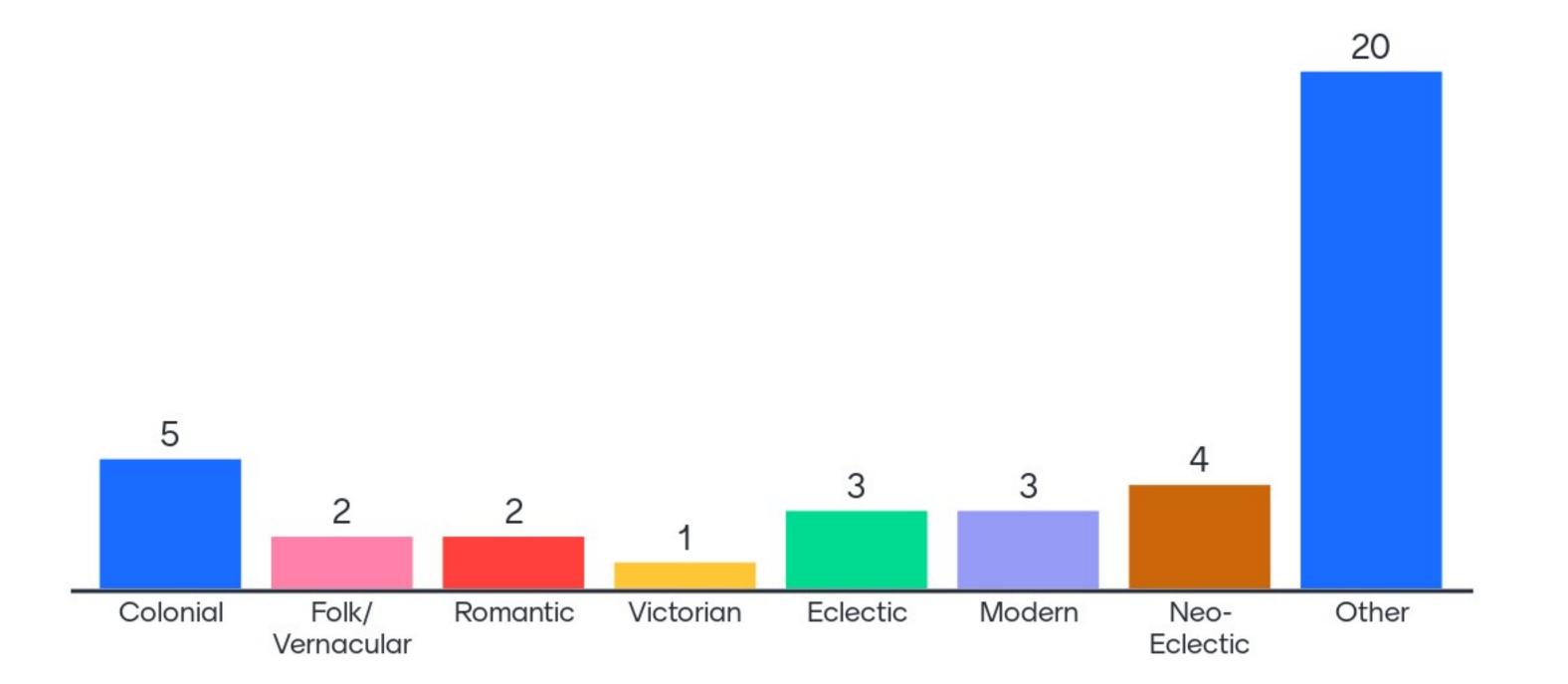








What architectural style(s) do you prefer?



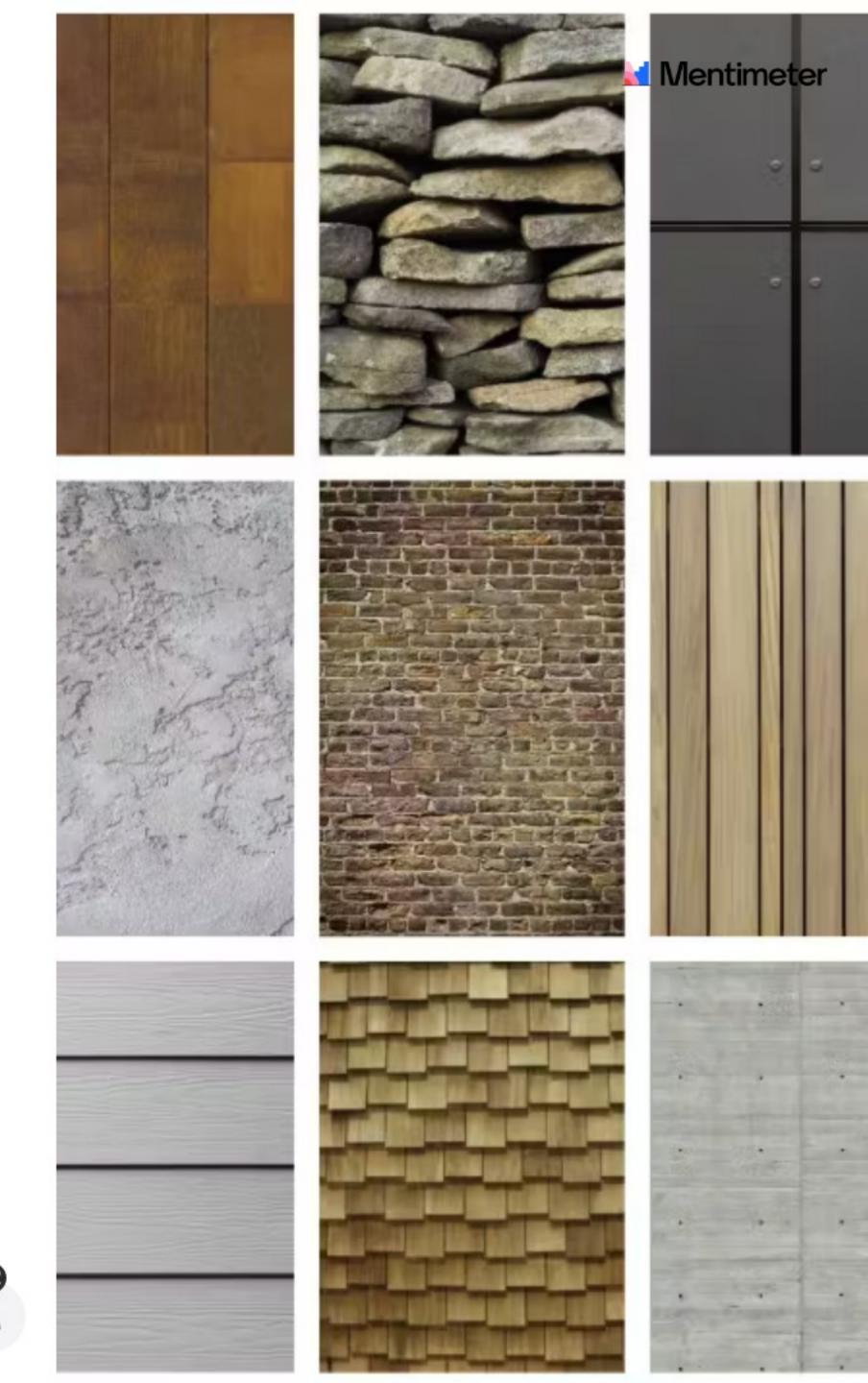


Mentimeter

E ARCHITECTURE OF

What residential building materials do you favor? 67 responses





Lighting



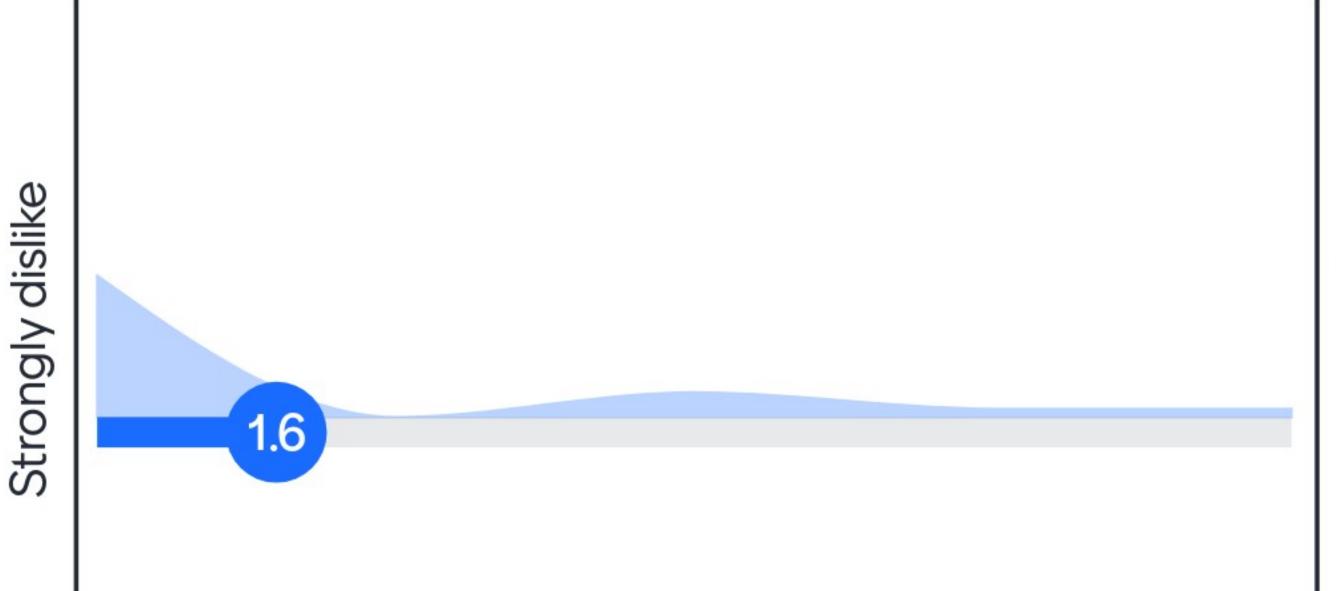






How do you feel about this street lighting?





Strongly like

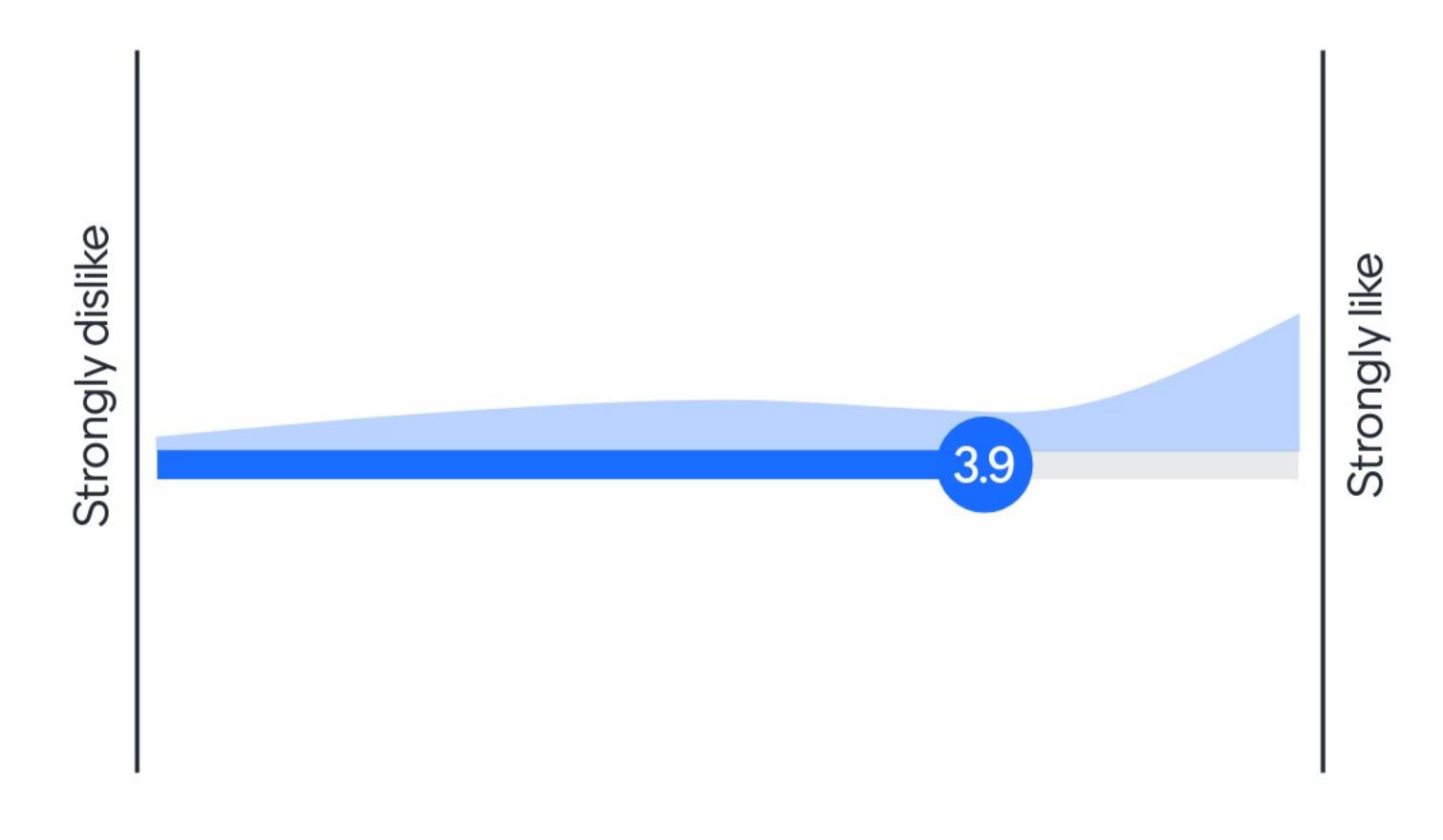


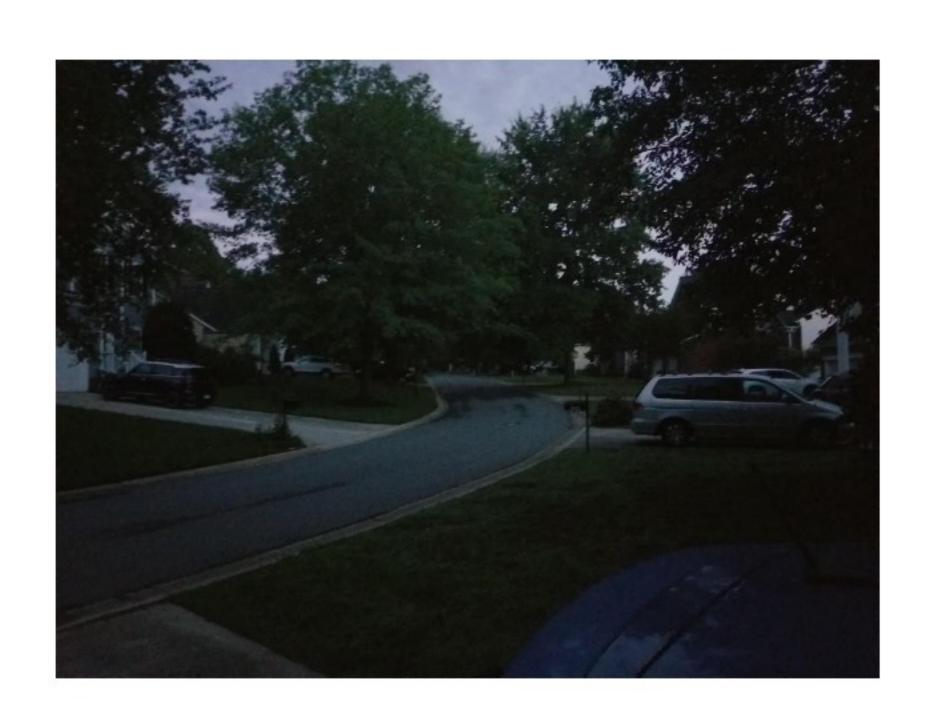






How do you feel about no street lighting?















Dark Sky Lighting Comparison







Crime Deterrent?

Research into lighting's ability to deter crime shows that it is inconclusive on whether or not lighting deters crime. There are also studies being done on the health impacts of excessive lighting.





What should the Township's regulations on lighting be?









Draw the layout for your ideal single family neighborhood

Using the paper provided please draw the layout for you ideal single family neighborhood.







What concerns, if any, do you have with single family developments in Crockery? 93 responses

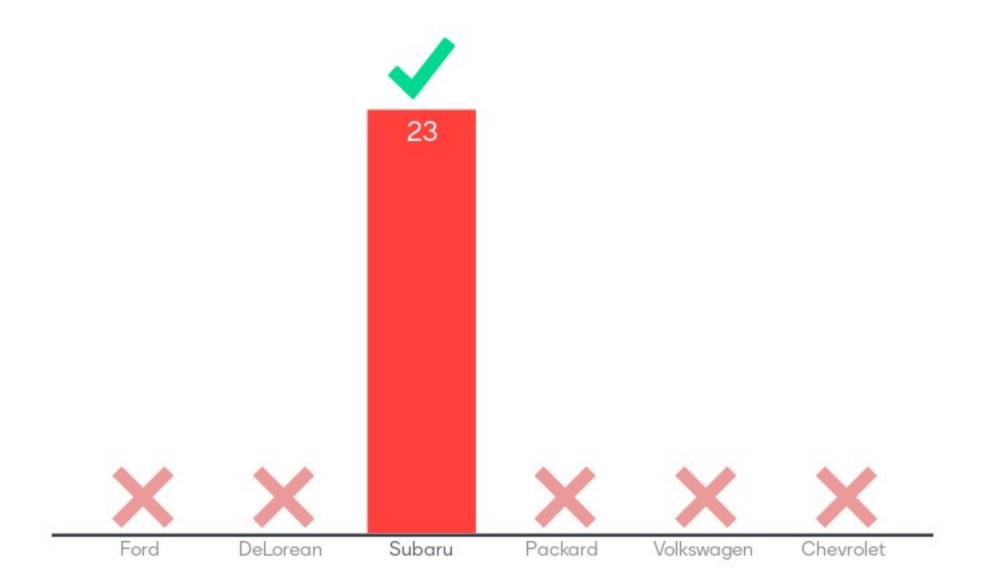




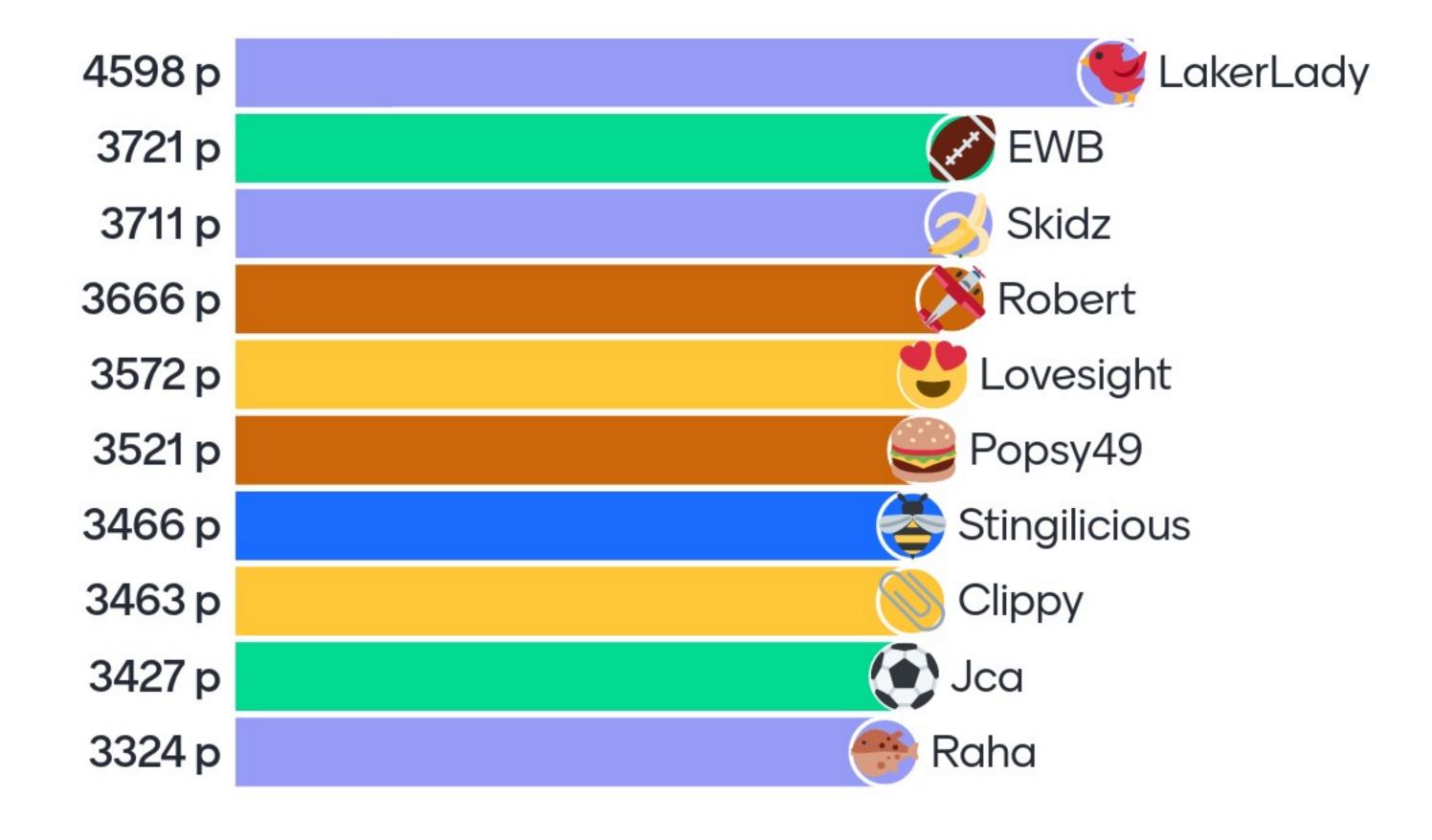




What car dealership brand is under construction at 112th Avenue and the highway?



Leaderboard



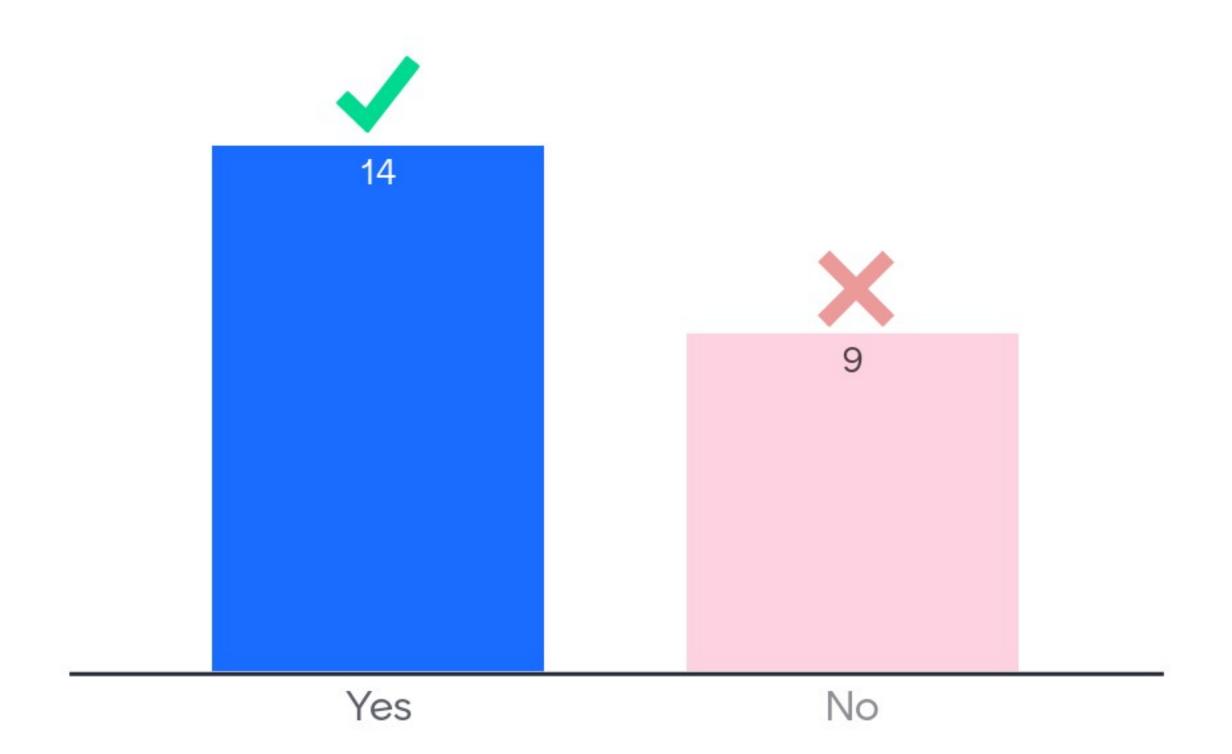




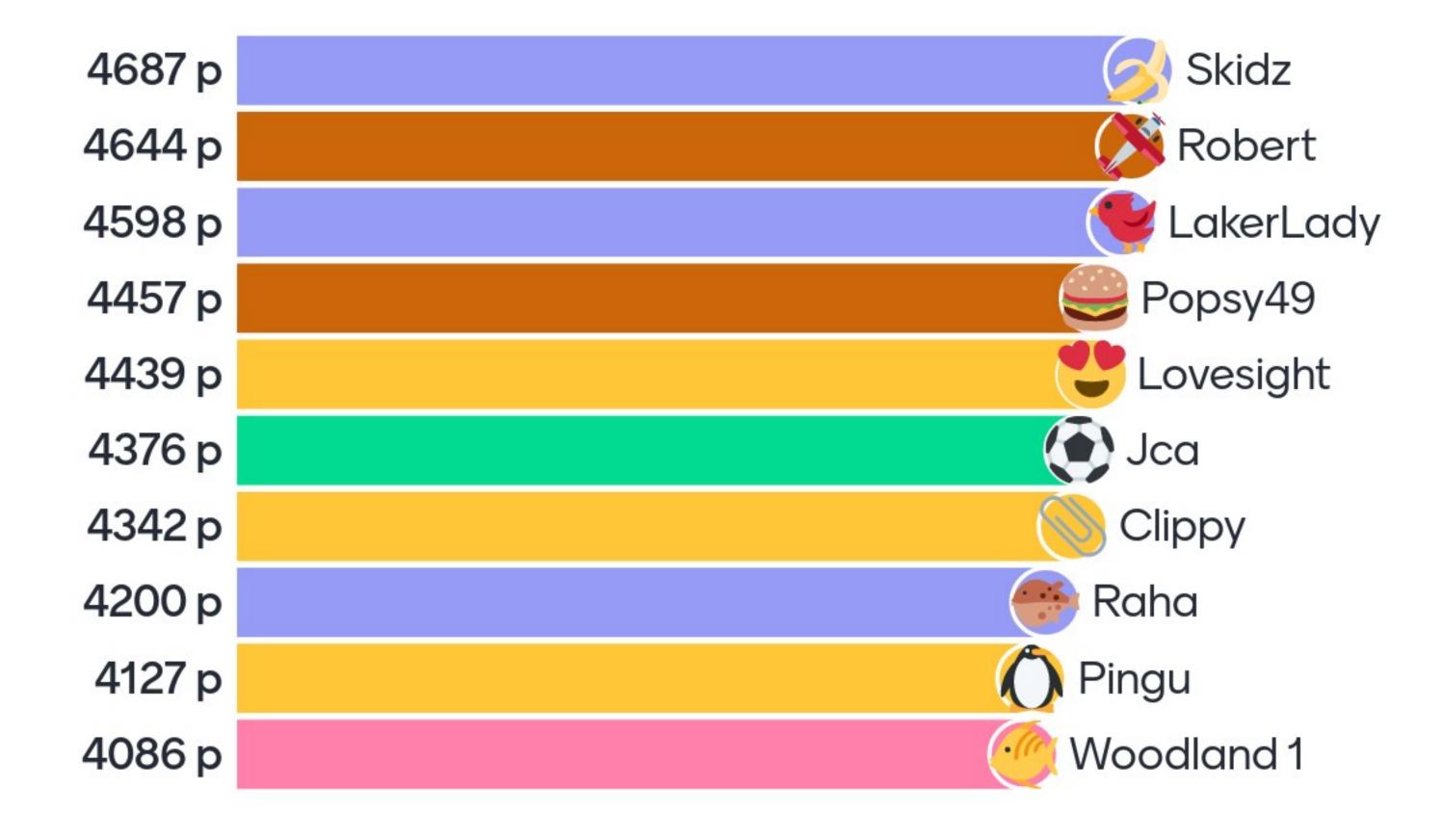




Does the Township Zoning Ordinance allow "barndominiums?"



Leaderboard











Senior Housing

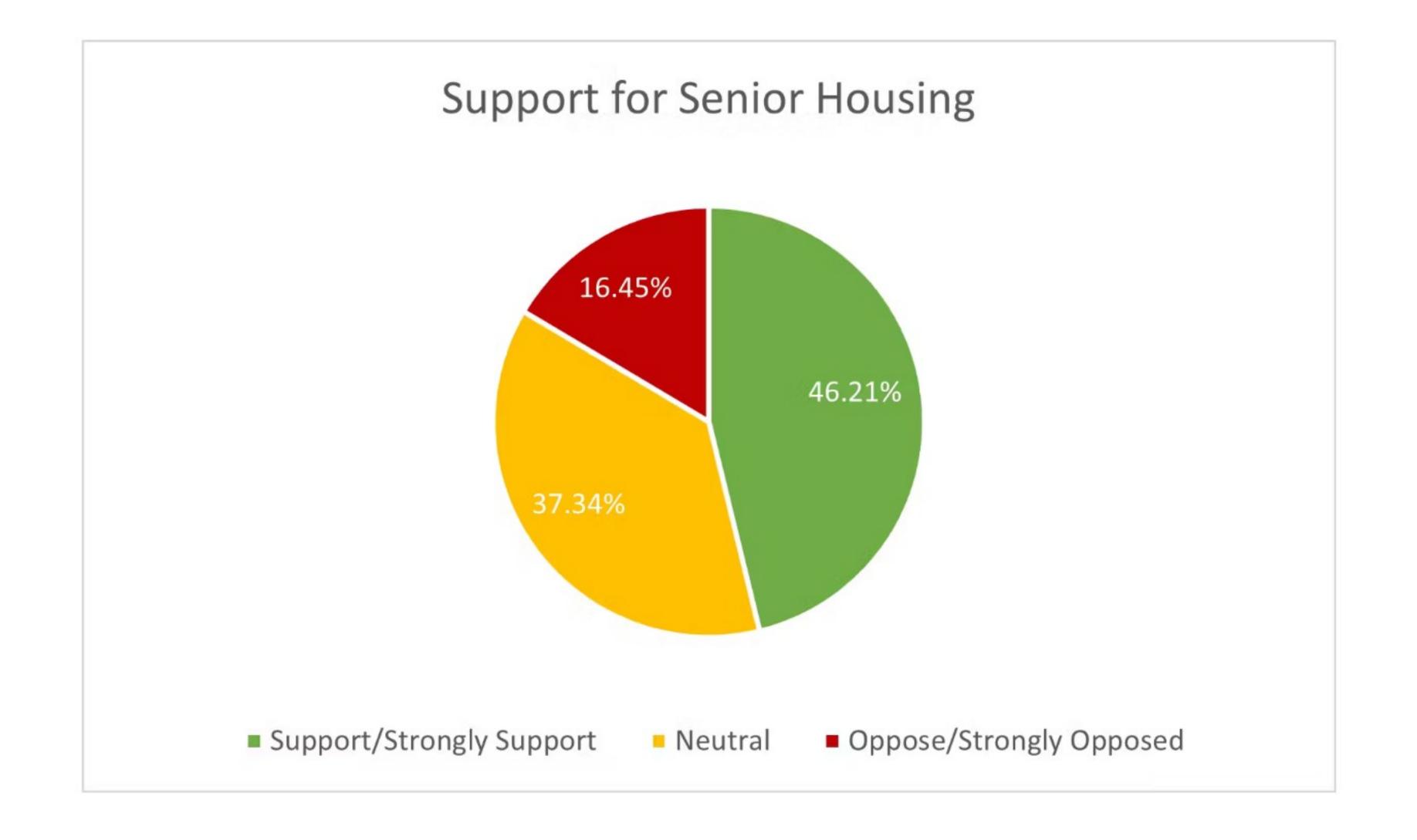
Where should they be? What should they look like?















What words would you use to describe the perfect senior housing development? 90 responses

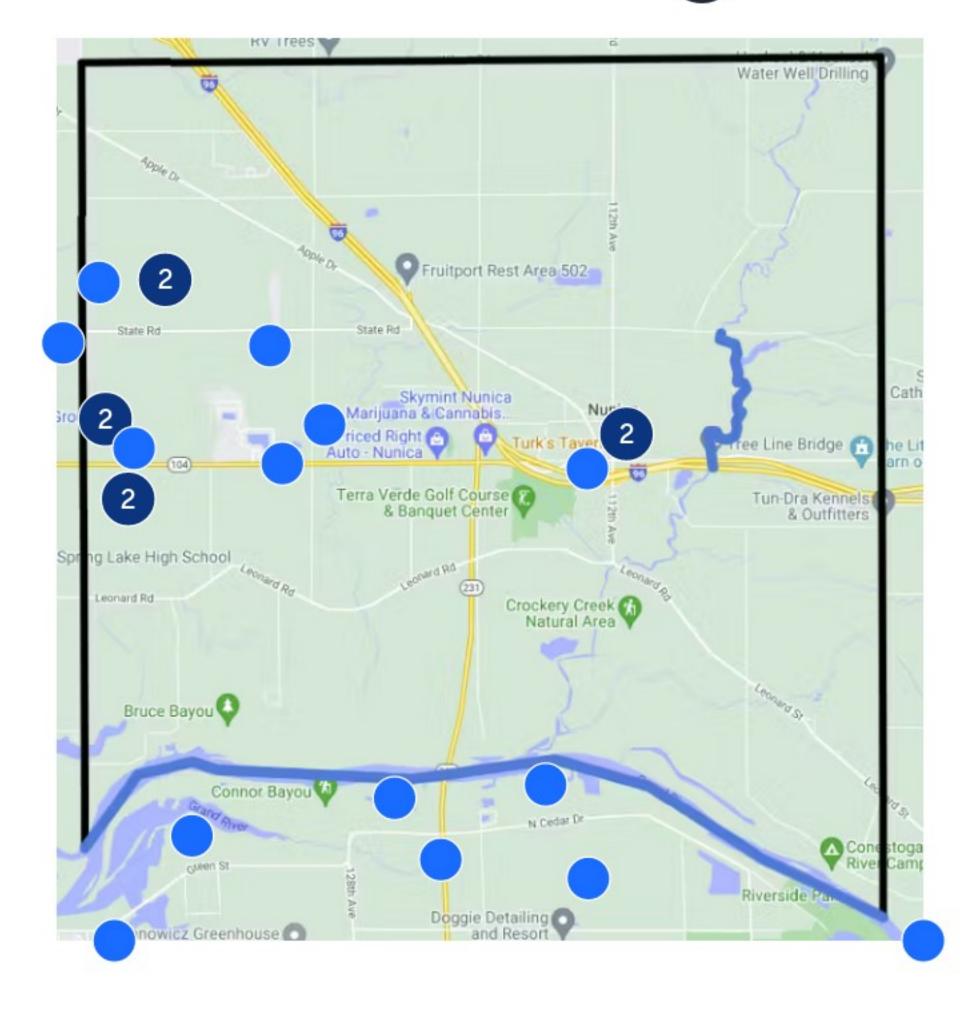








Where should senior housing be located?







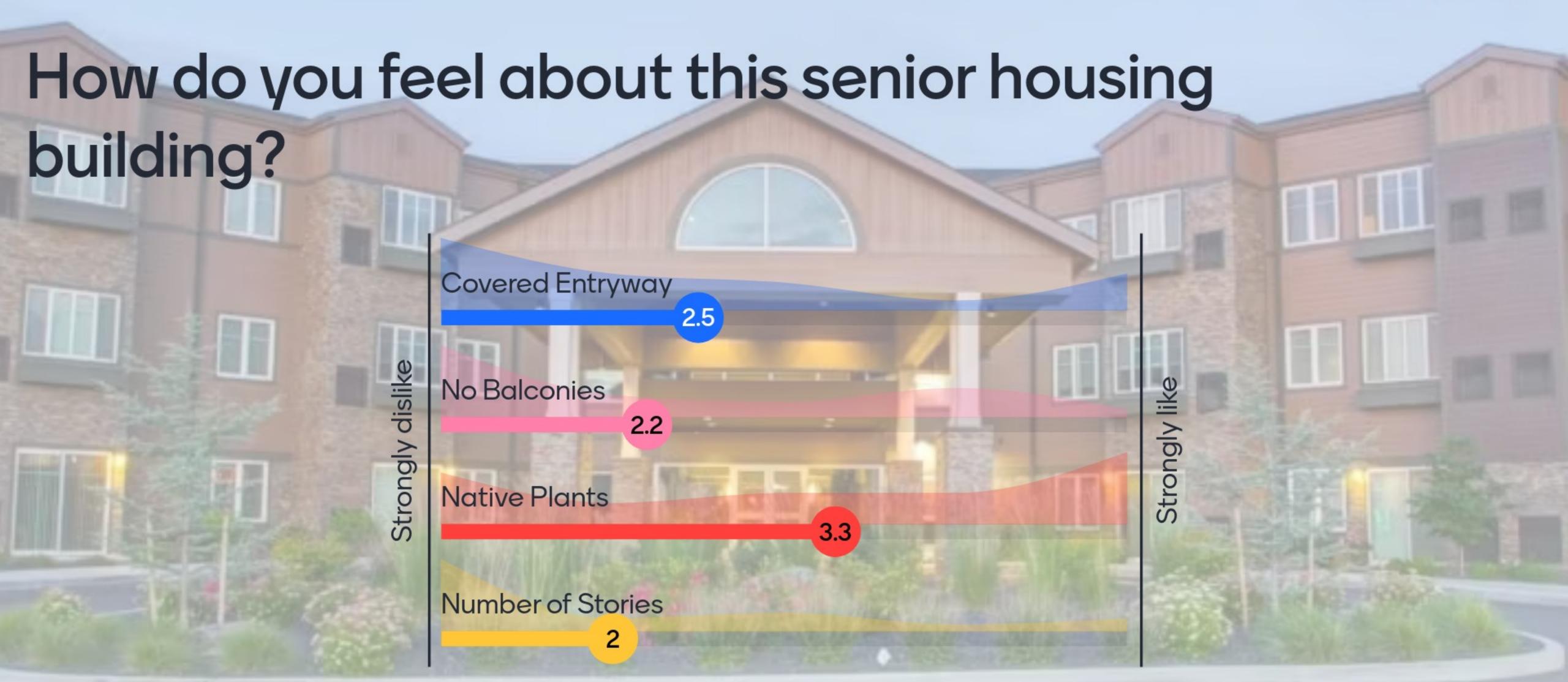












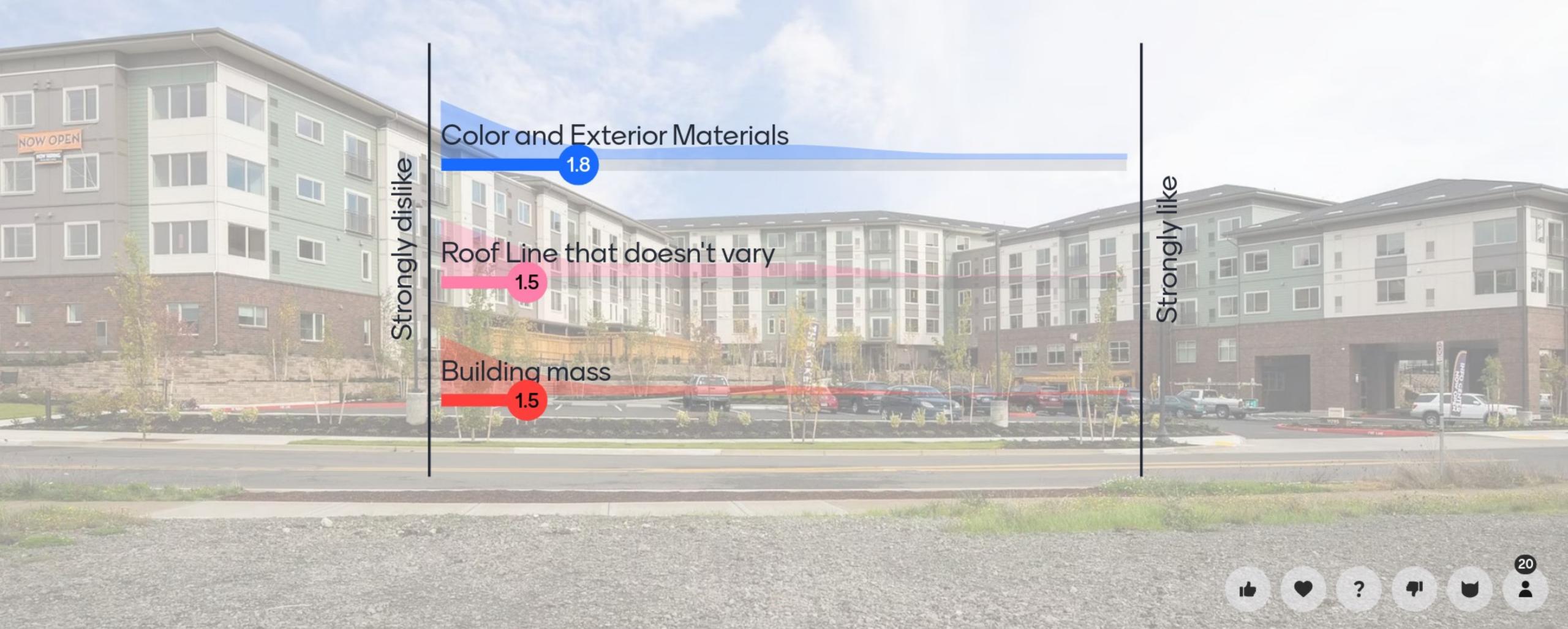








How do you feel about this senior housing building?









How do you feel duplex senior housing?





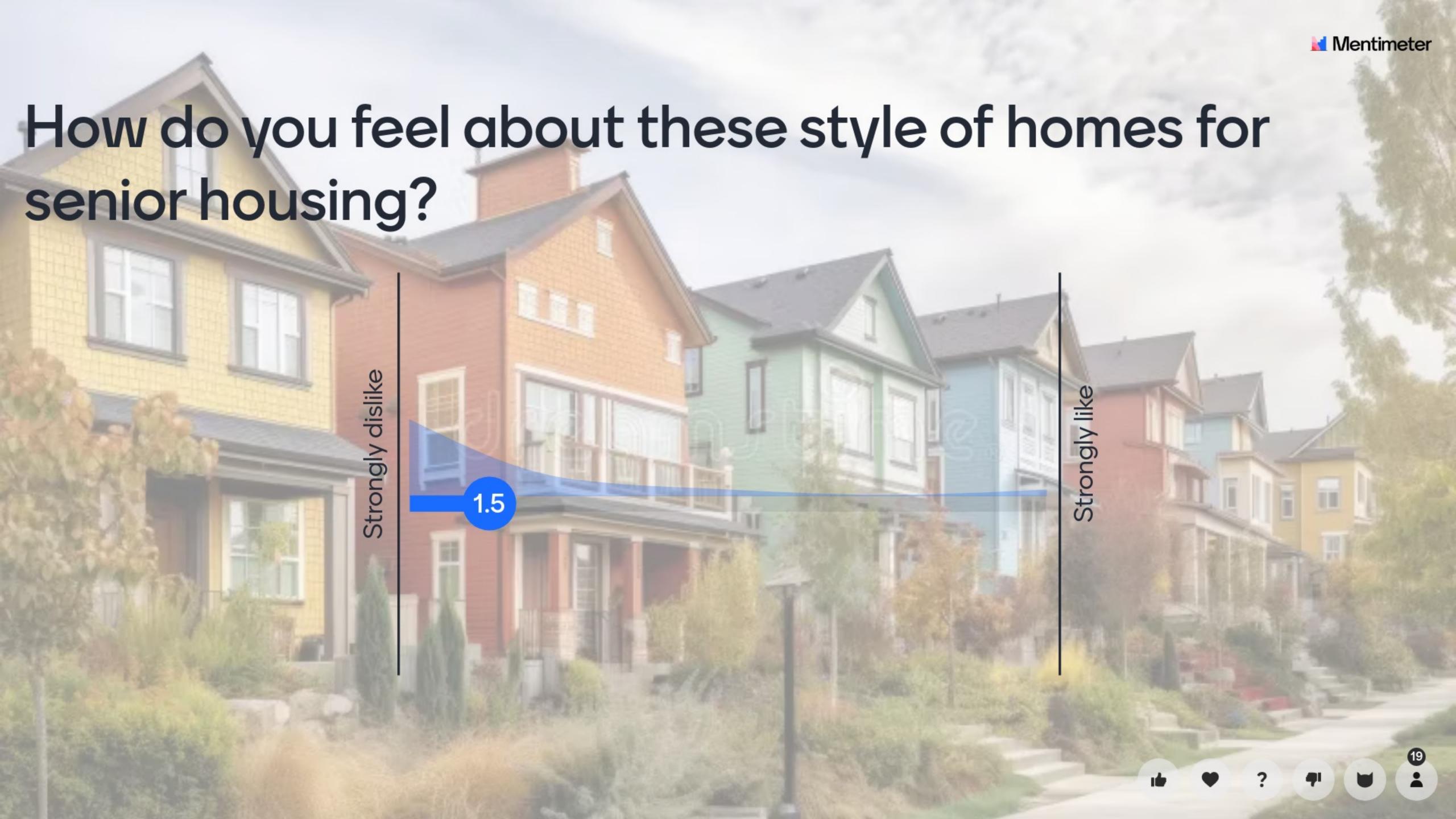
How do you feel about this multi-unit building for senior housing?



How do you feel about this free standing unit for senior housing?









What concerns, if any, do you have about senior housing developments in Crockery? 67 responses











Mixed-Use Neighborhoods

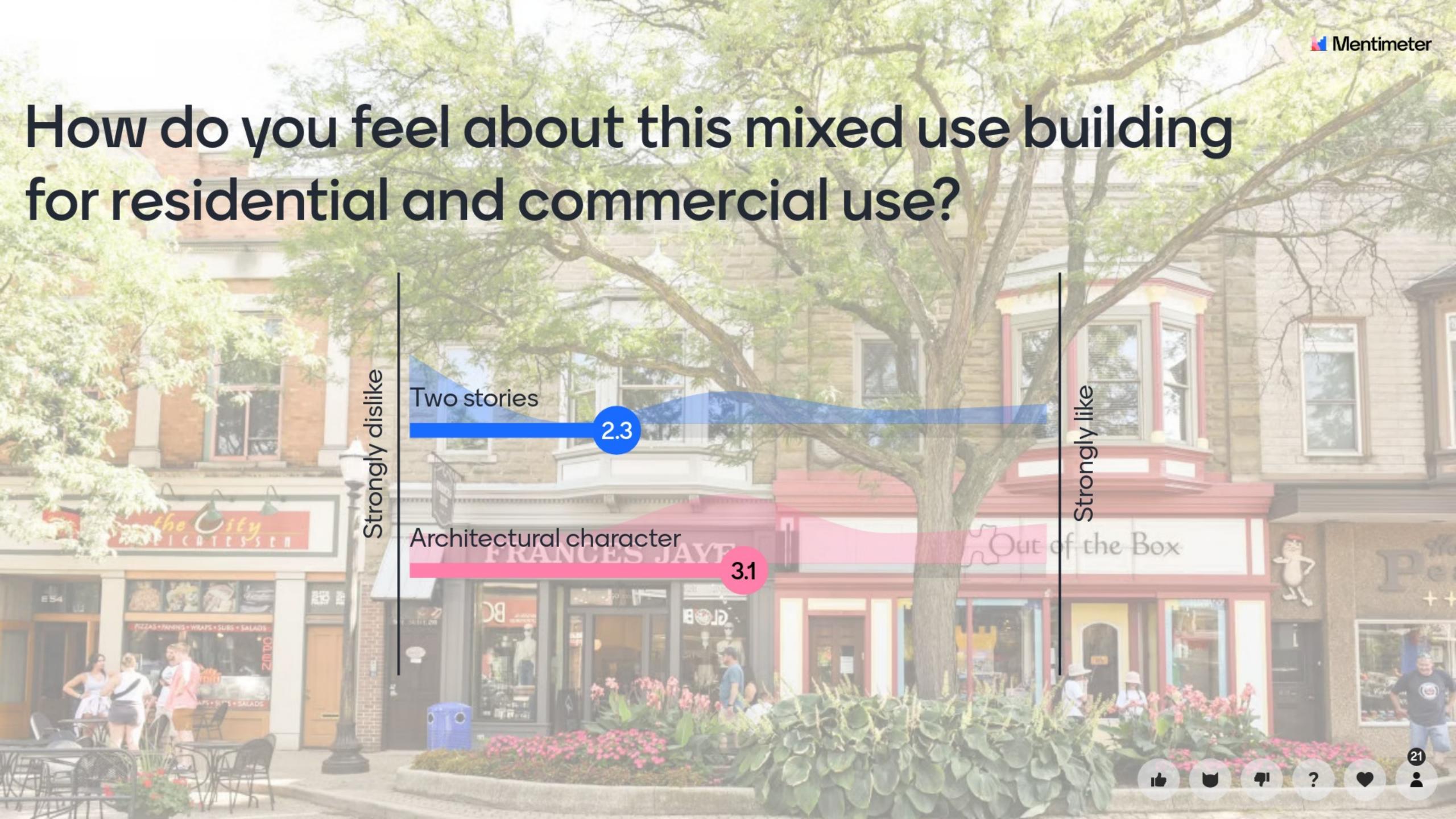
Concept Exploration

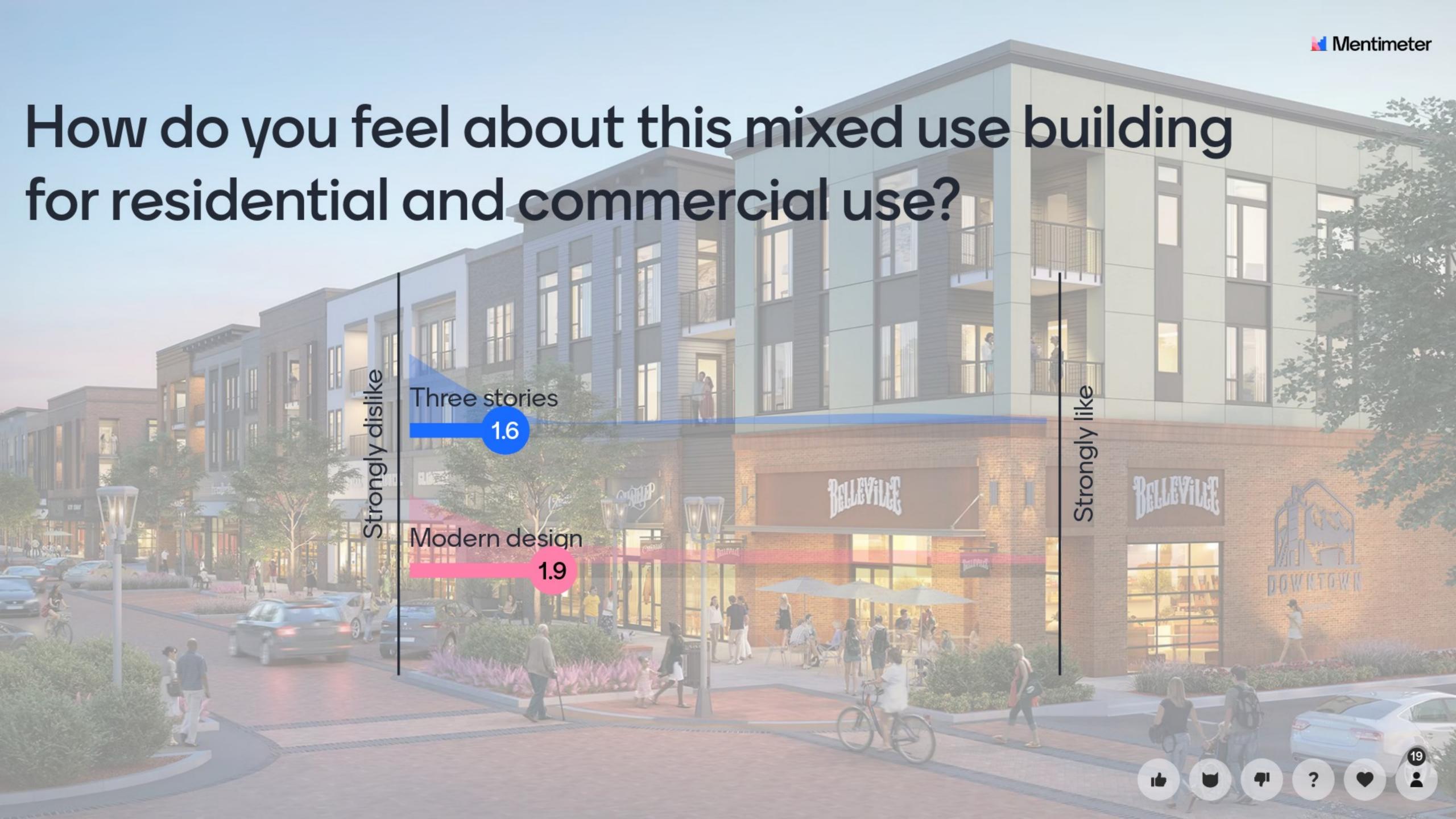




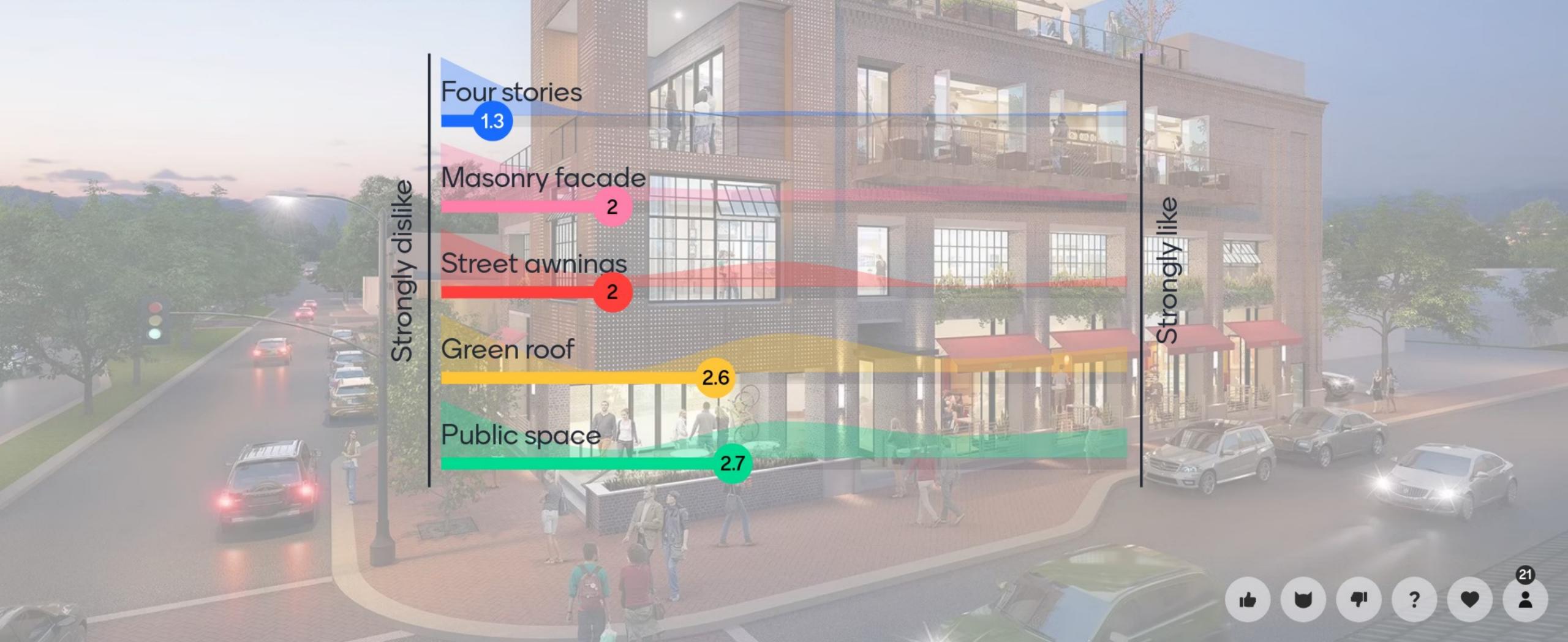








How do you feel about this mixed use building for residential and commercial use?

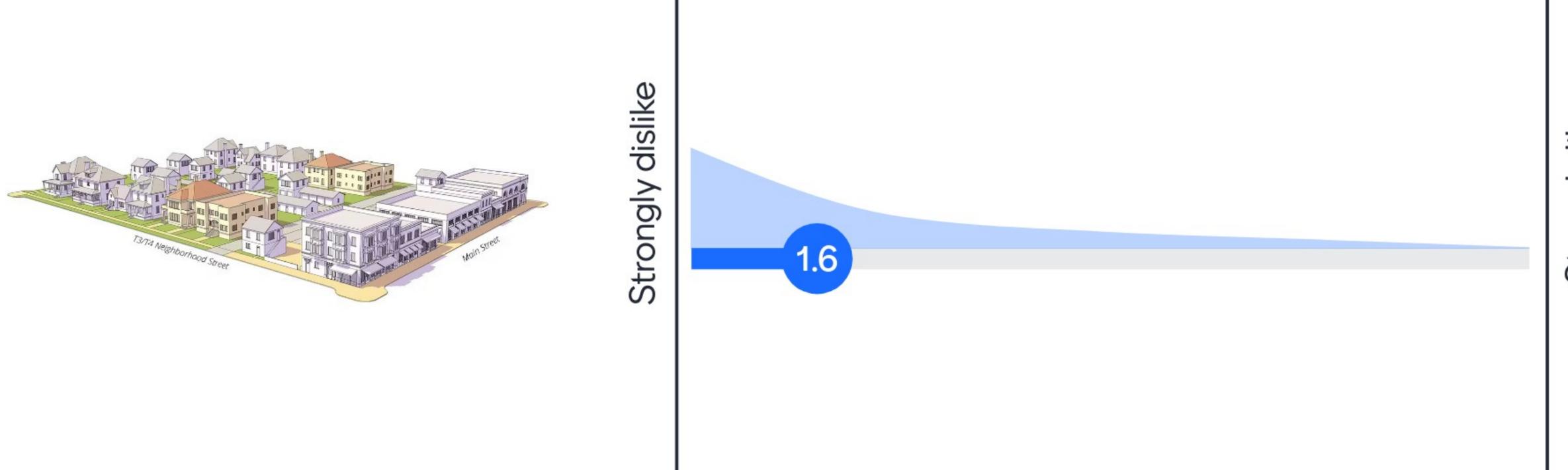


Mixed Housing Types











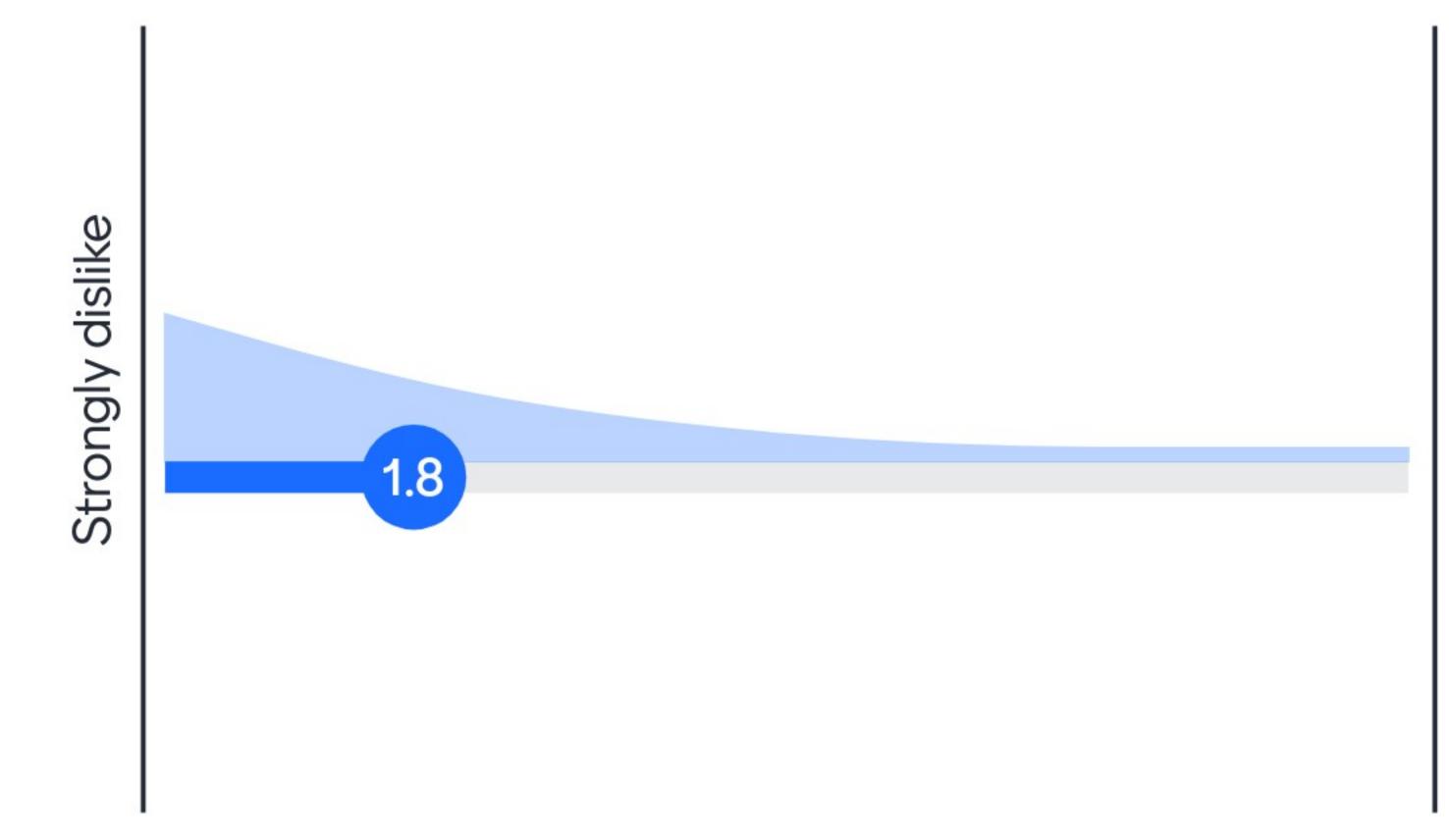














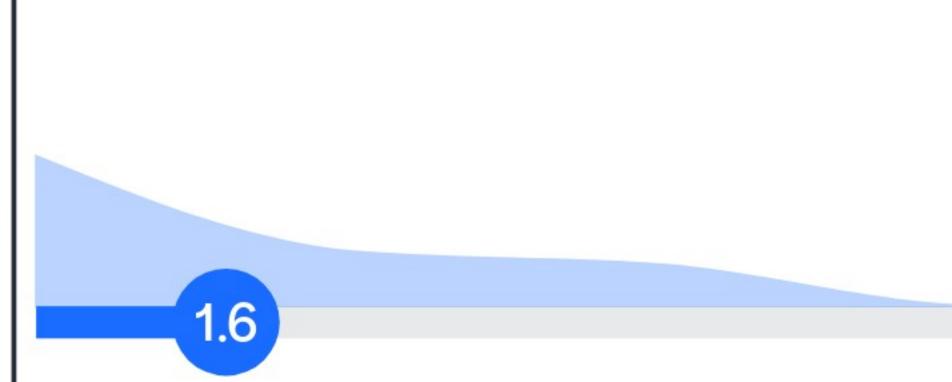








Strongly dislike





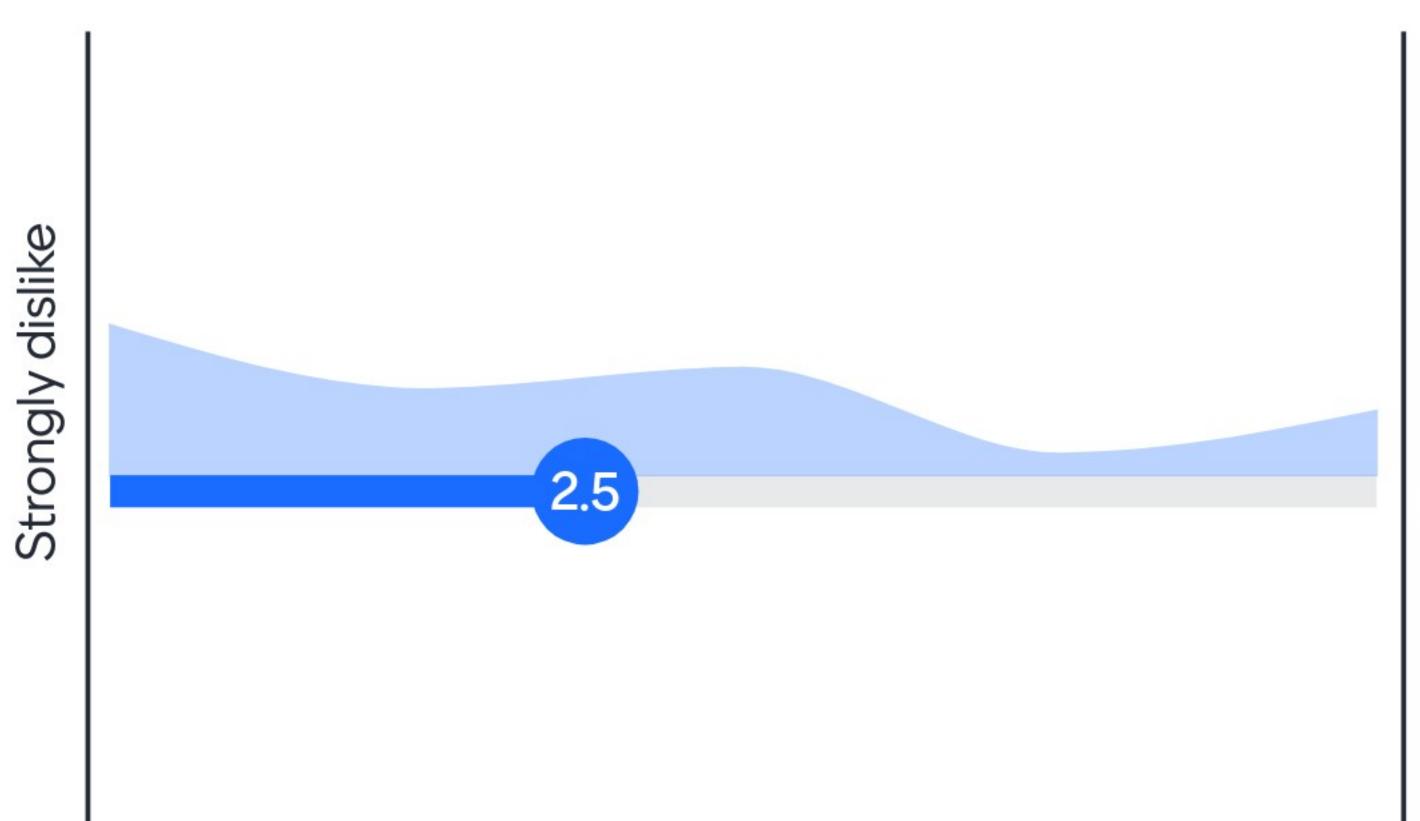












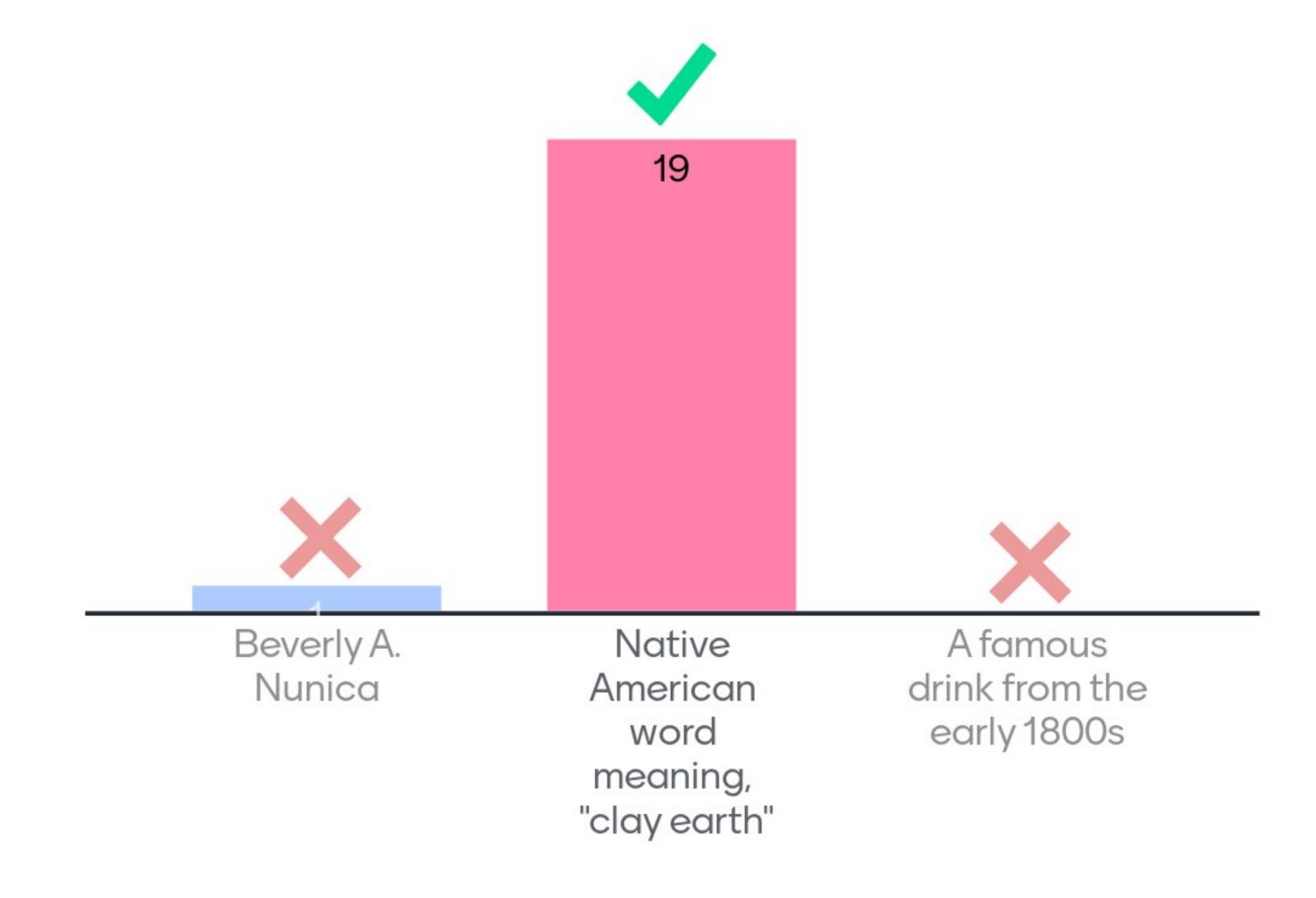




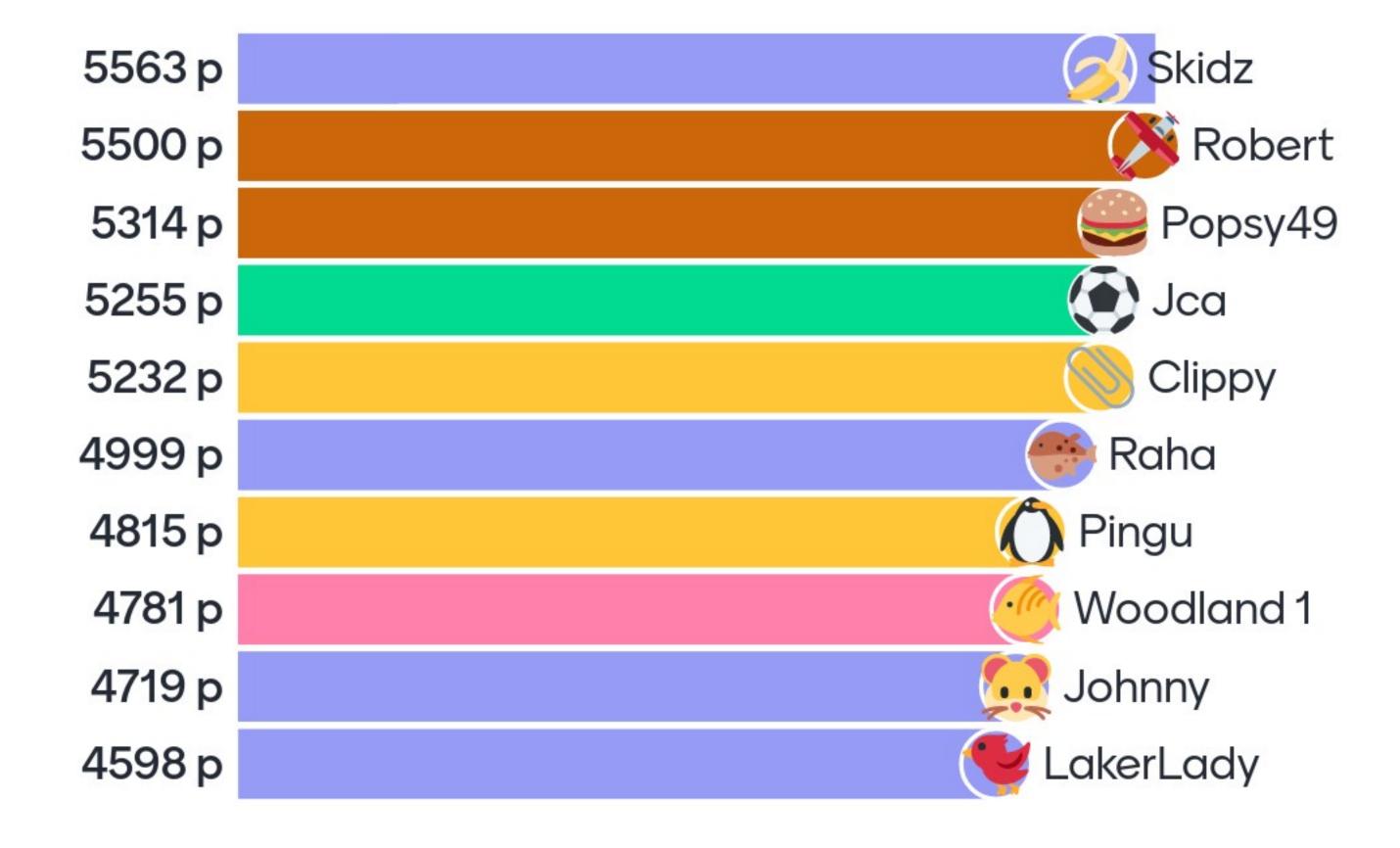




Nunica is named after:



Leaderboard



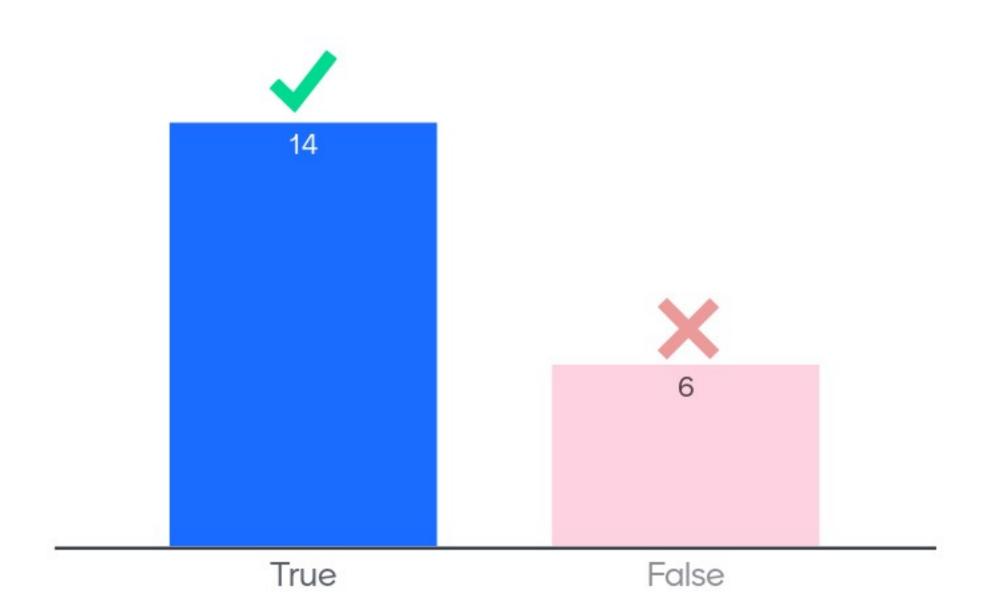




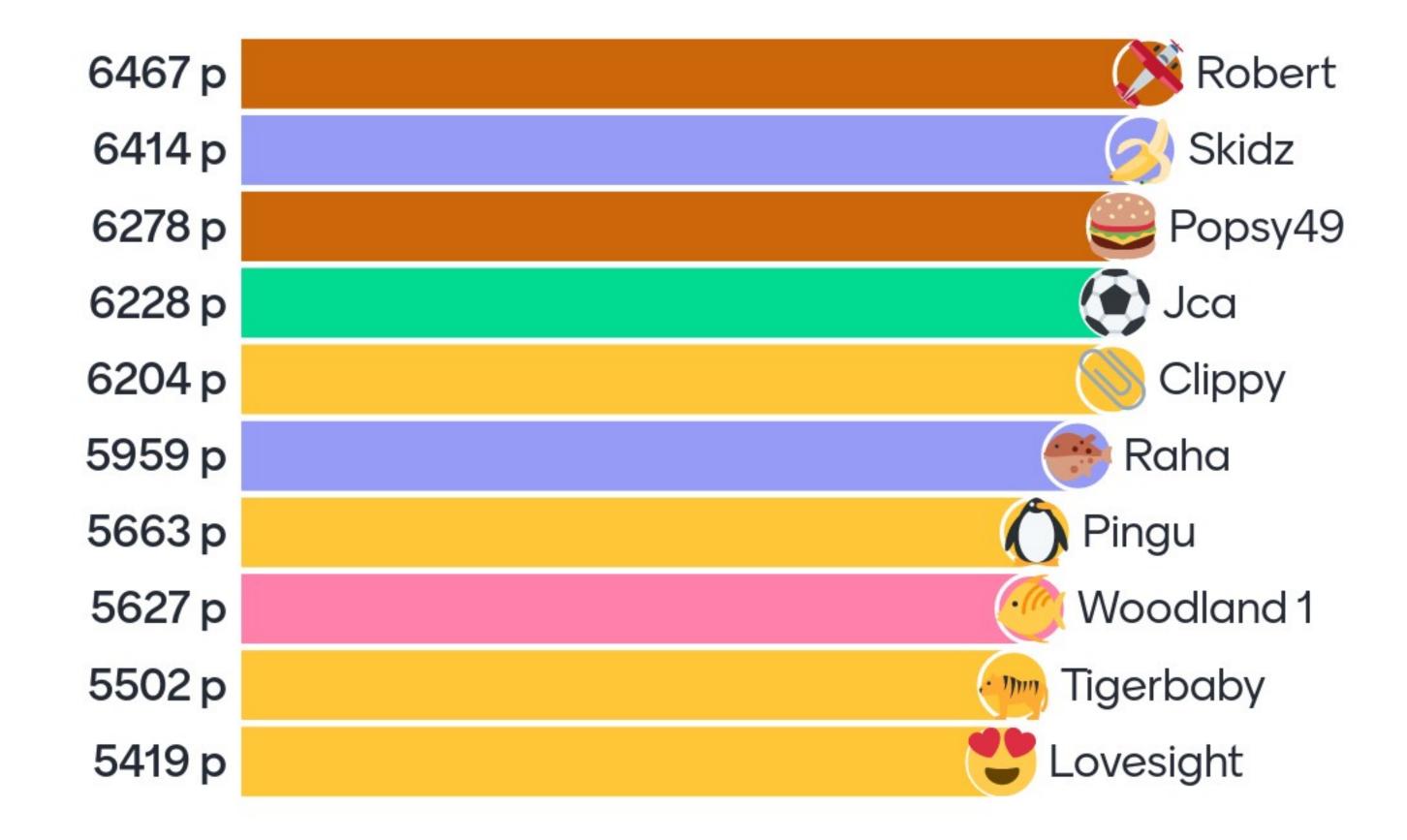




True or False: The Crockery Creek Watershed boasts 29 miles as a trout stream?



Winner is....











Next Steps

Facebook page Project Website









How would you describe tonight?

35 responses









