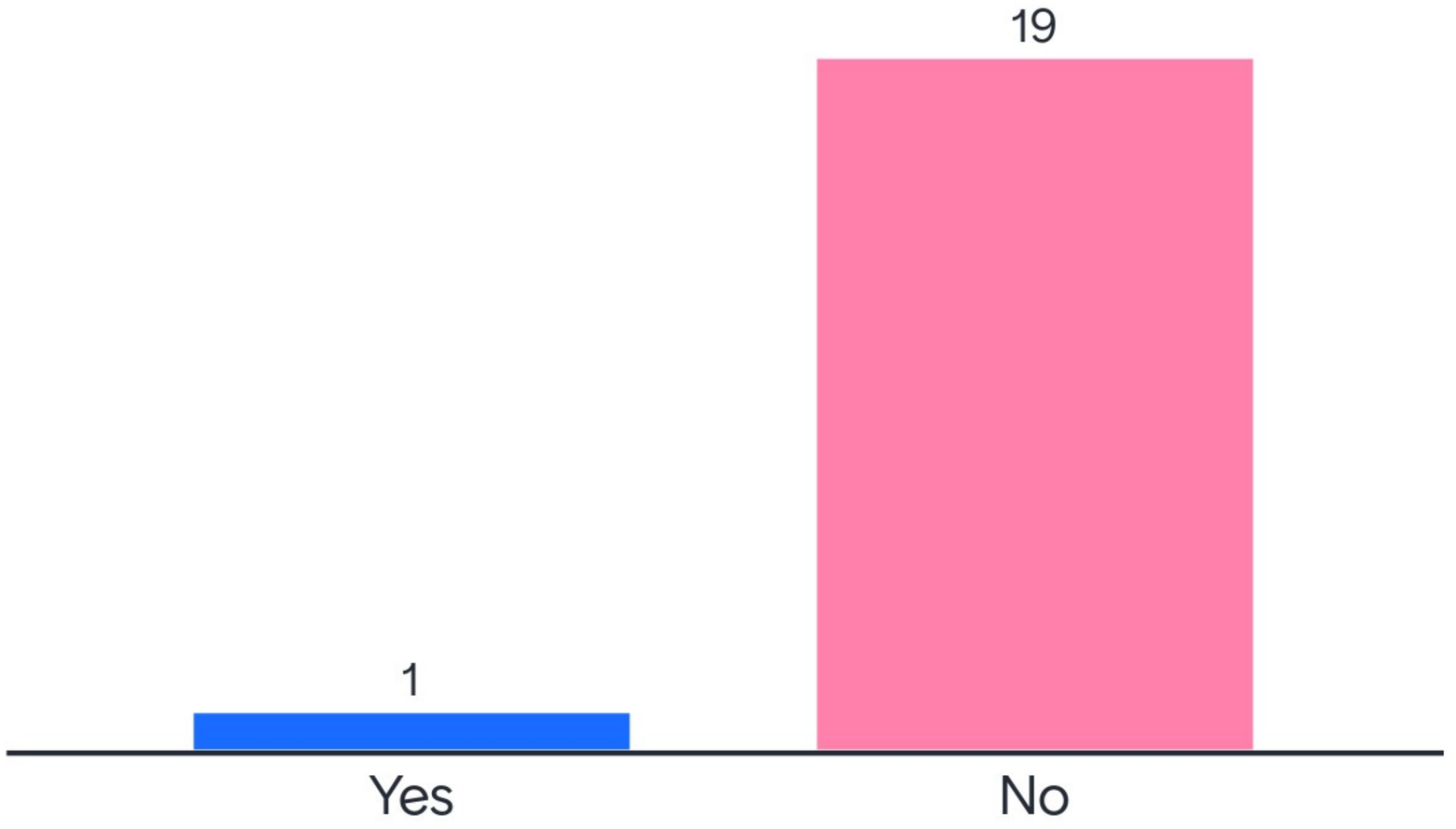
Mentimeter

Welcome to the Tallmadge Charter Township Ironwood Webinar Workshop!

For most of this webinar you will be asked to use the www.menti.com website simultaneously to participate in the webinar. Please take this time to either grab a second Wifi or LTE capable device or set-up a split screen with two browser windows on your computer or device. Both need to be connected to the Internet.

Have you used Mentimeter before?

Mentimeter



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How do you feel this evening?

Mentimeter

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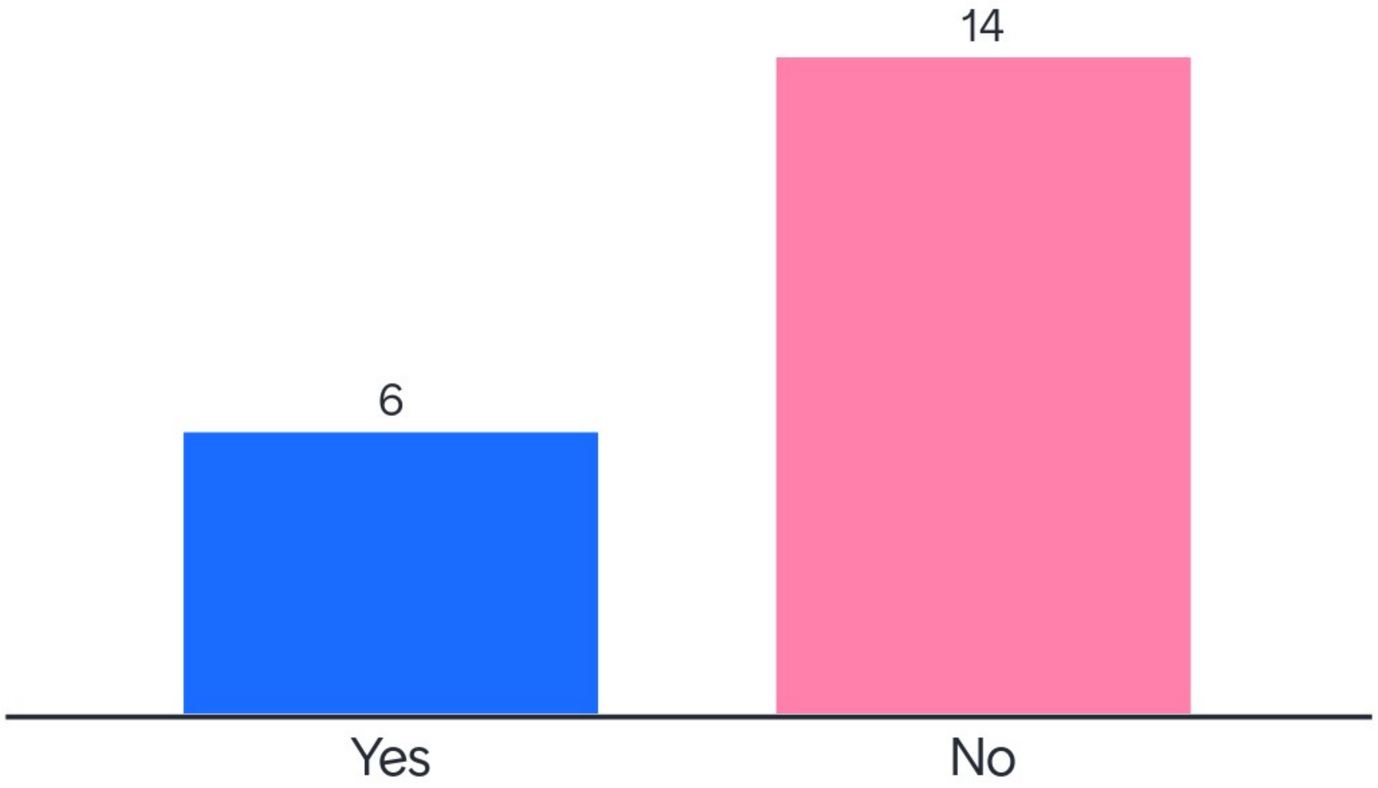
Have you participated in a public webinar workshop before?

Mentimeter



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Do you know what the purpose of a Zoning Ordinance is?

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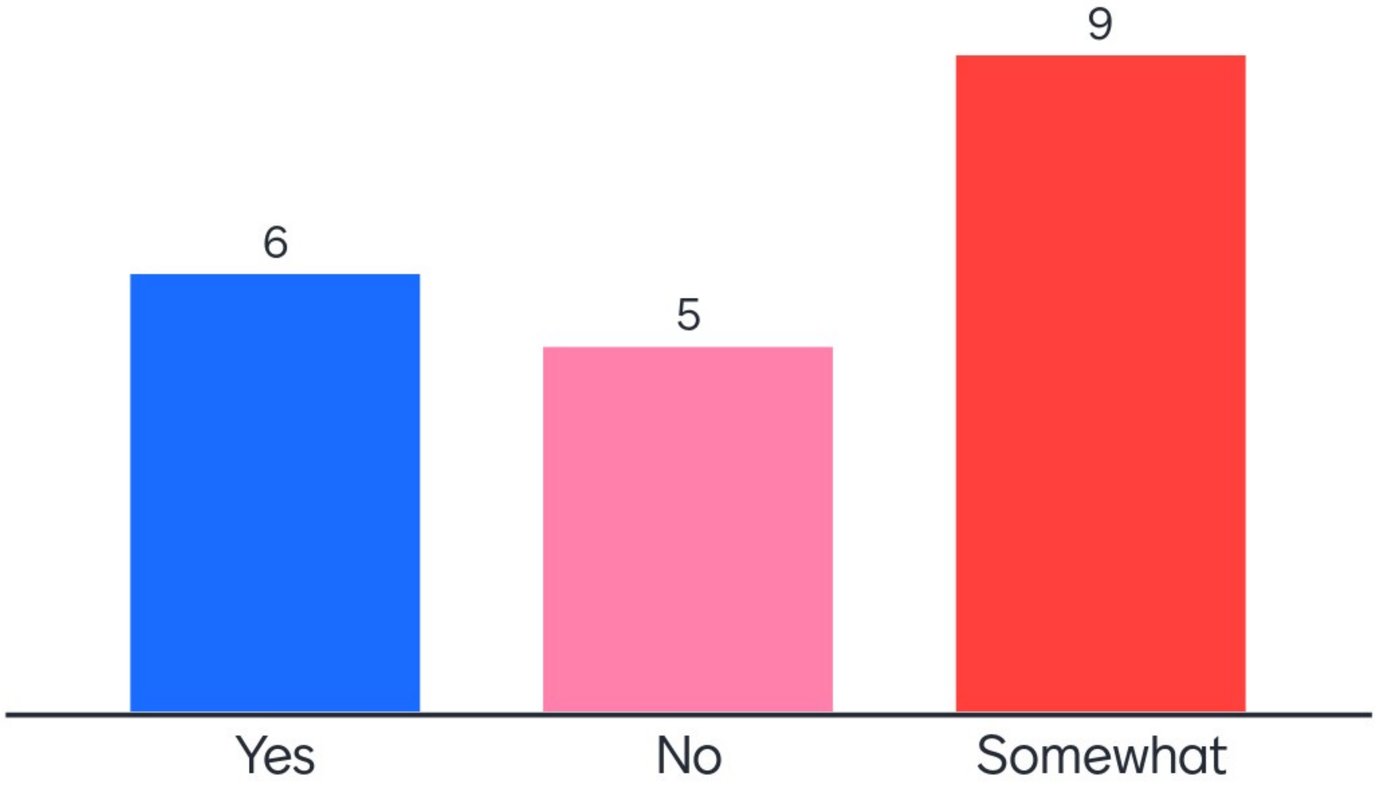

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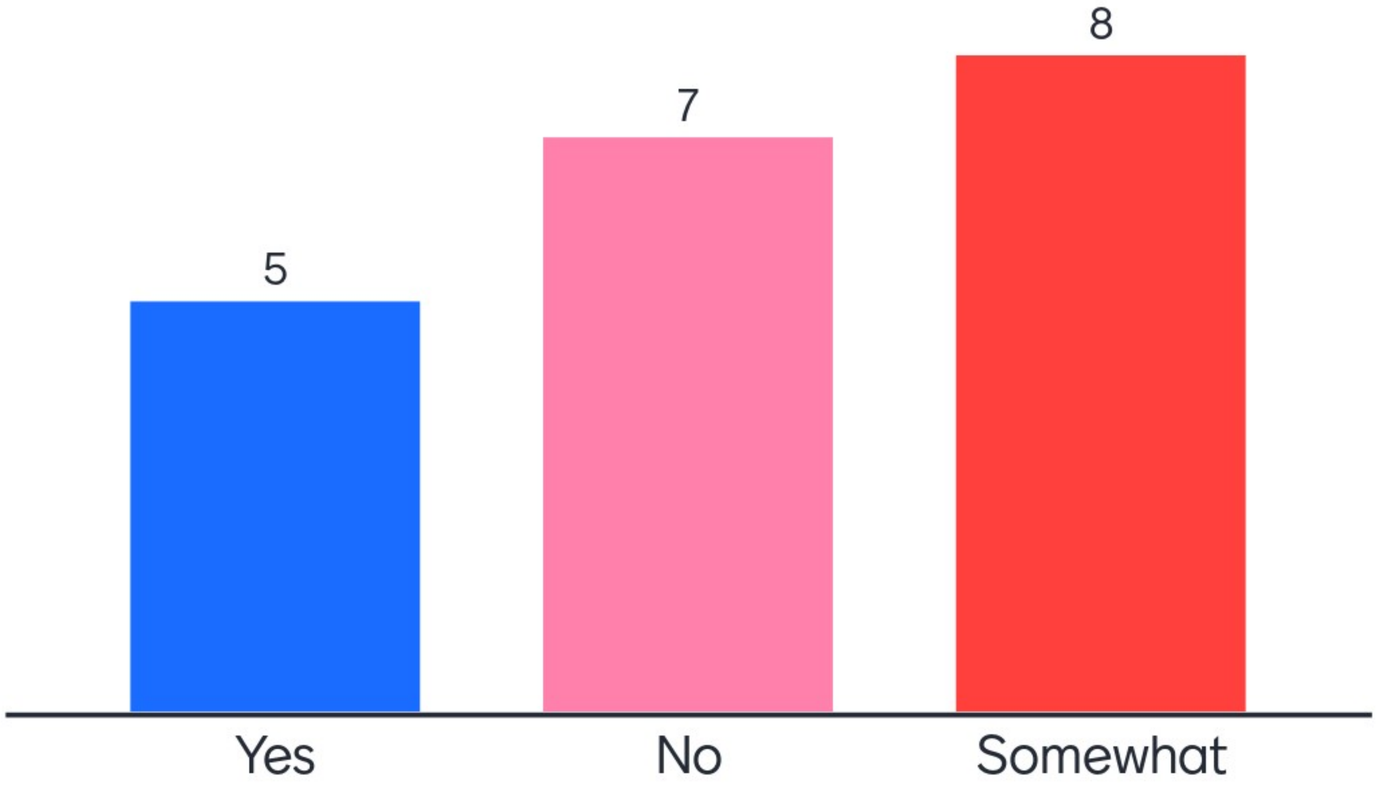
Do you know what the functions of a Master Plan are?

Mentimeter



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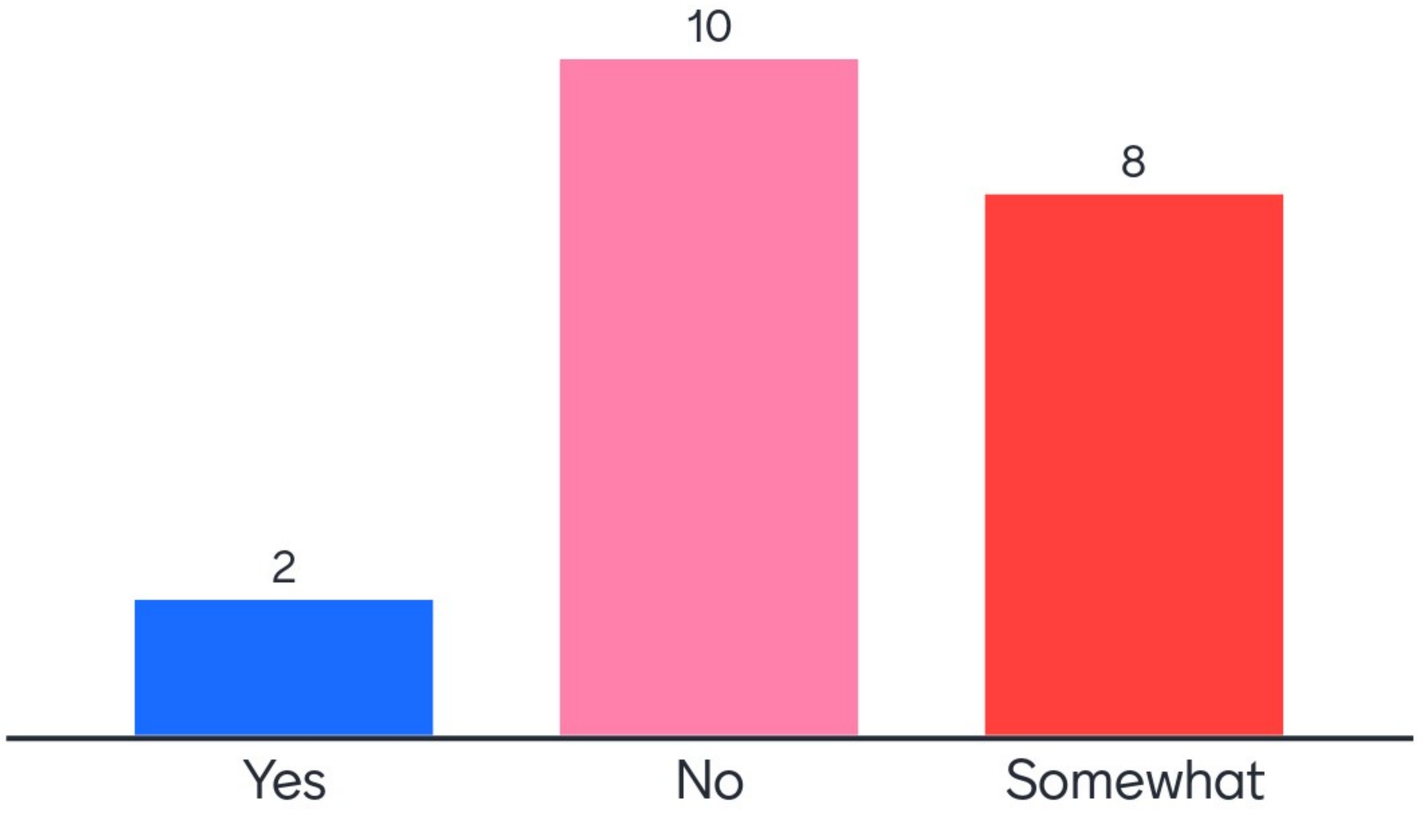
Do you know how a Zoning Ordinance and a Master Plan work together?

Mentimeter



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Do you live in the Corridor/Windemere area, own property, both, or rent?

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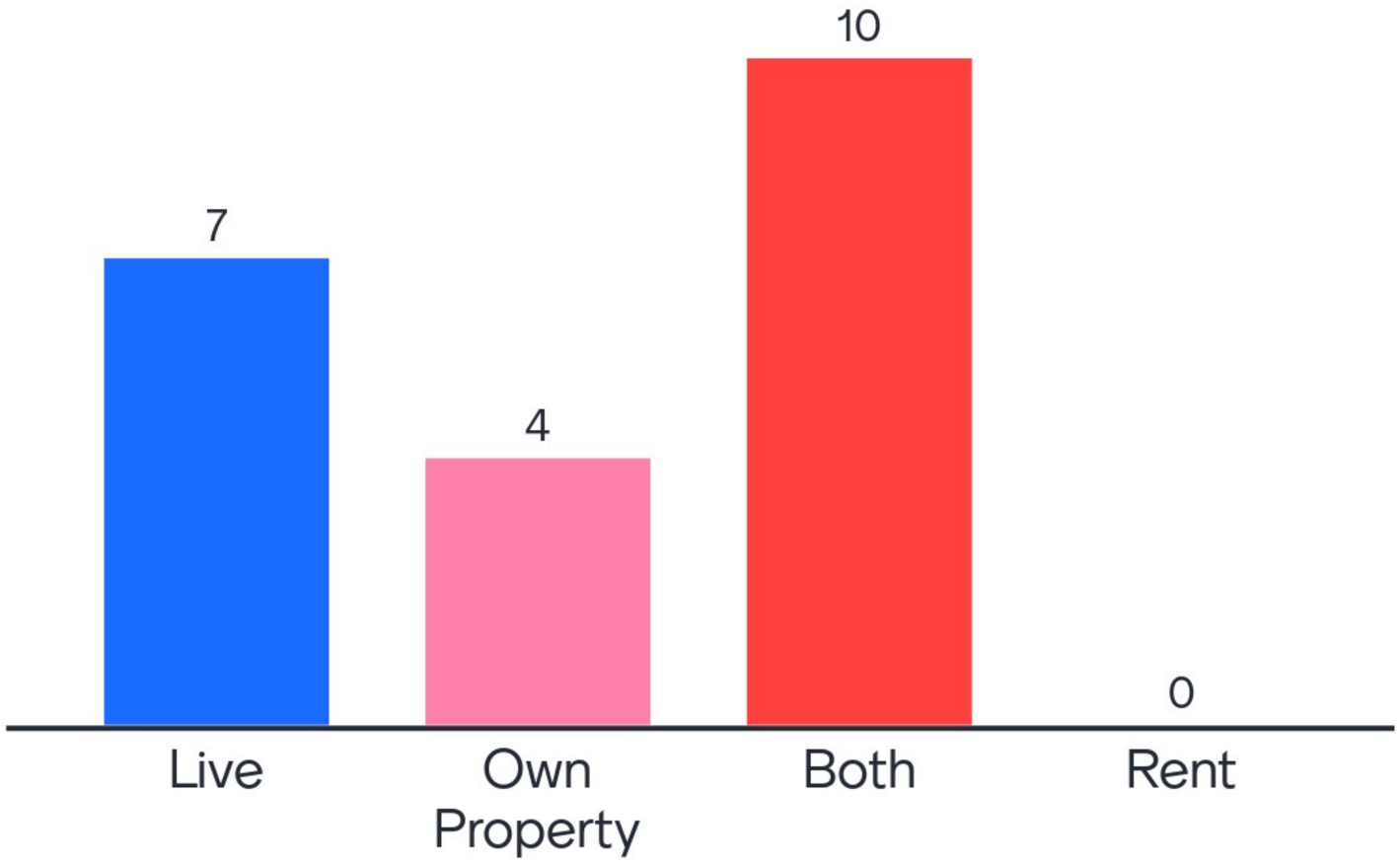

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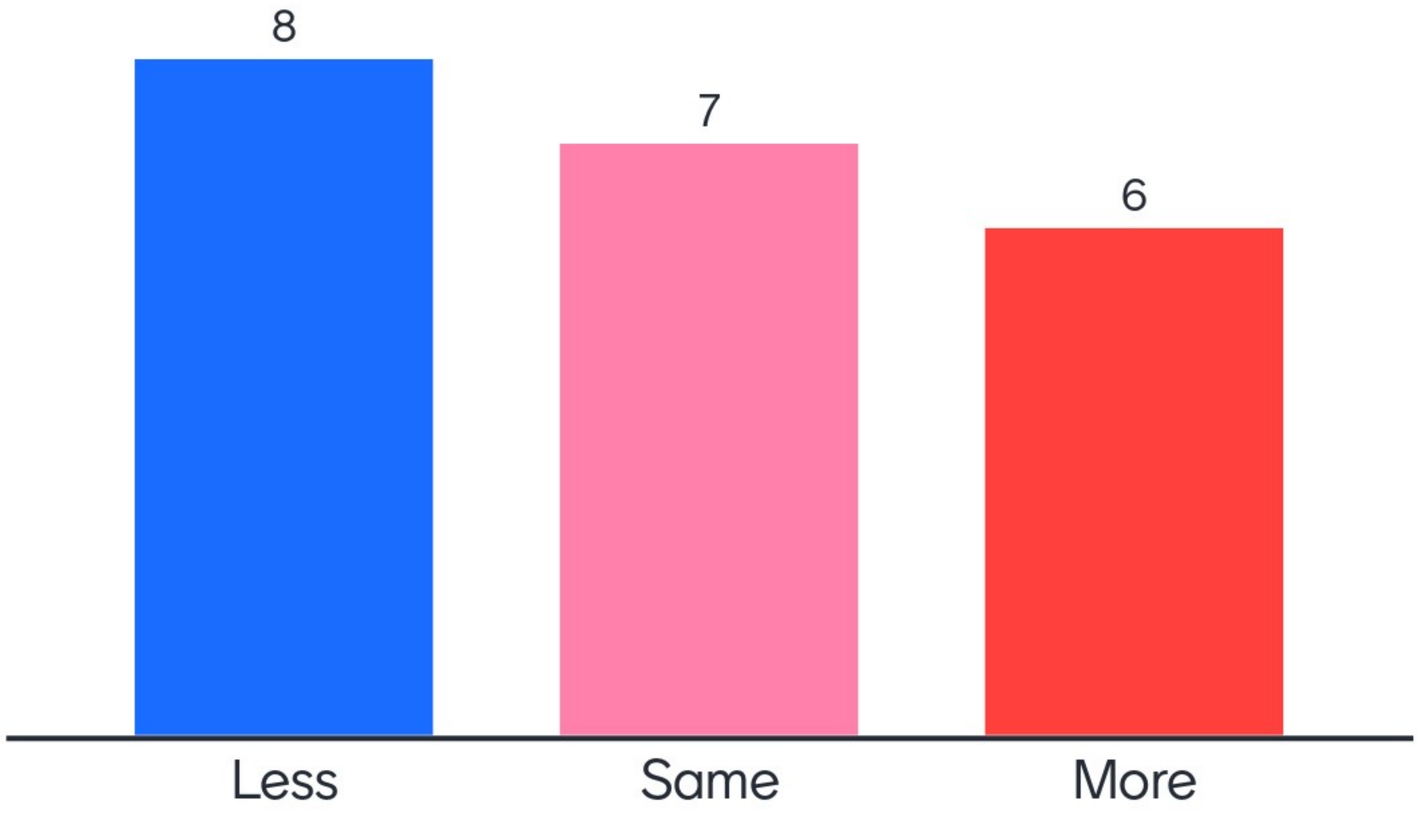
Do you support less commercial growth, the same, or more within the Corridor?



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Do you support less industrial growth, the same, or more within the Corridor?

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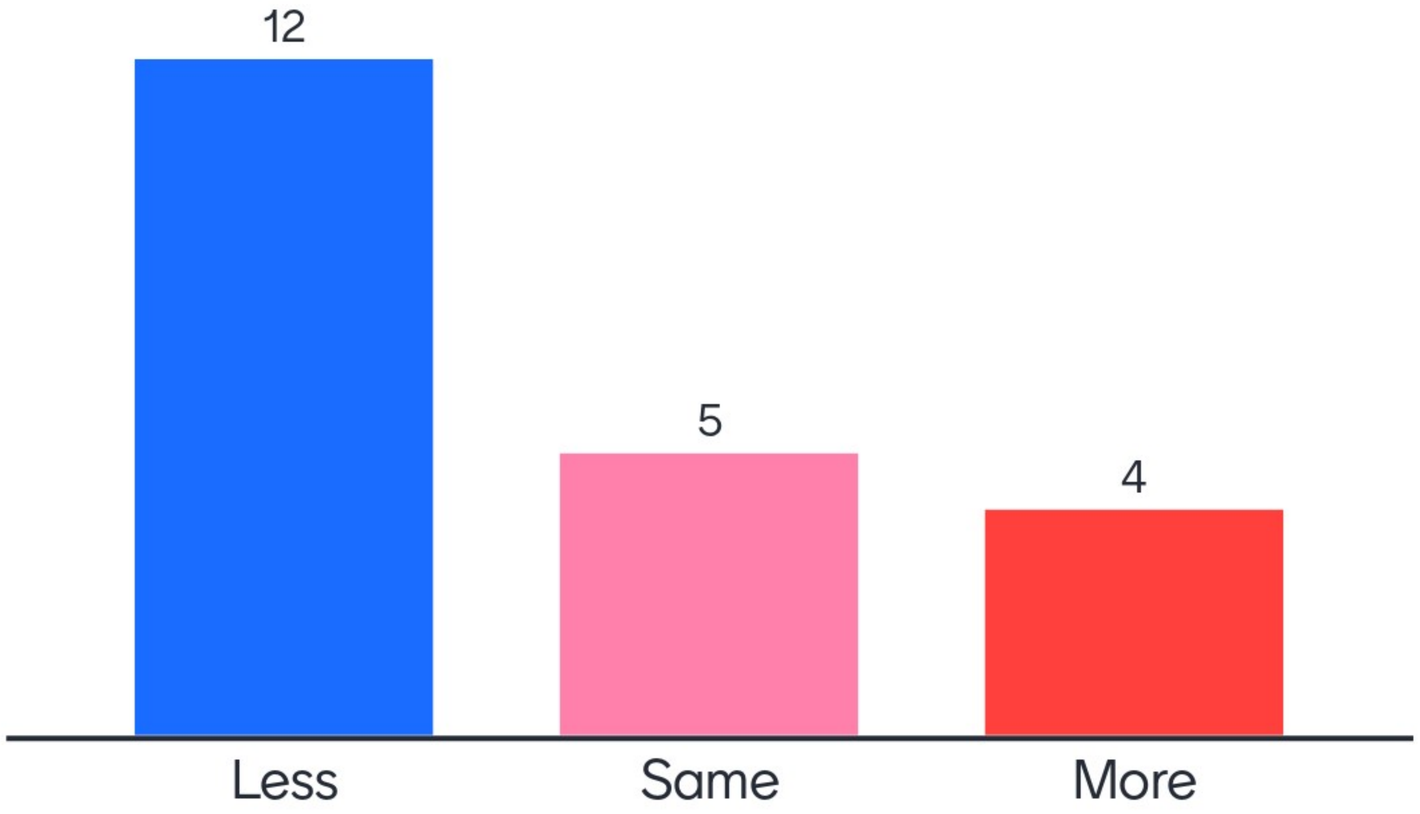

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Why are you here?

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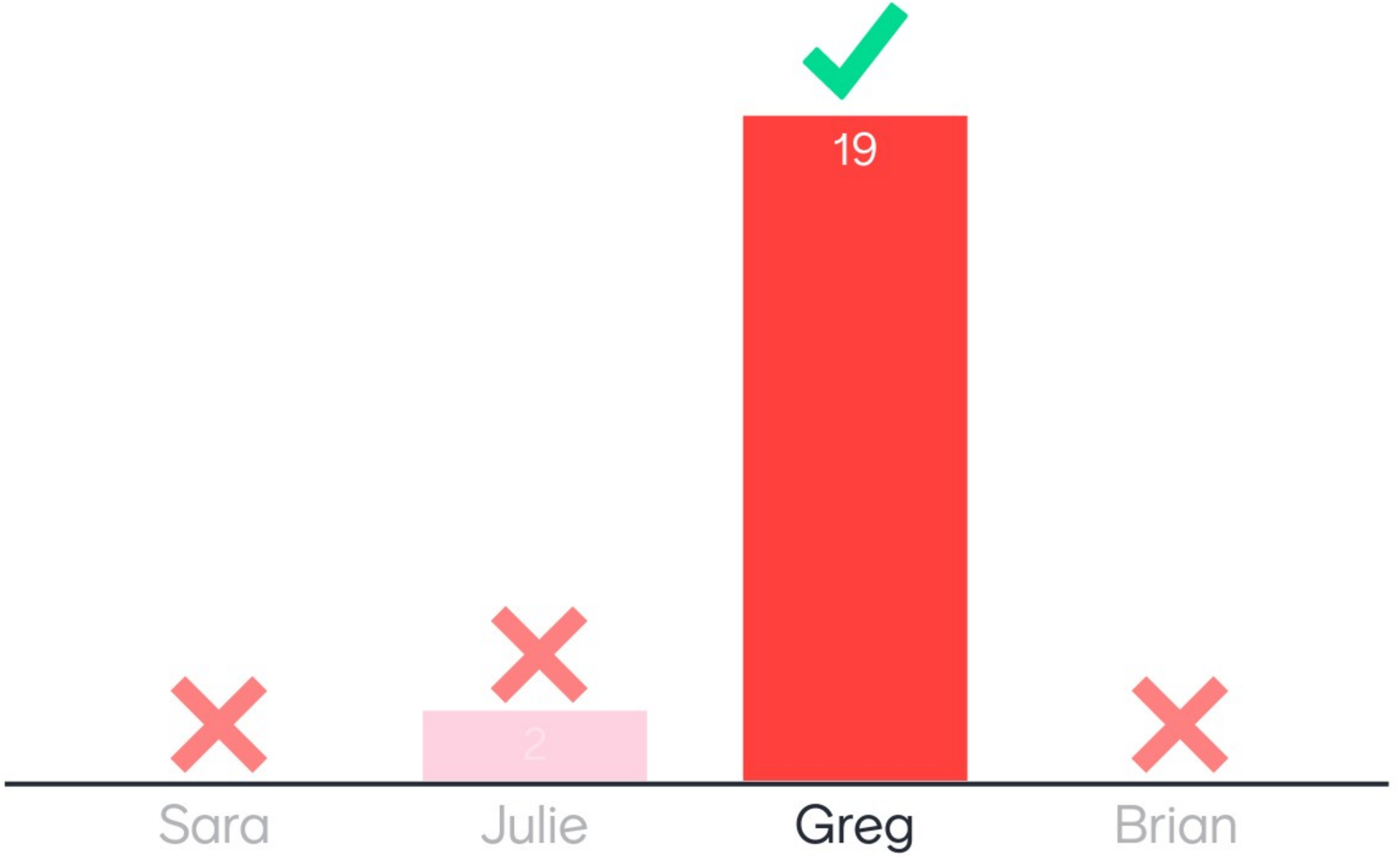
Mentimeter

Quiz competition!

1

Who remembers my name?

Mentimeter



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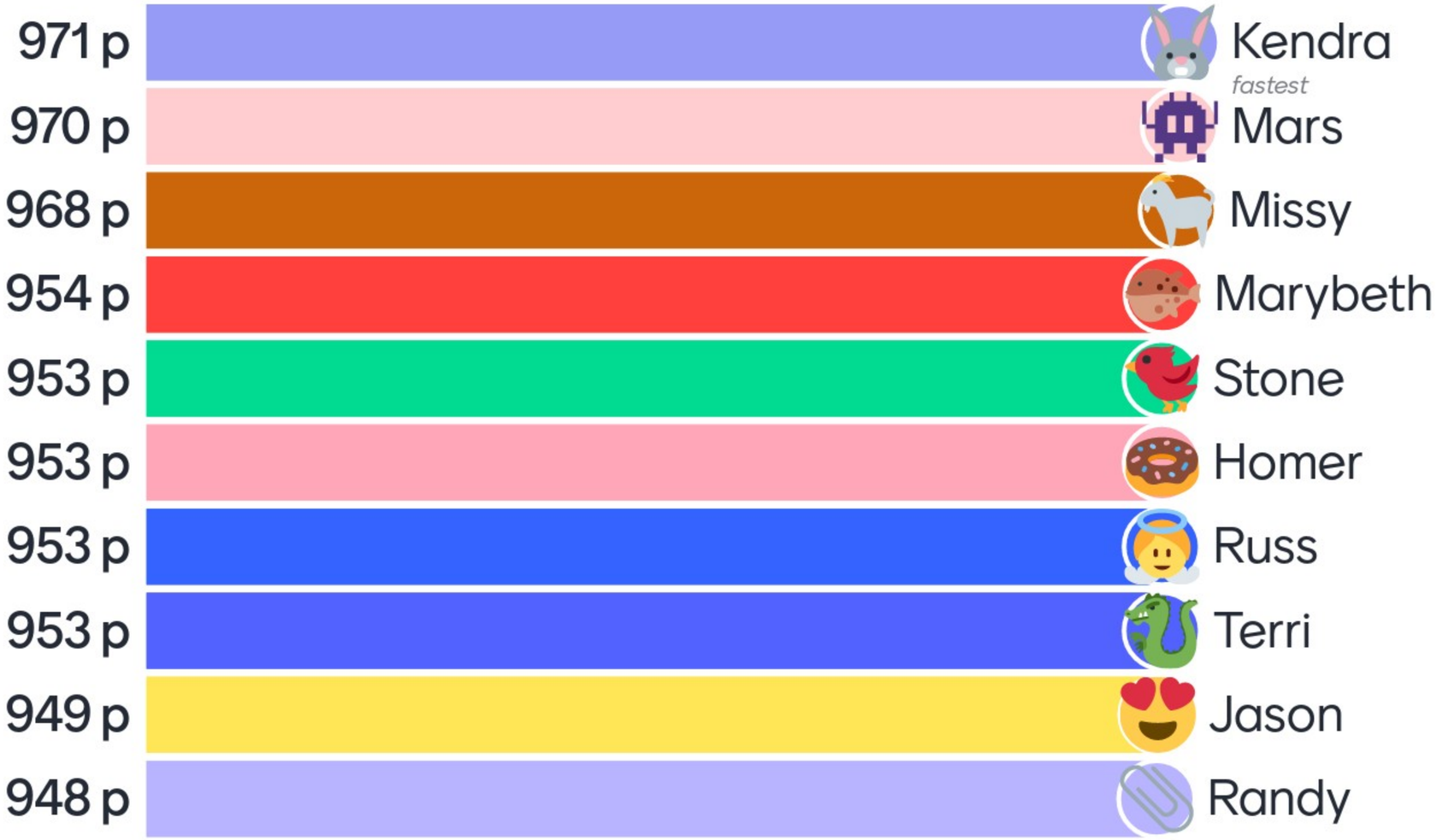
Leaderboard

Mentimeter



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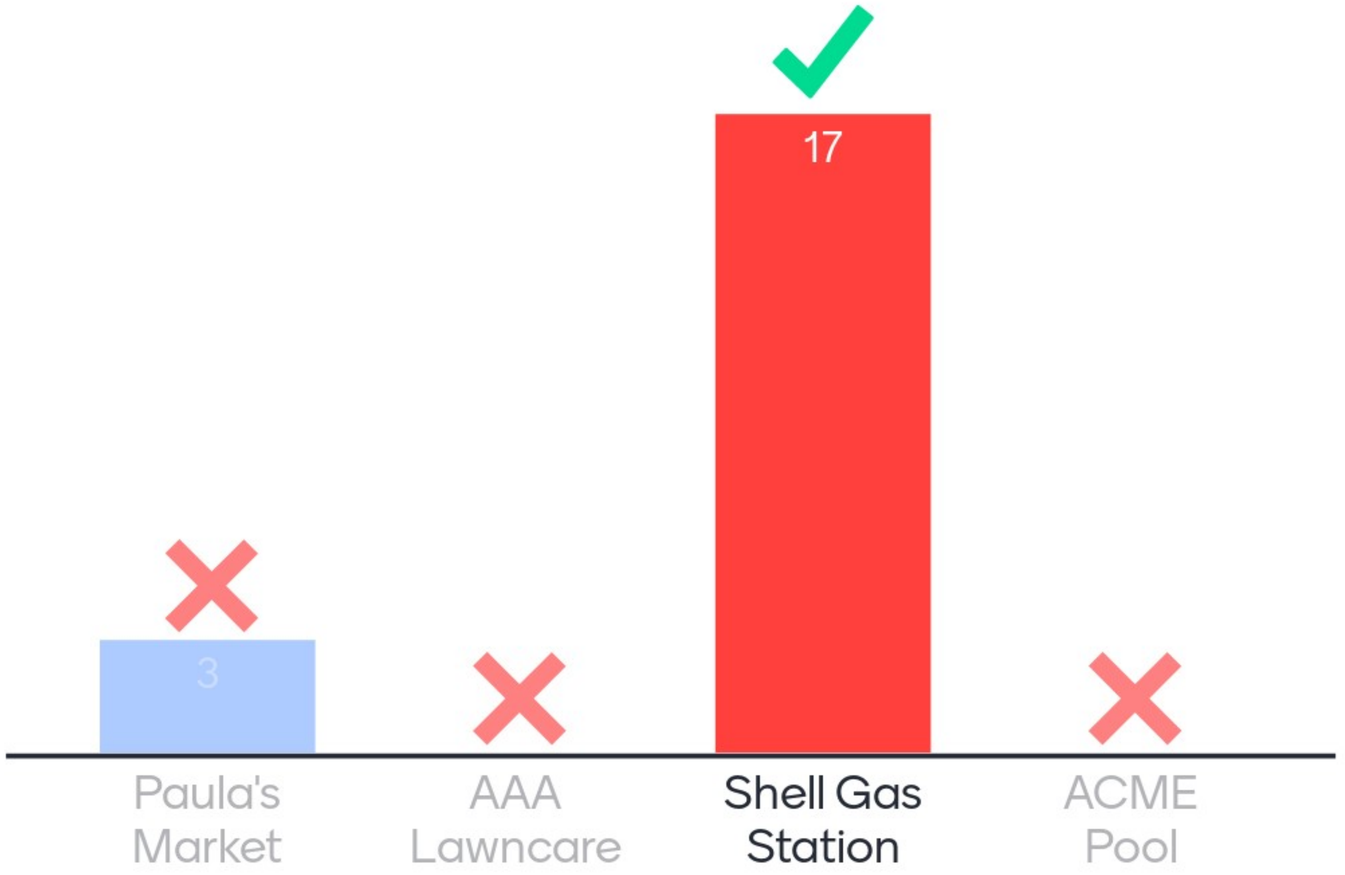
On Ironwood Drive, which business does not exist?

Mentimeter



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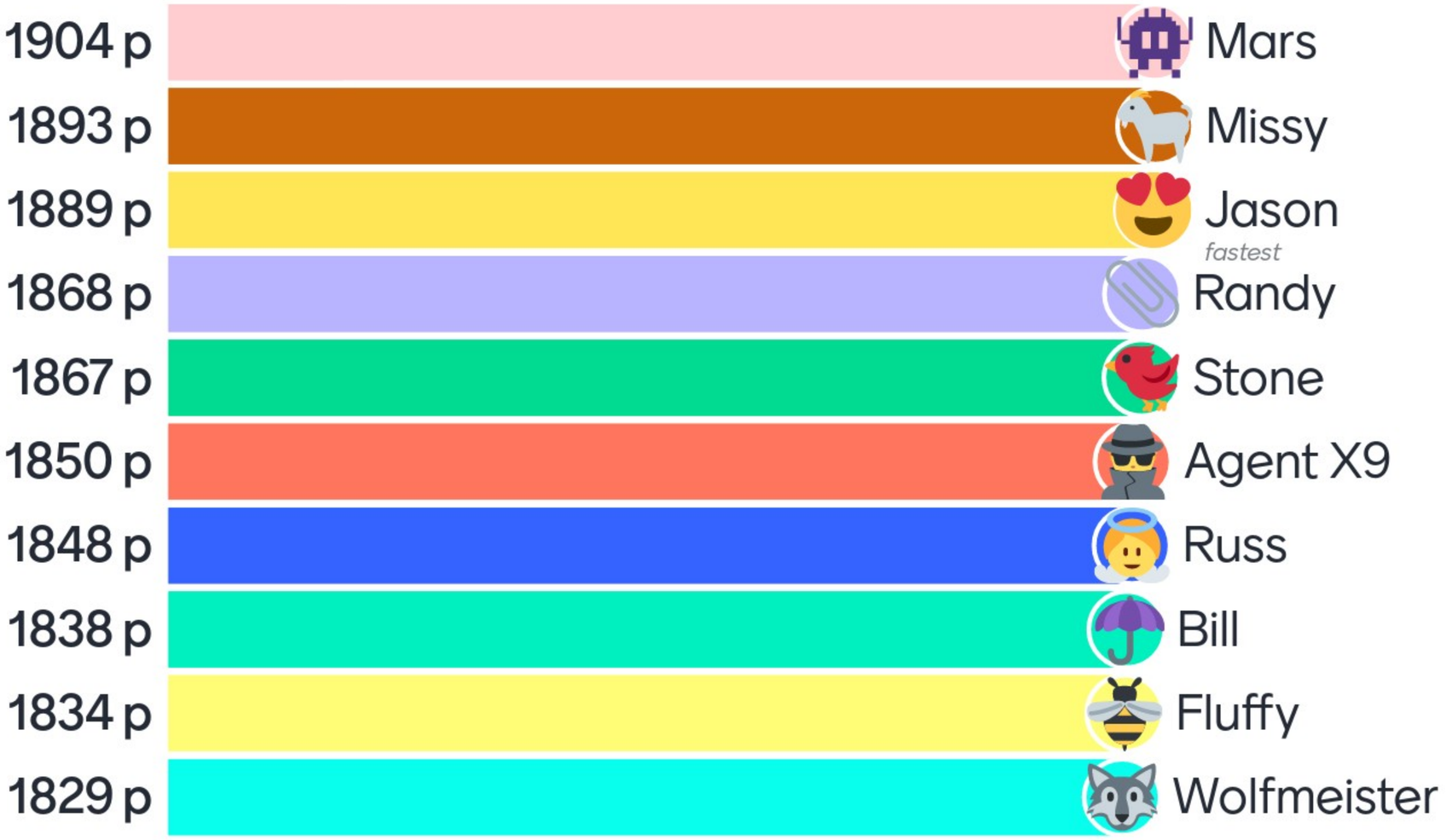
Leaderboard



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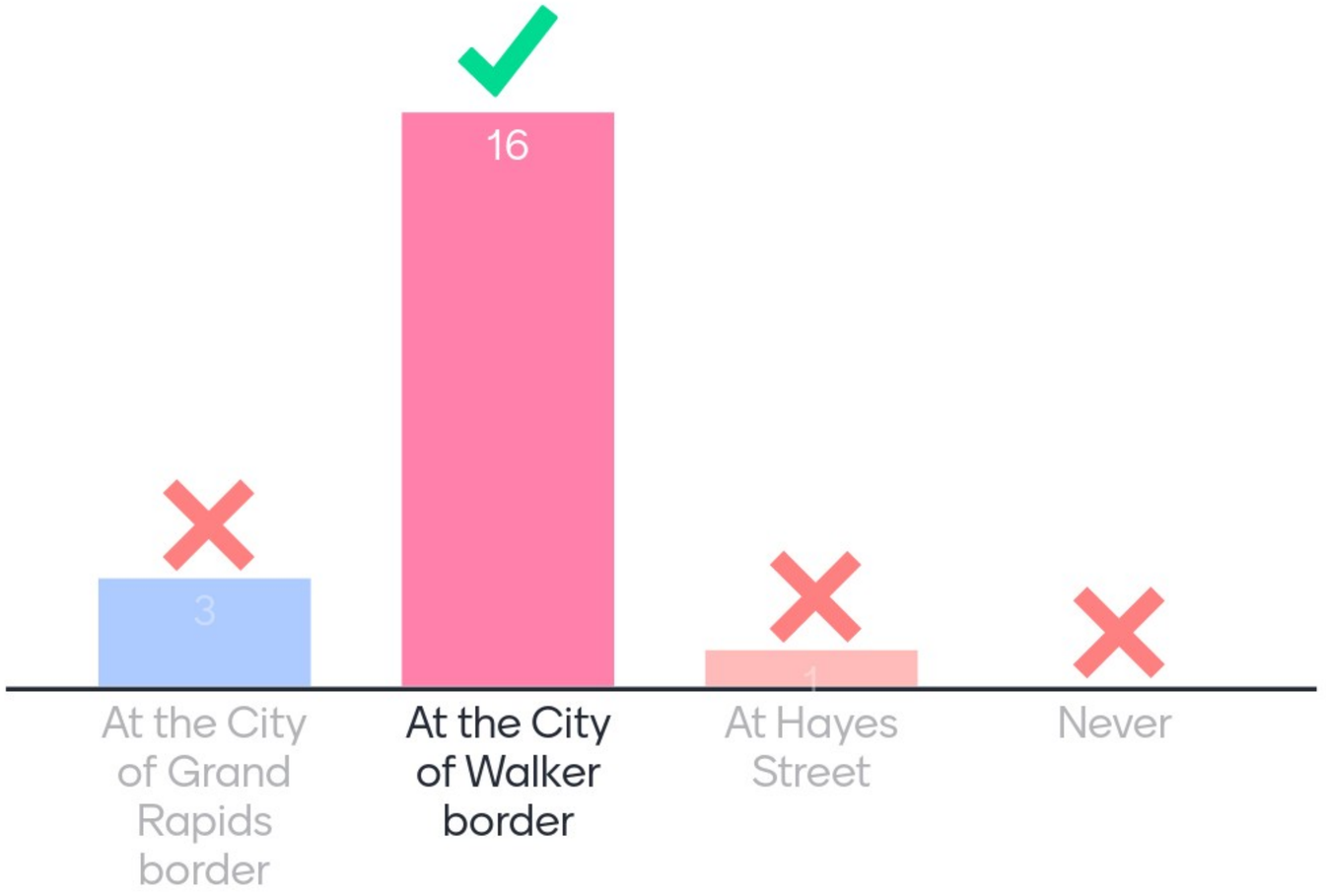
When does Ironwood Drive become Remembrance?



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Leaderboard

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How many traveling lanes does Ironwood Drive contain?

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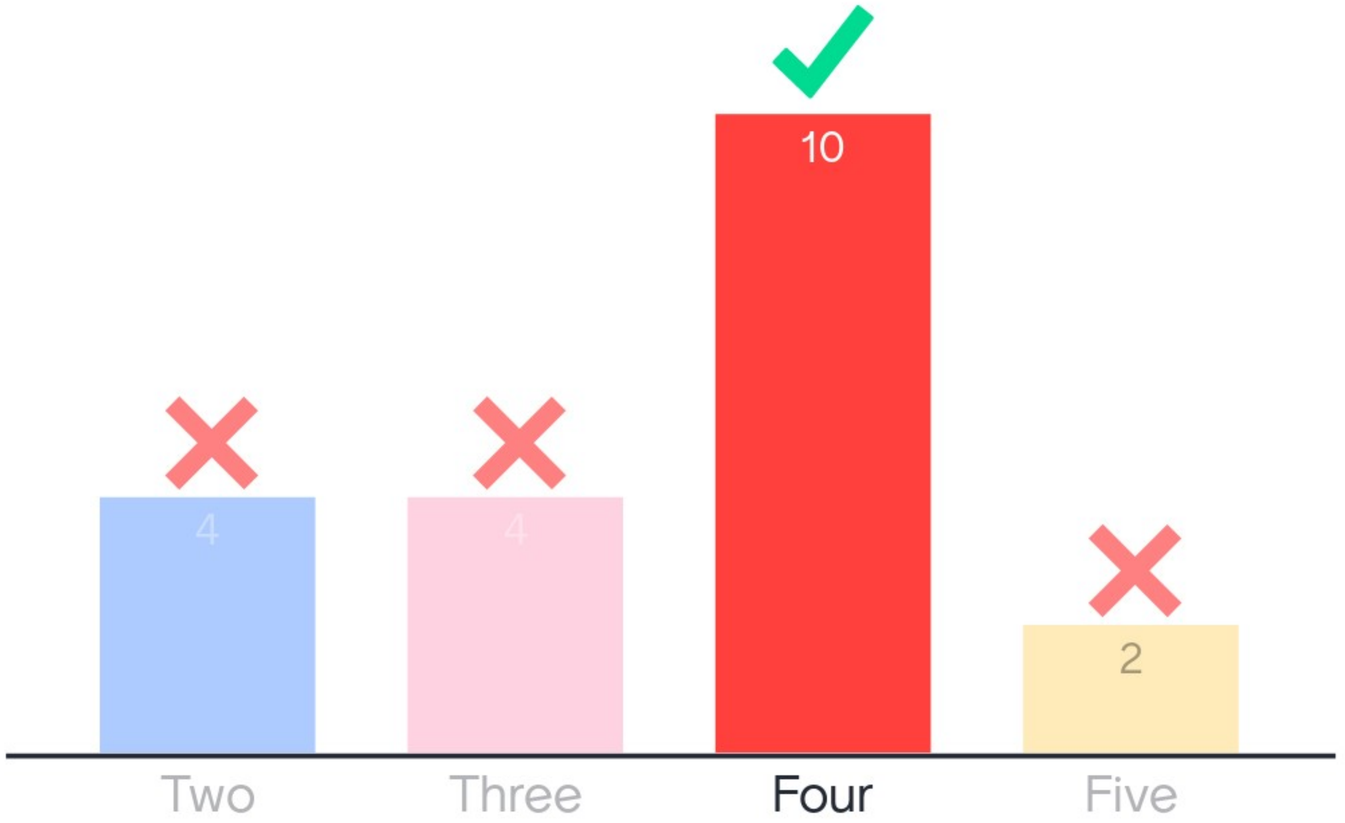

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And the winner is....

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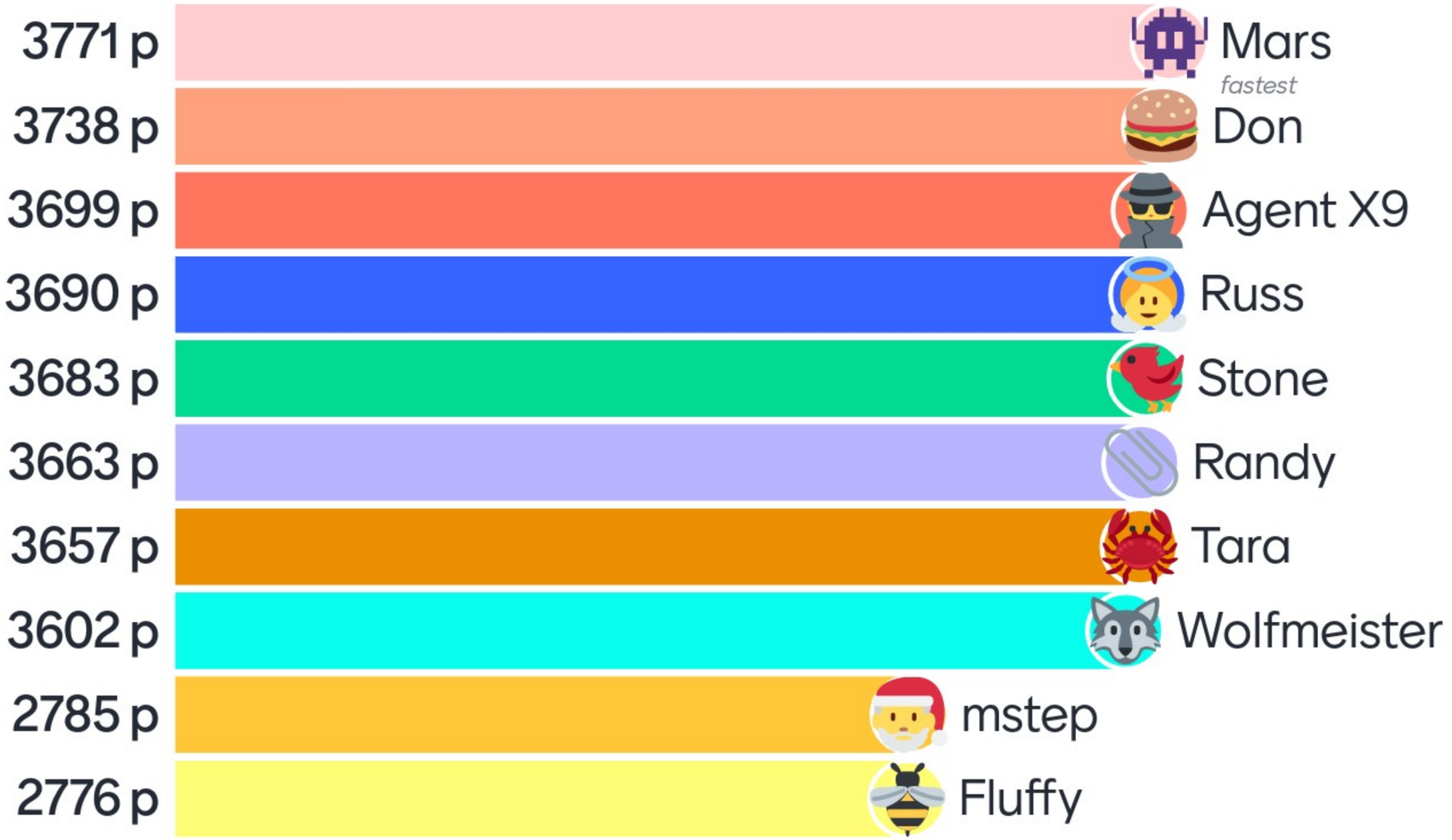

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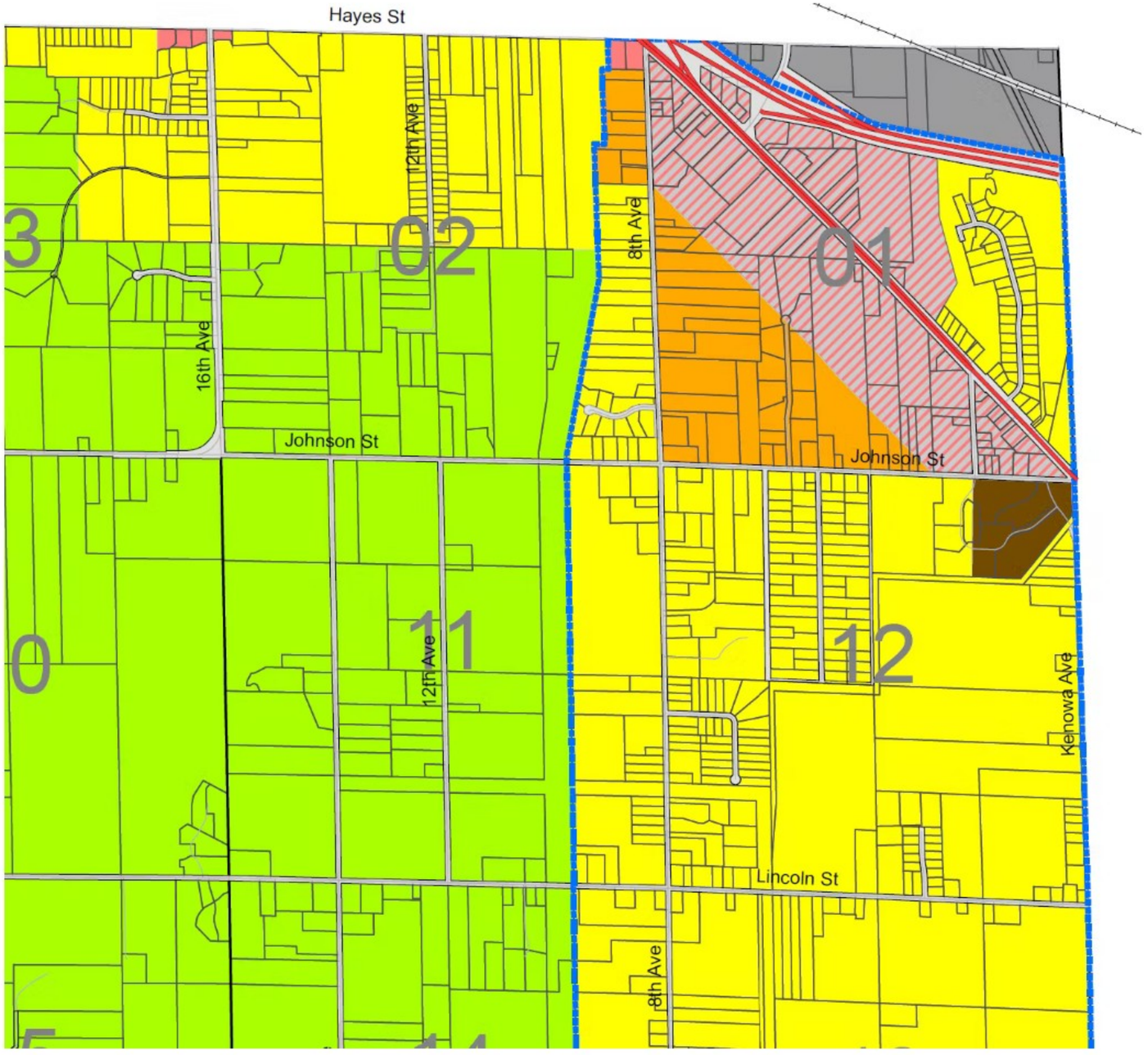
Master Planning & Why You are Here

1 - 2020 Master Plan process
2 - The Master Plan purpose and intent, legal authority
3 - How a Master Plan can direct future land use
4 - Master Plan Map and the Urban Growth Boundary
5 - How the Master Plan and Zoning Ordinance work together to establish future land use
6 - Uses-by-right & Special uses
6 - Public participation

1 1



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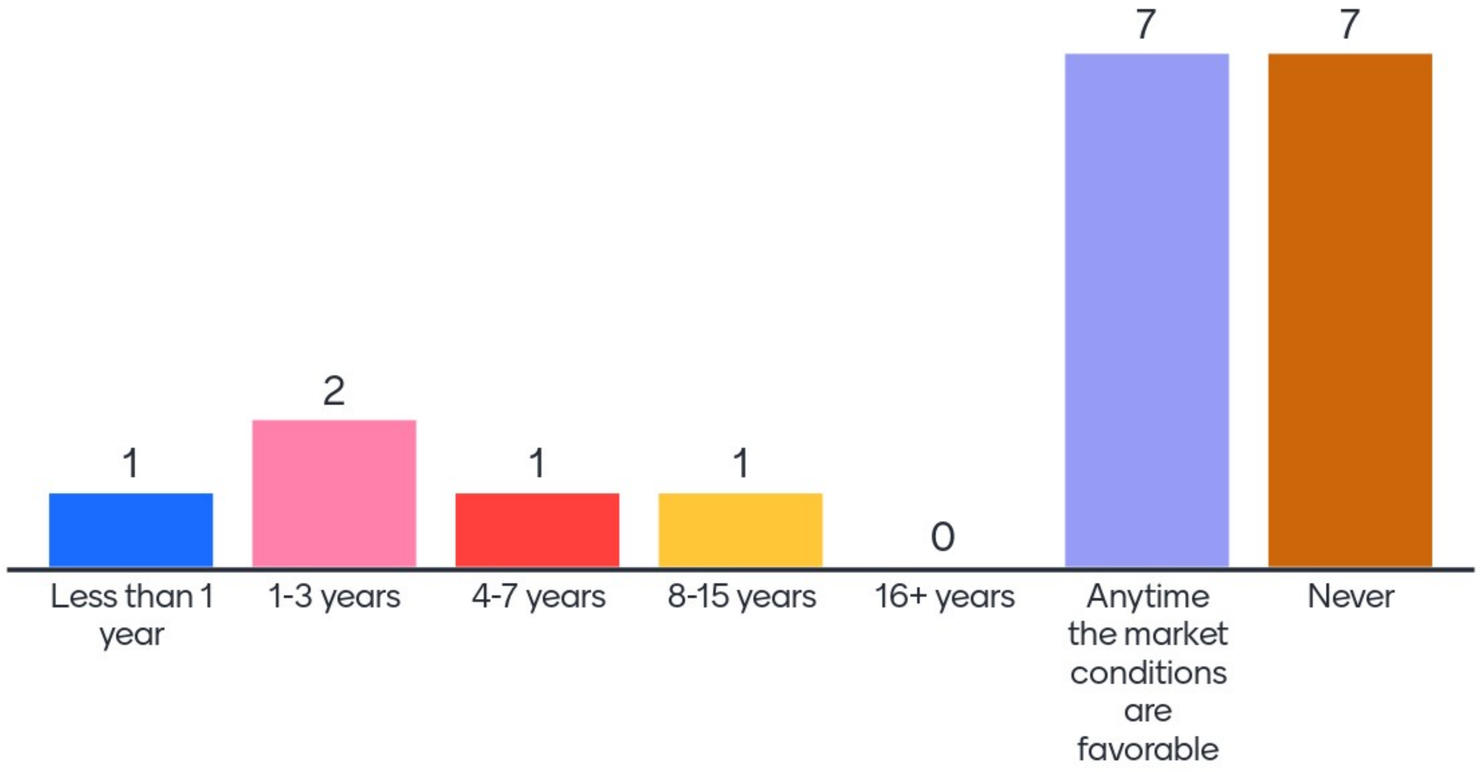
If you have an interest in selling your property (excluing Windemere) for commercial or industrial use, when would you?



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Setting aside public utilities, where should growth be focused in the short term planning period (0-5 years)?

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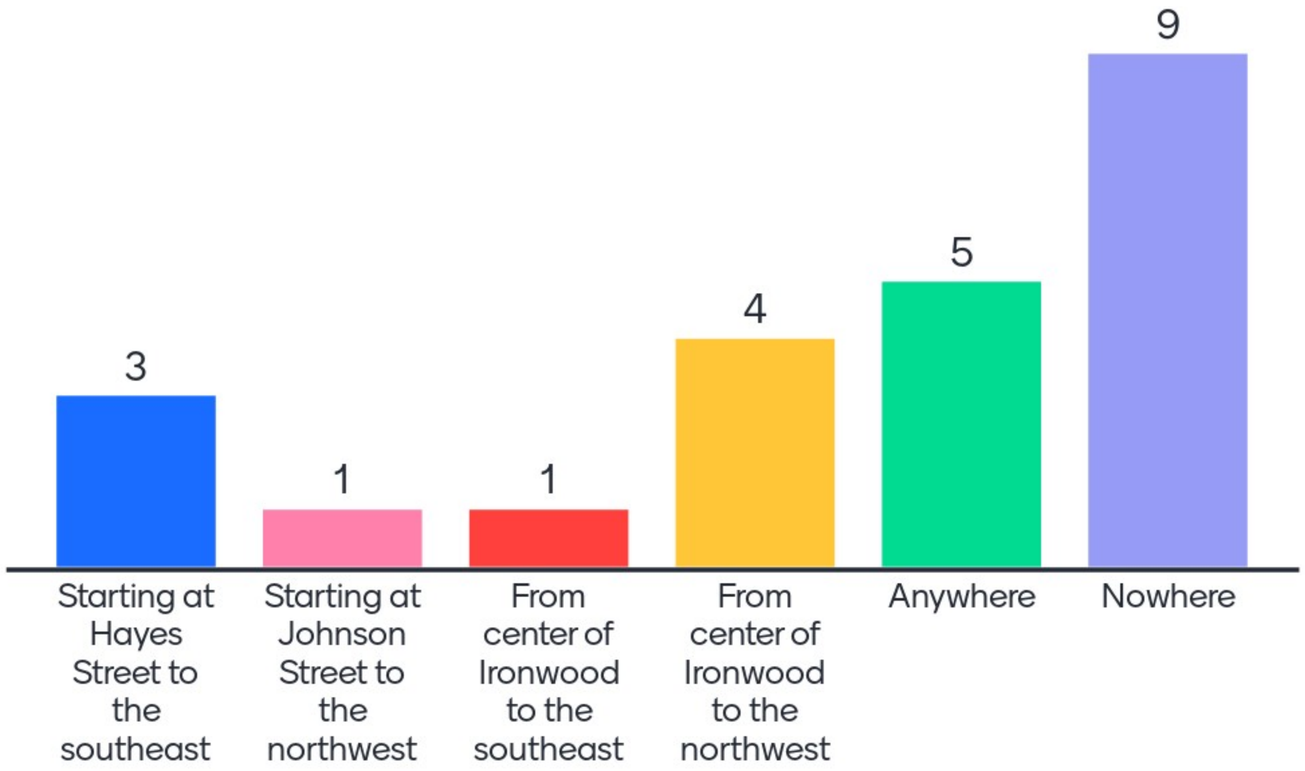

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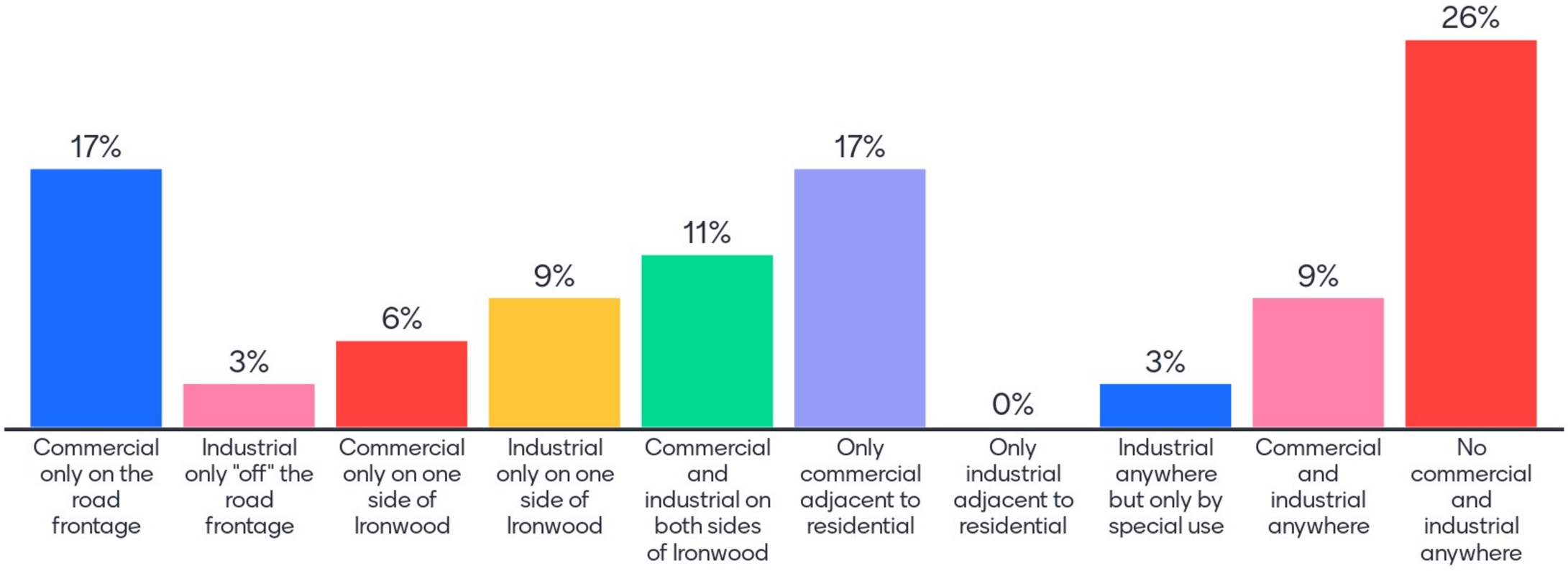
Generally, where should commercial and industrial uses be located?

Mentimeter



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Building Facades

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Corporate Standard Facade

1 1

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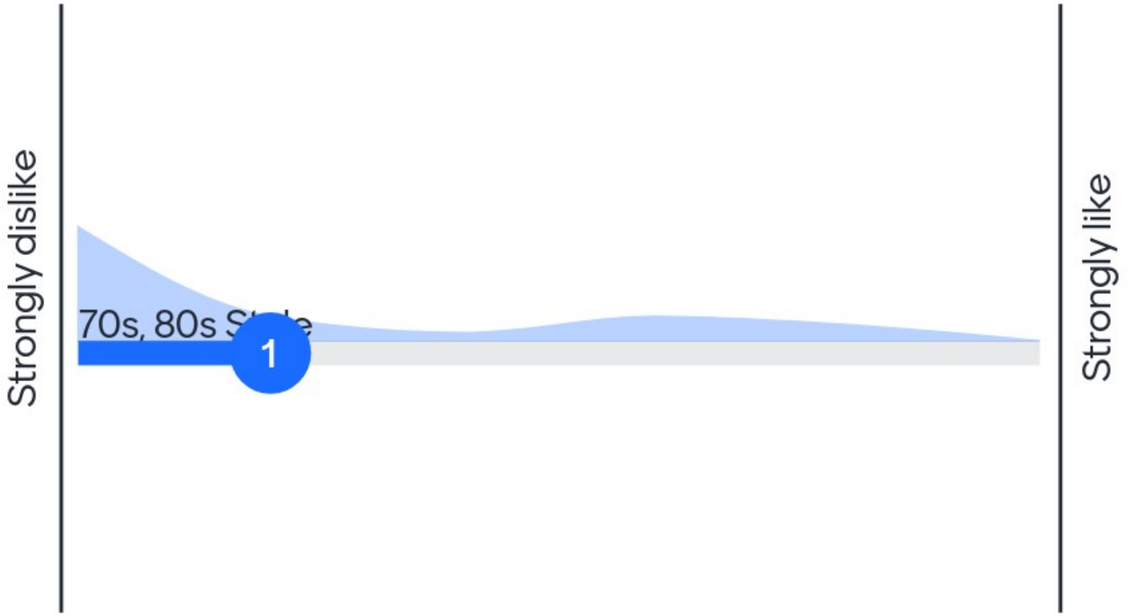
Regulated Facade

1

Do you like this style of commercial building?

Mentimeter



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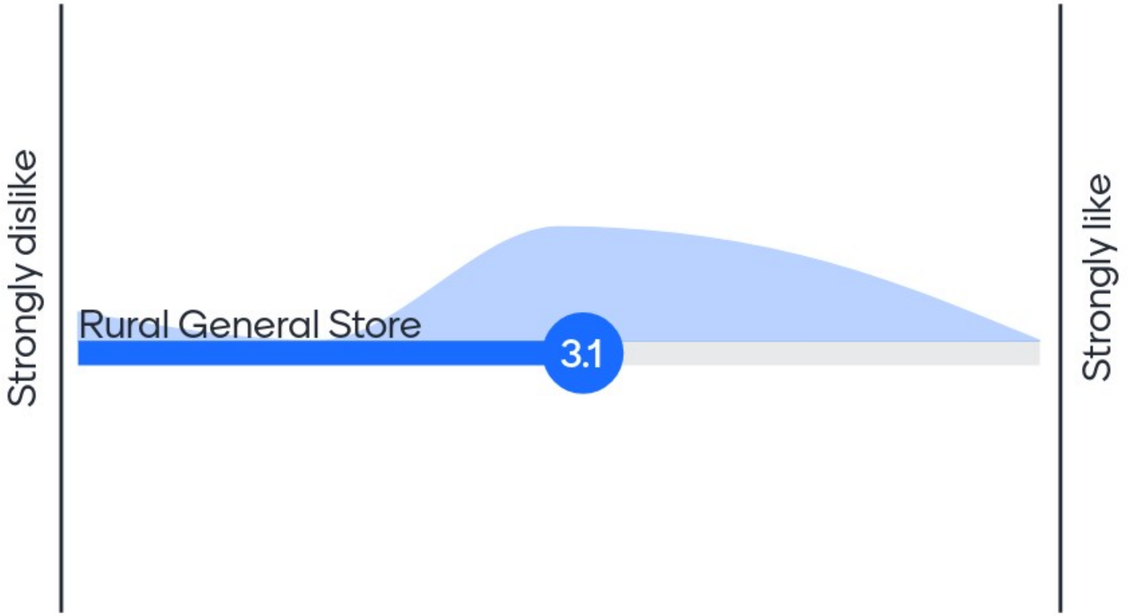
Do you find this design option visually appealing?

Mentimeter



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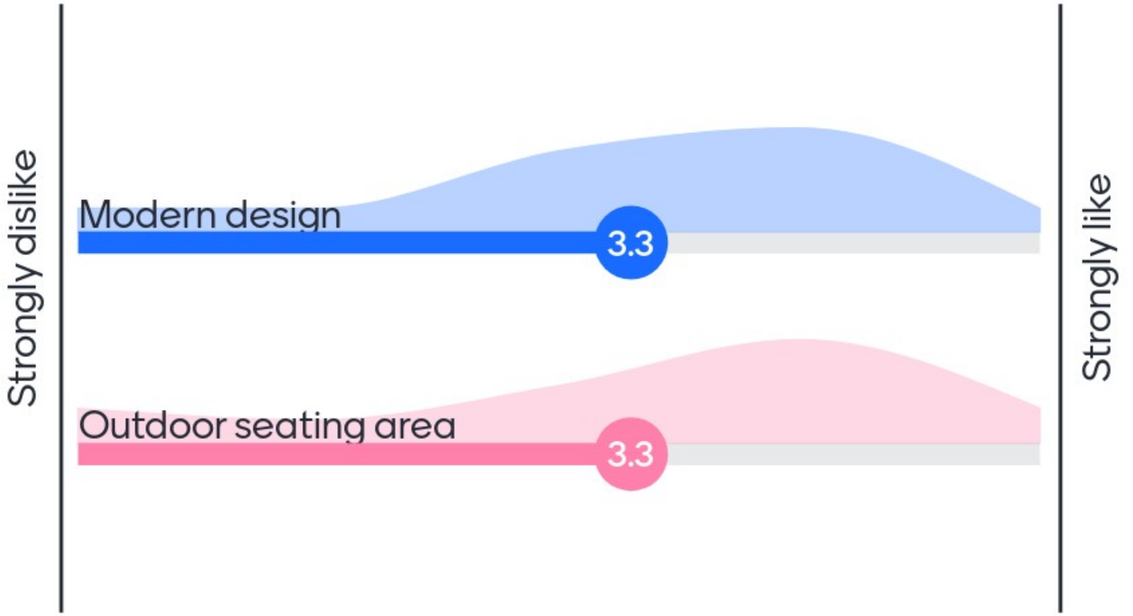

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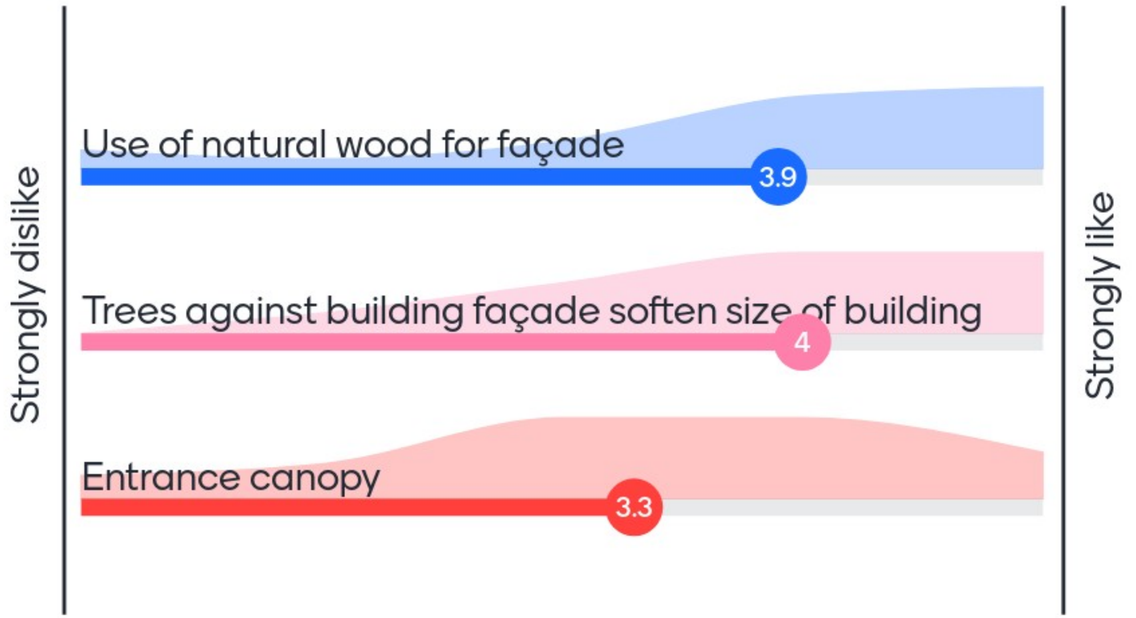
How do you feel about the façade of this building?

Mentimeter



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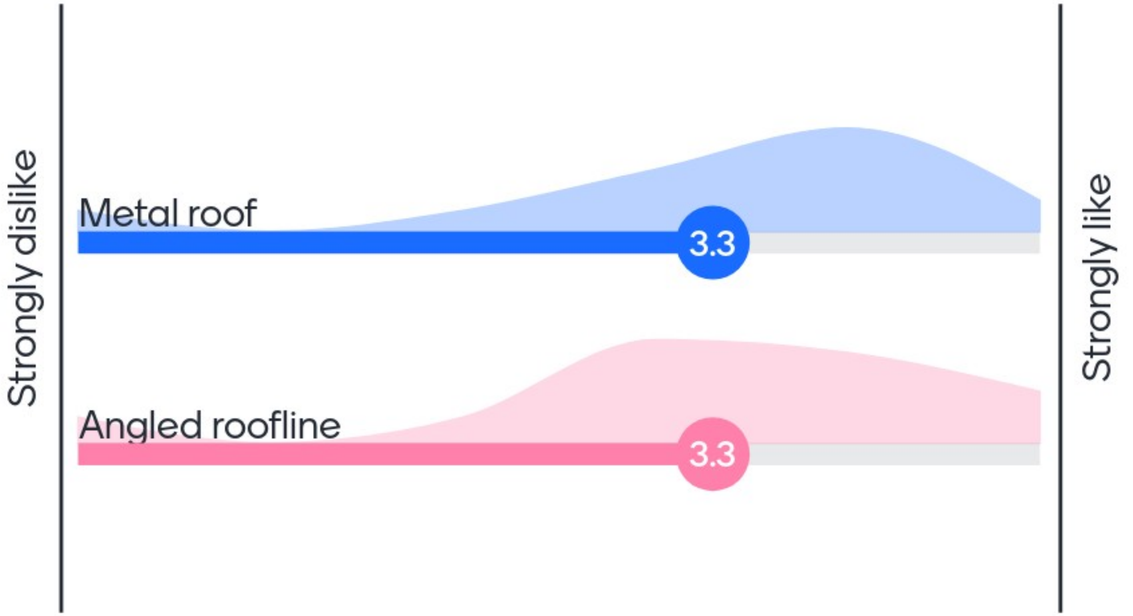
Do you like this style of commercial building?

Mentimeter



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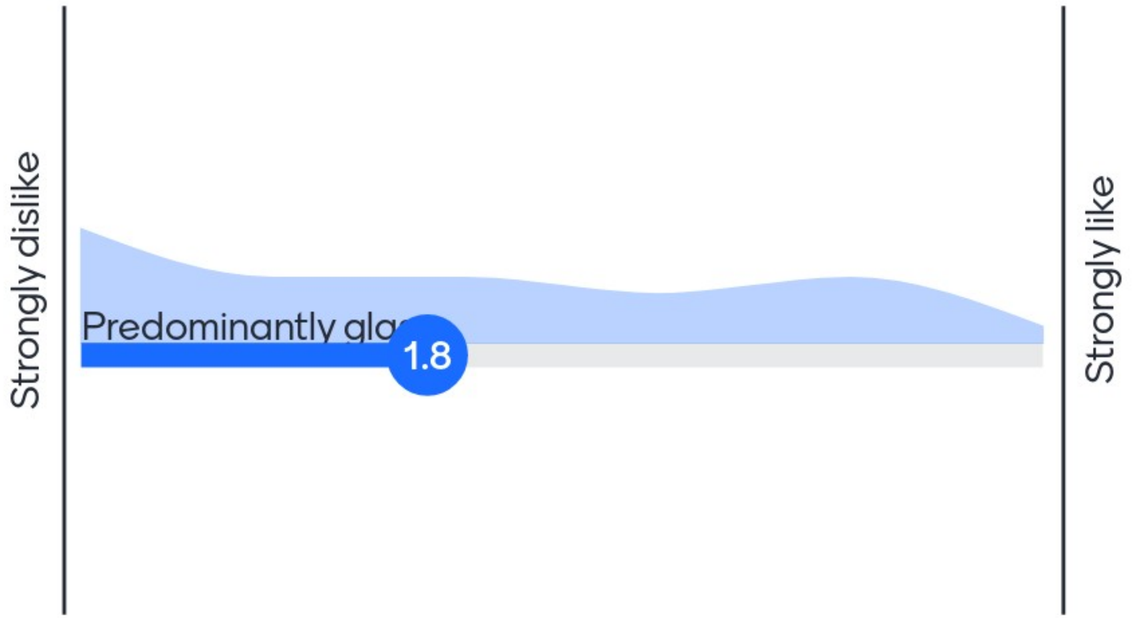

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The Township currently requires certain commercial facade material. What building materials do you favor?

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Do you find this design option visually appealing?

Mentimeter

22

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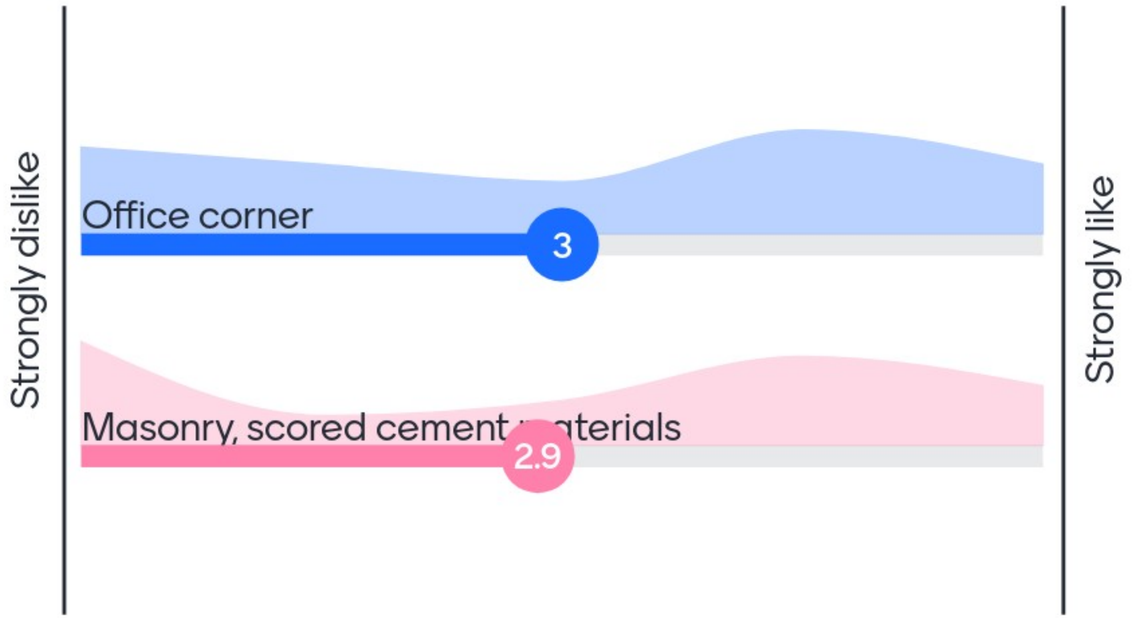

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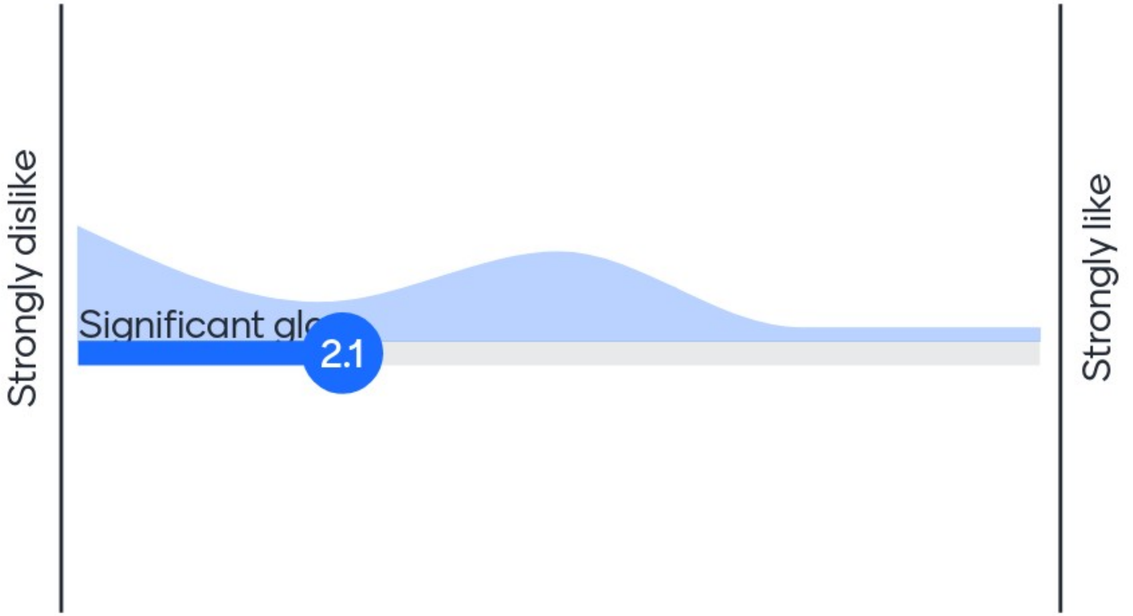

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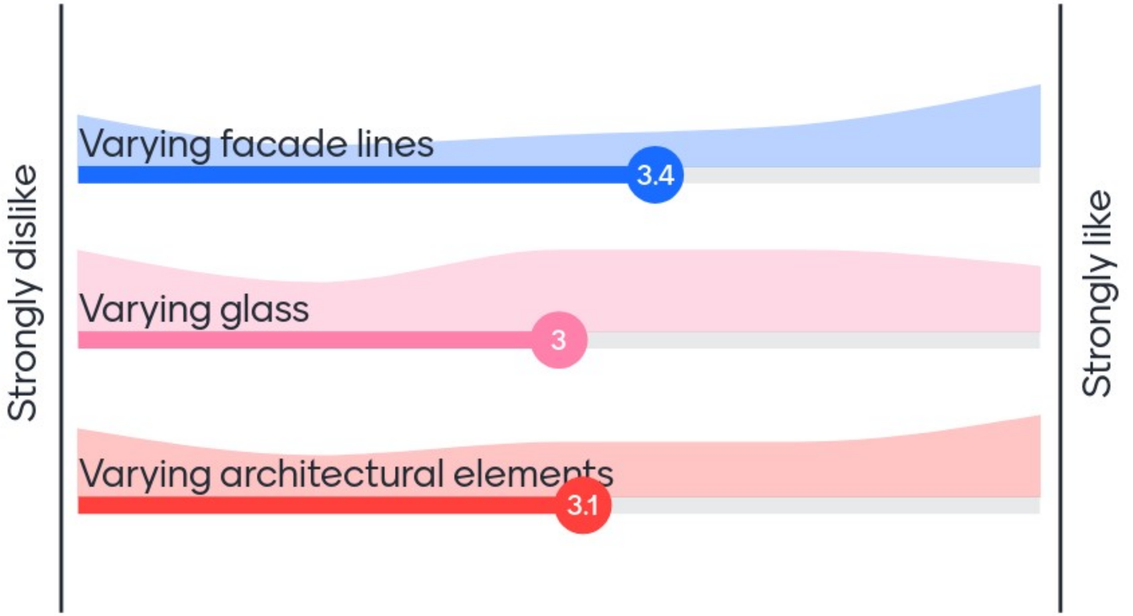

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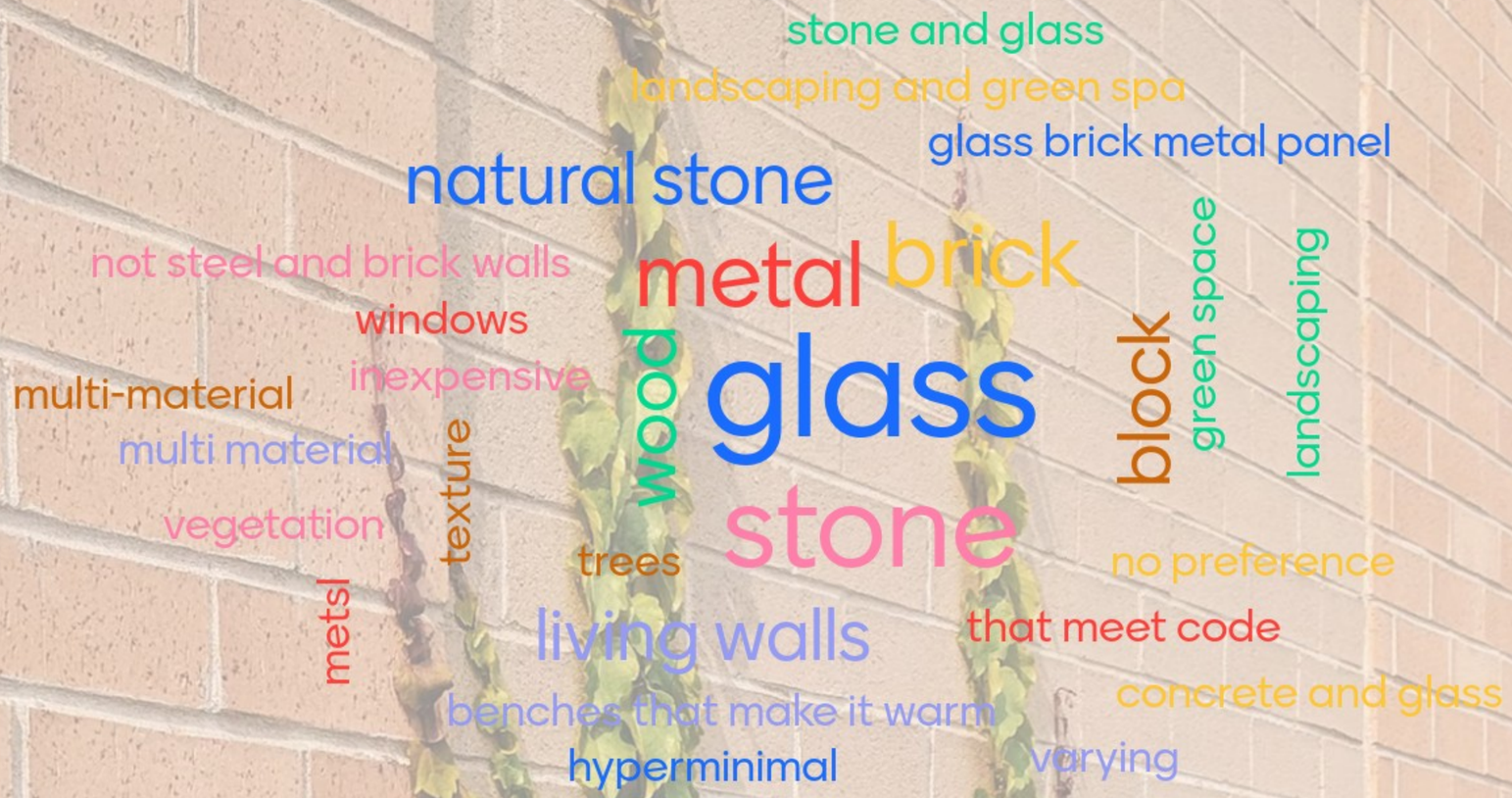

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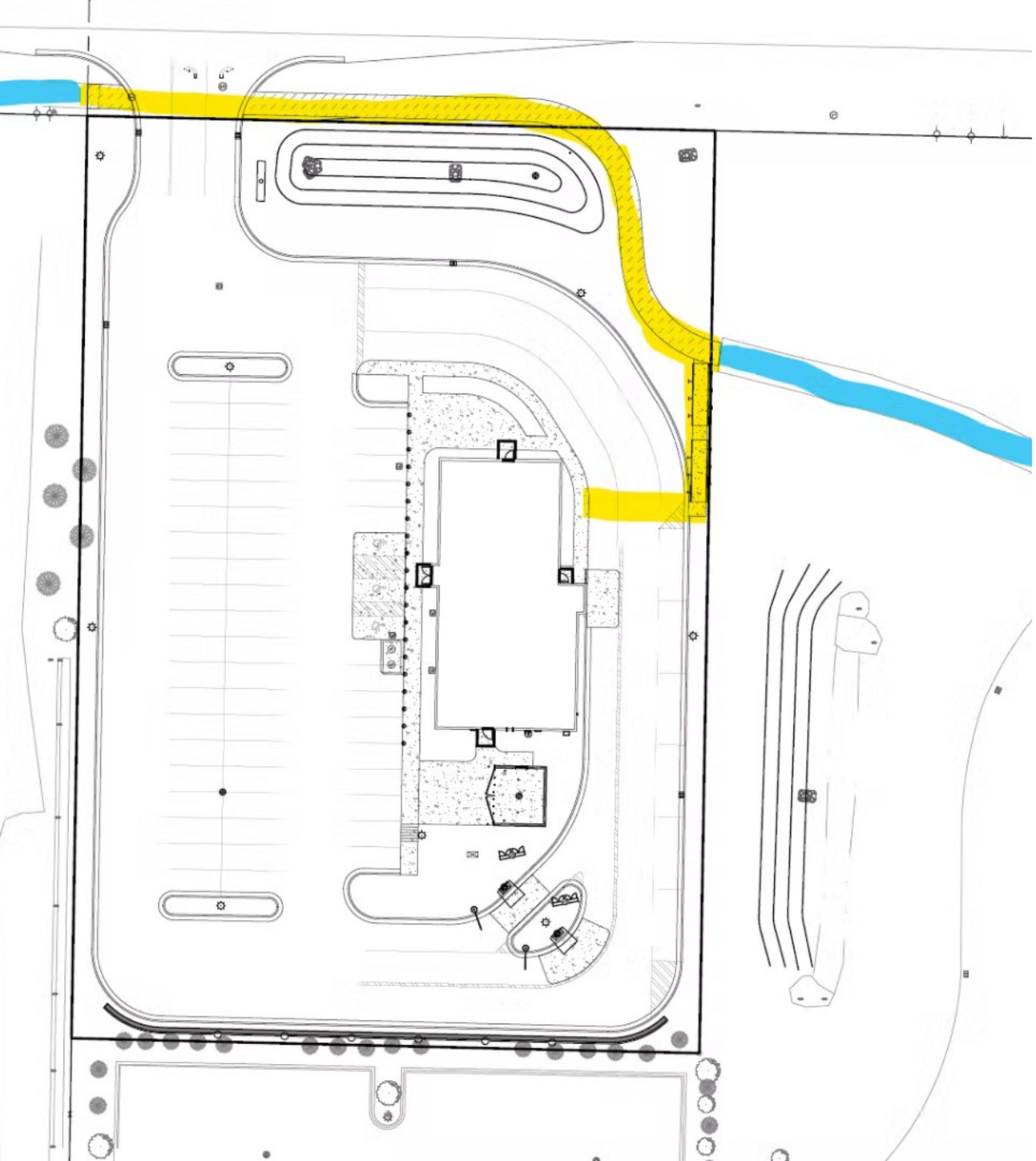
Pedestrian Pathways



Would you like to see pedestrian friendly commercial and industrial development?

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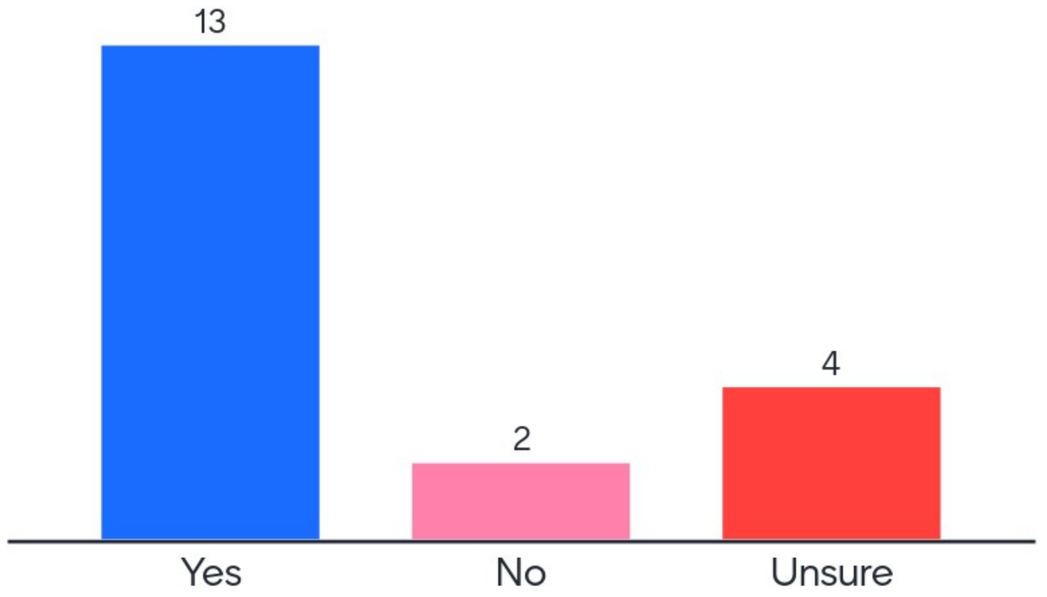

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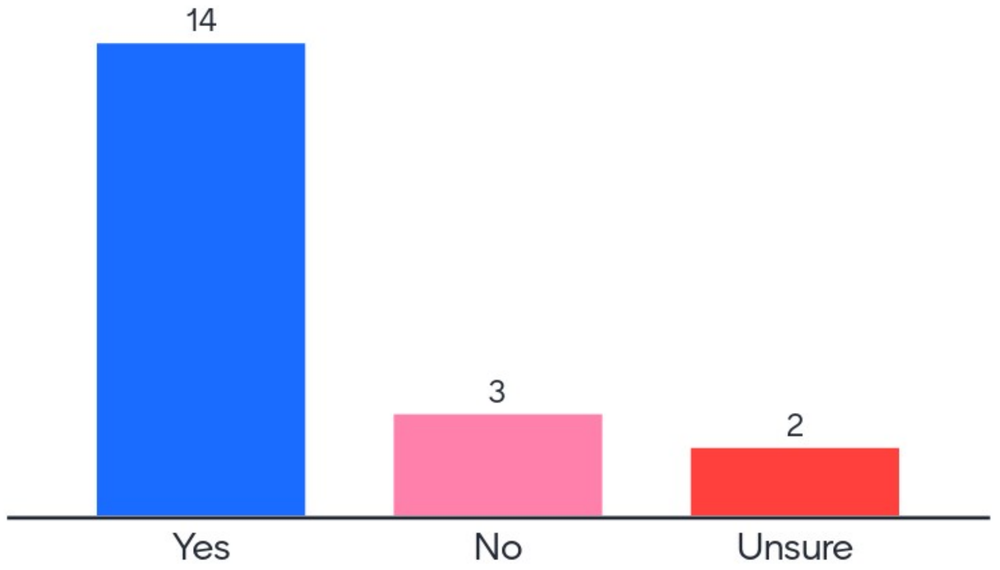
Would you like to see more park-like trails required within commercial and industrial development?

Mentimeter



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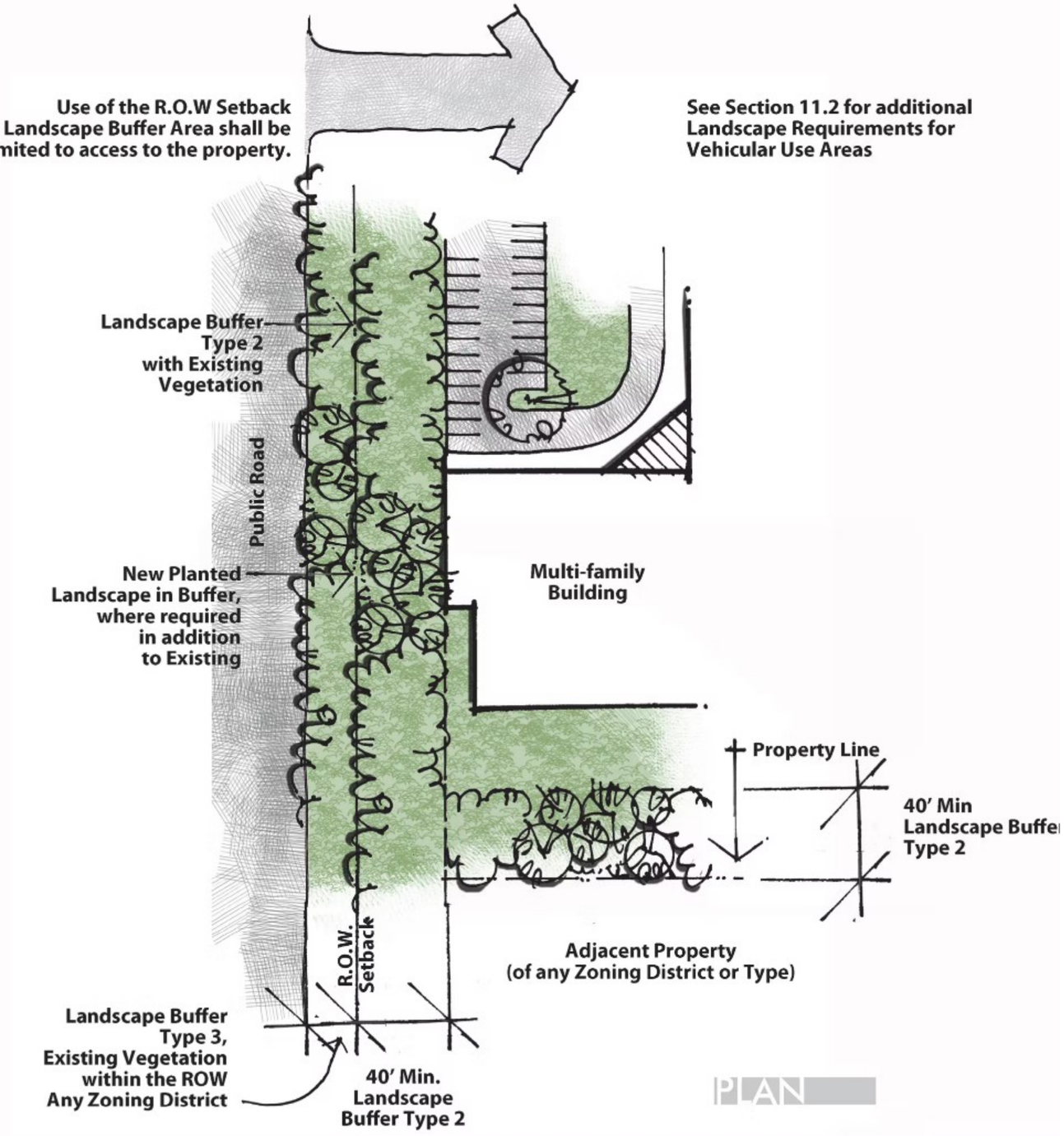
Landscaping, Buffers, and Parking Lots



How do you feel about a landscape buffer between public roads and new commercial & industrial uses?

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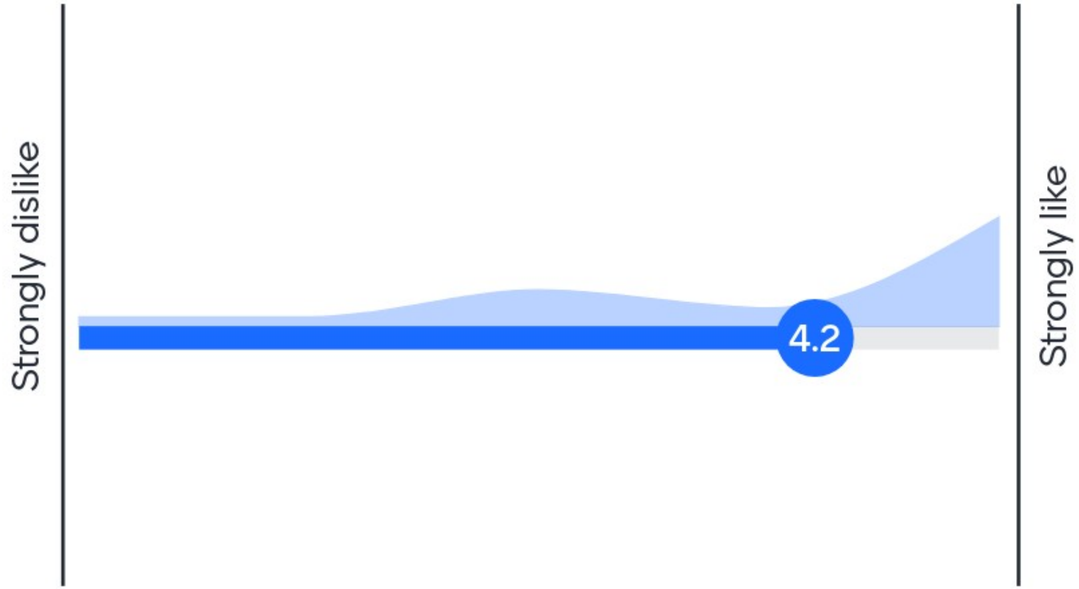

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How do you feel about a landscape buffer between residential buildings and commercial & industrial uses?

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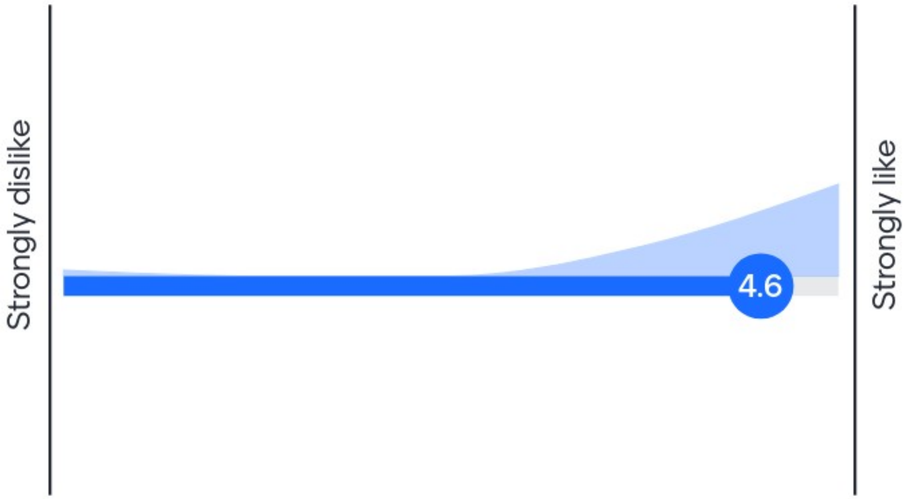

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Do you like the incorporation of greenery in this parking lot design?

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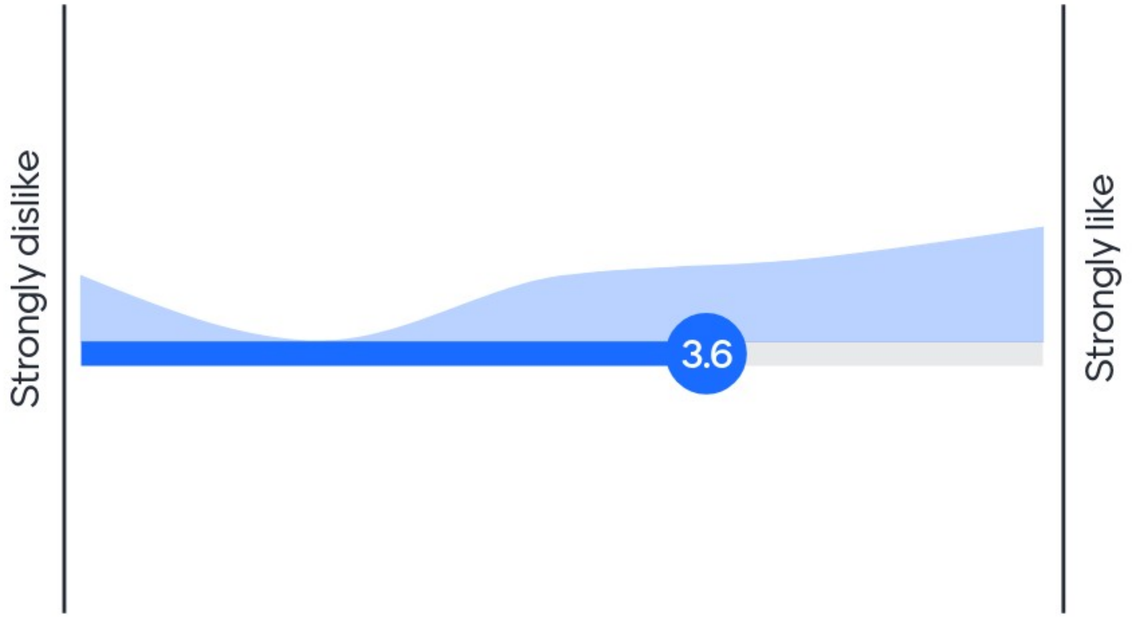

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How would you feel about having public green spaces within commercial development?

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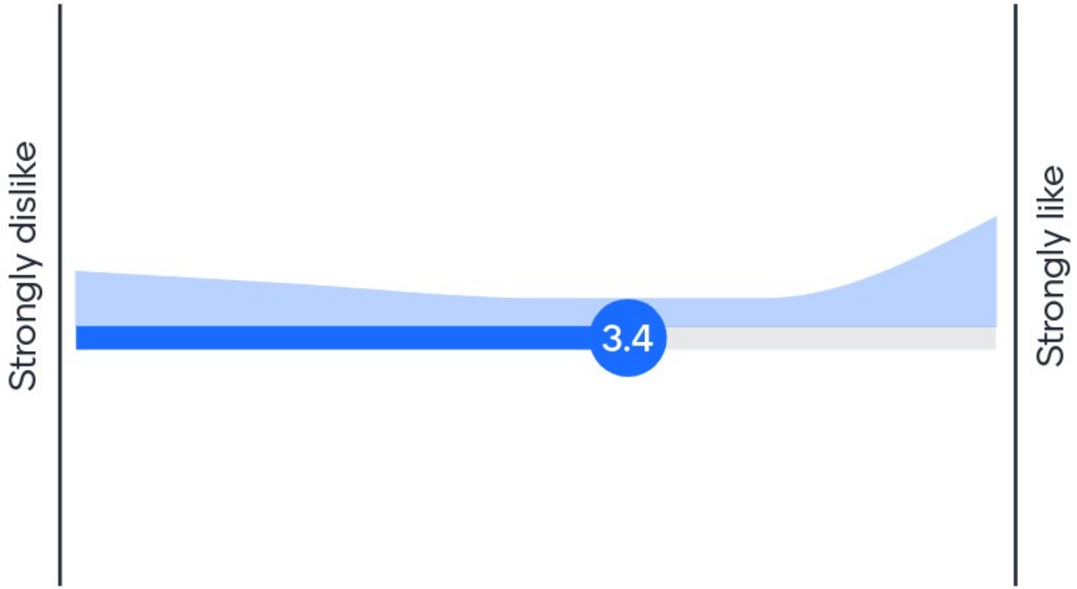

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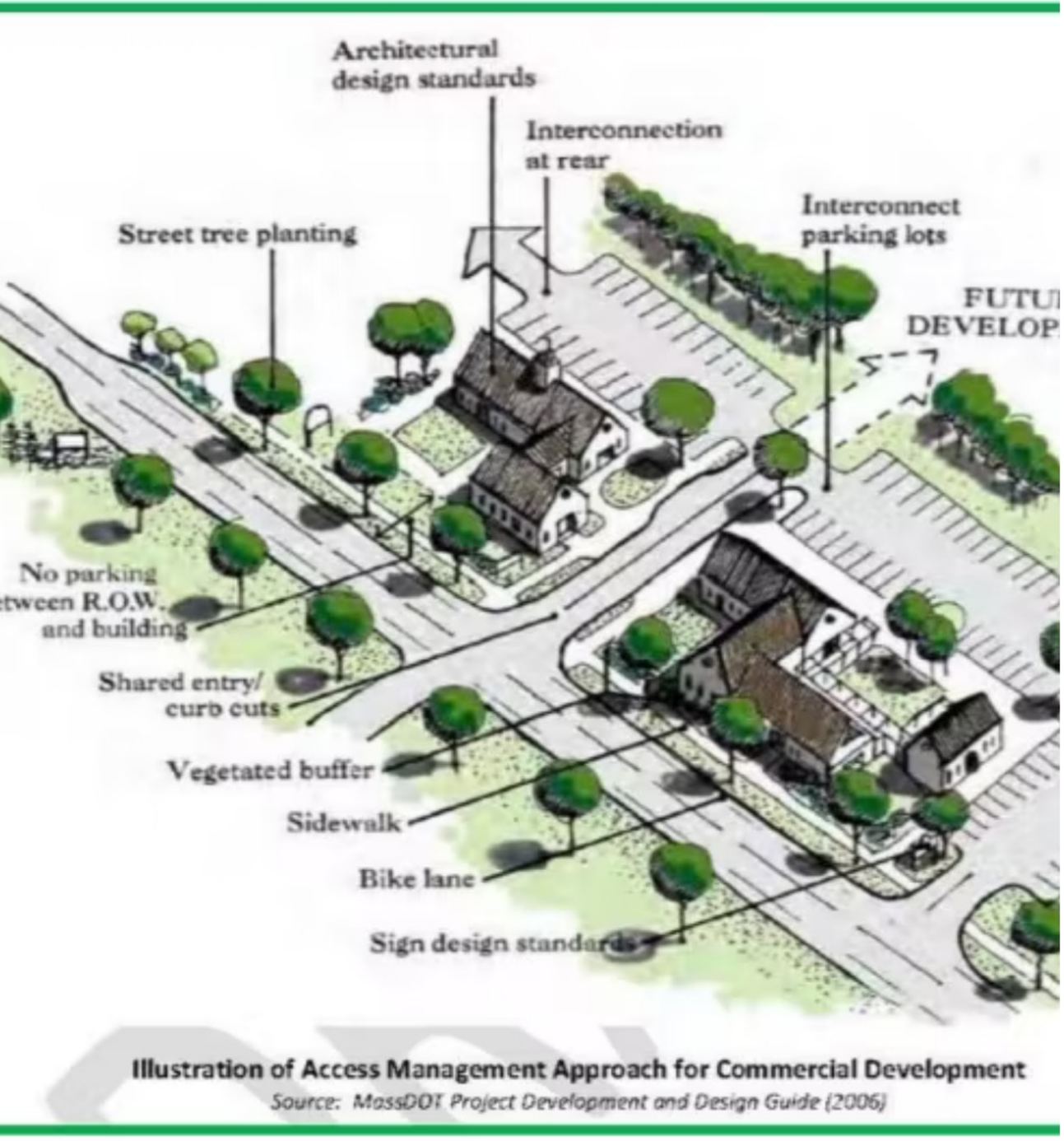
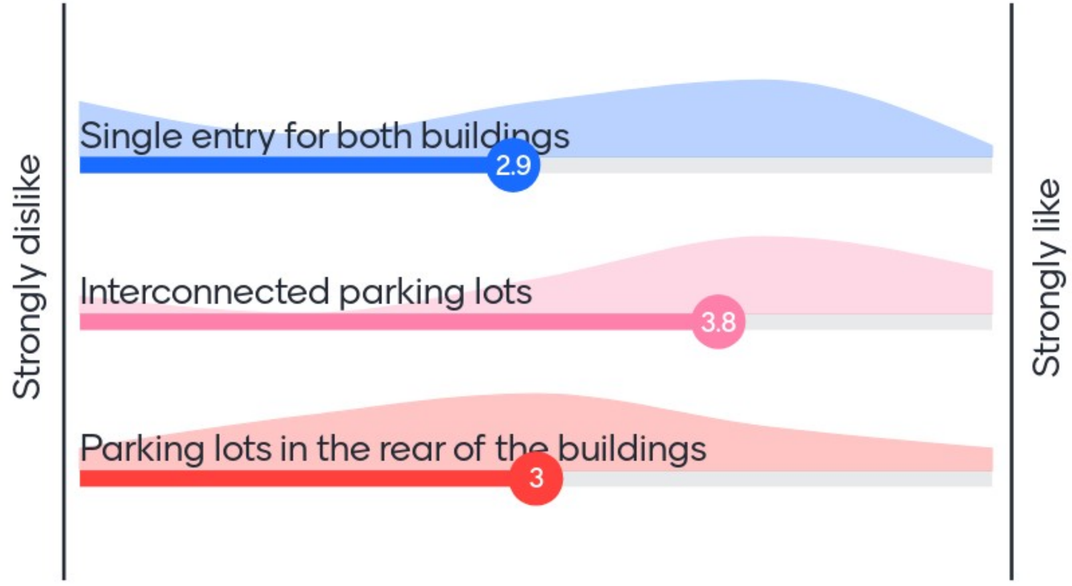


Illustration of Access Management Approach for Commercial Development

Source: MassDOT Project Development and Design Guide (2006)

Do you like the design of this shared access parking lot?

Mentimeter



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Signage

How do you feel about ground mounted signage?

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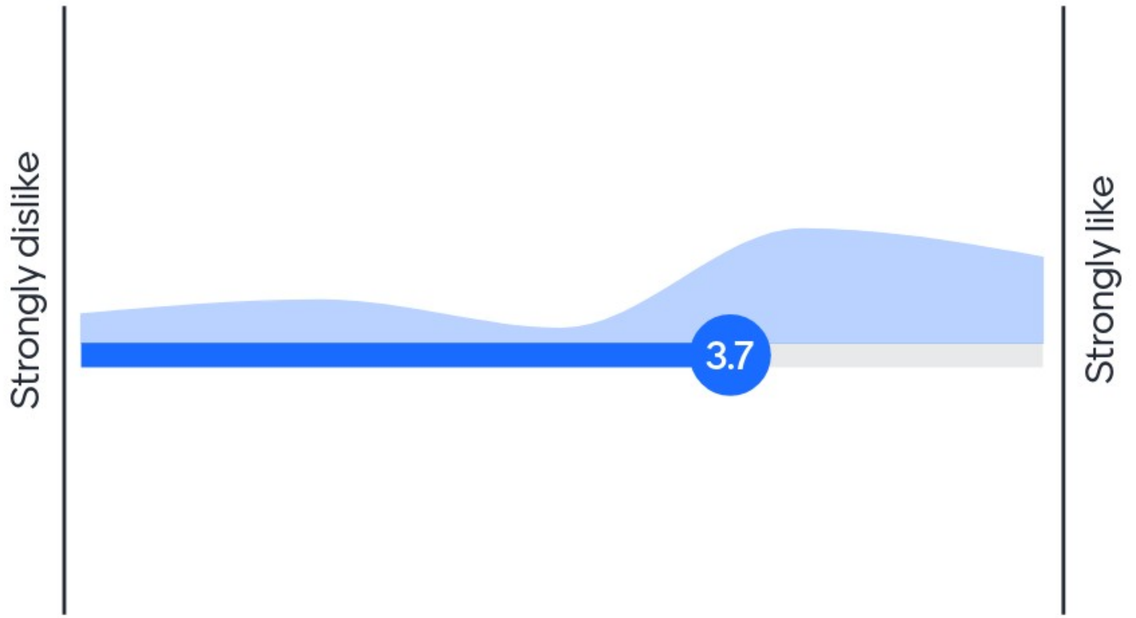

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How do you feel about pole mounted signage?

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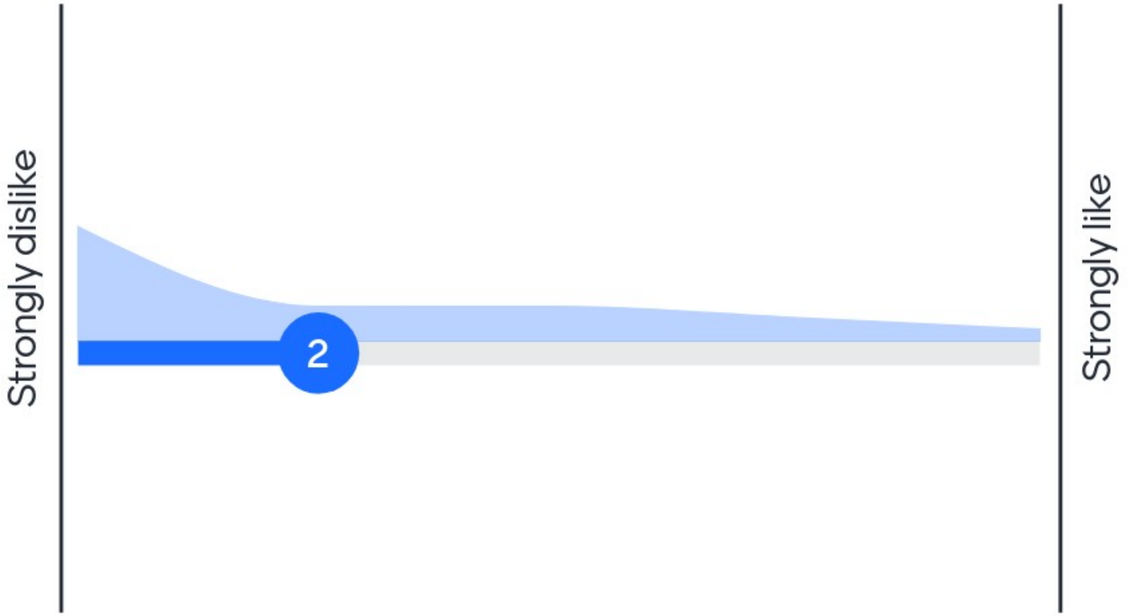

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How do you feel about pole mounted "highway" signage?

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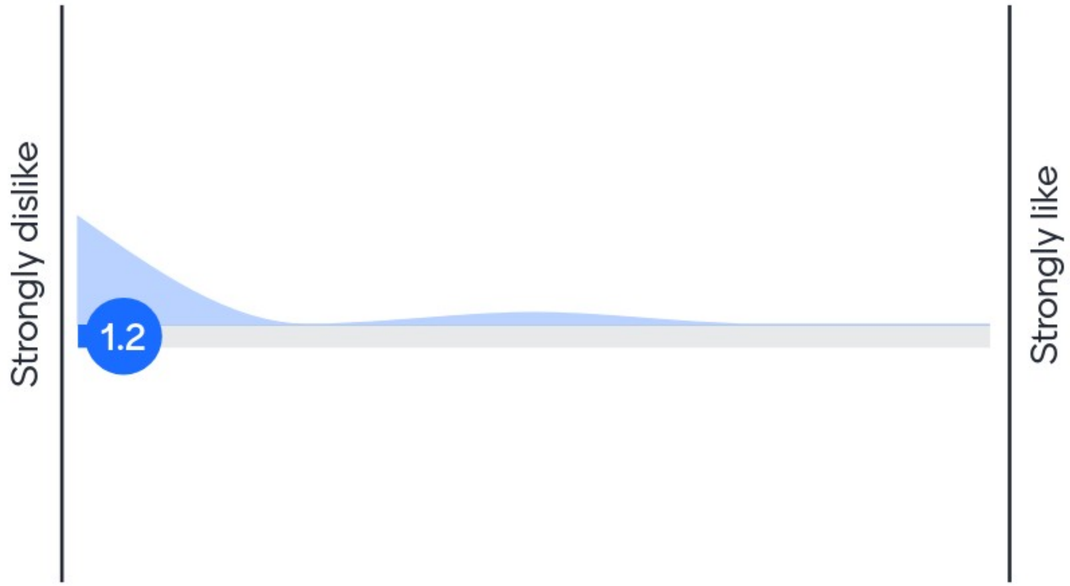

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How do you feel about the proportion of the wall mounted signage to the wall area?

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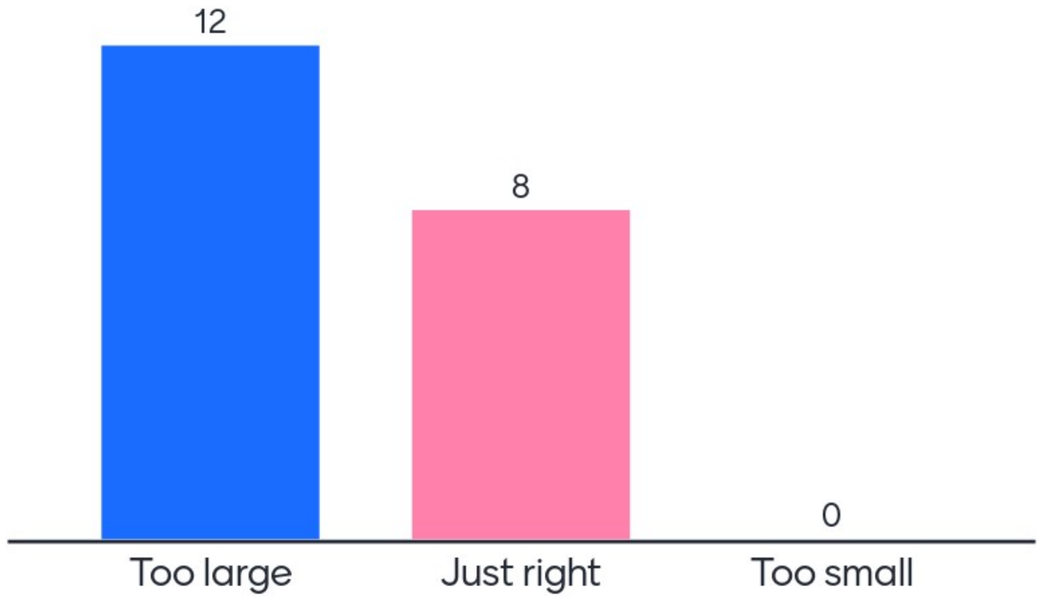

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How do you feel about very large wall mounted signage?

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If only one type of sign was allowed adjacent to the road, which do you prefer?

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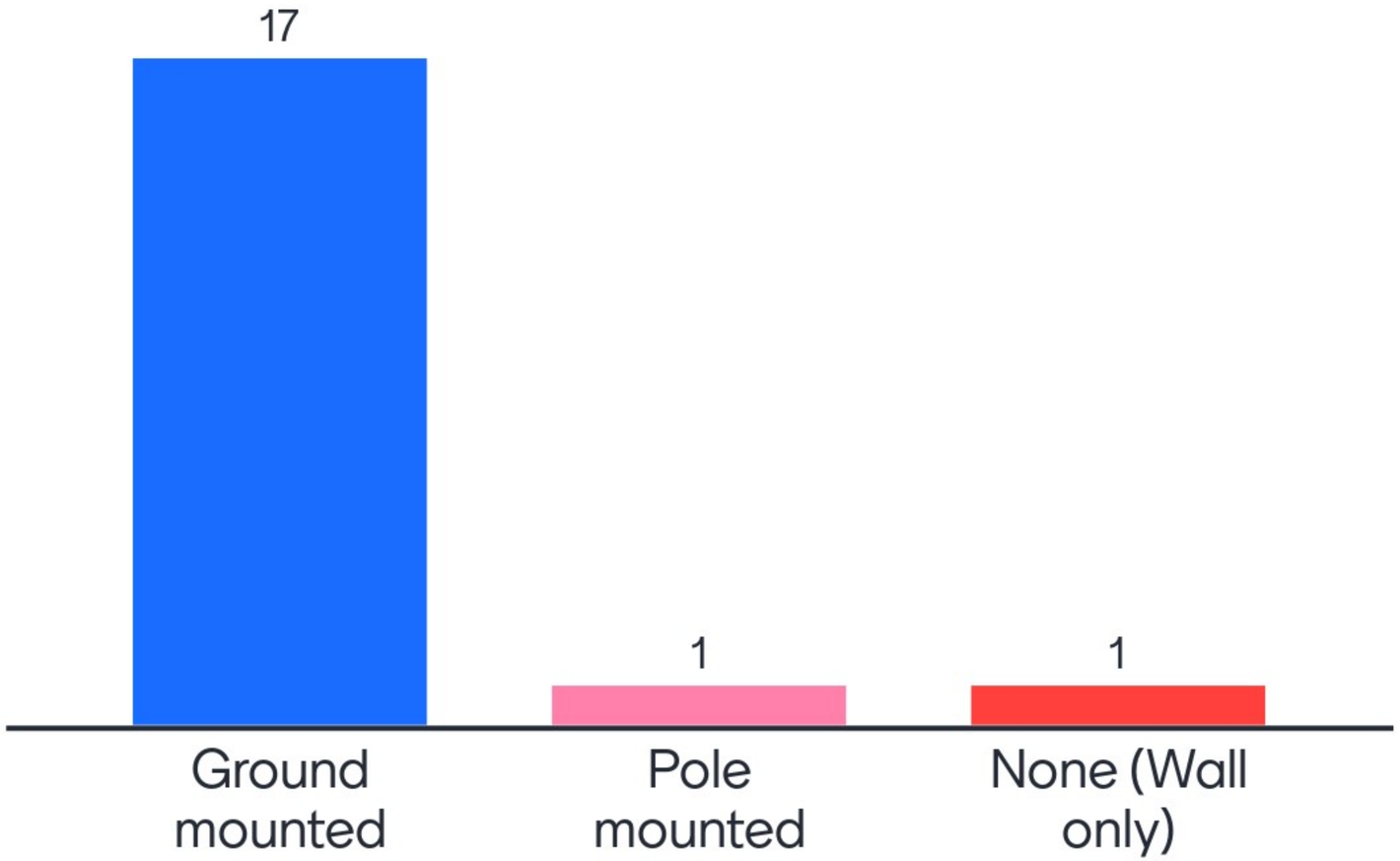

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After being here tonight, do you support less commercial growth, the same, or more within the Corridor?

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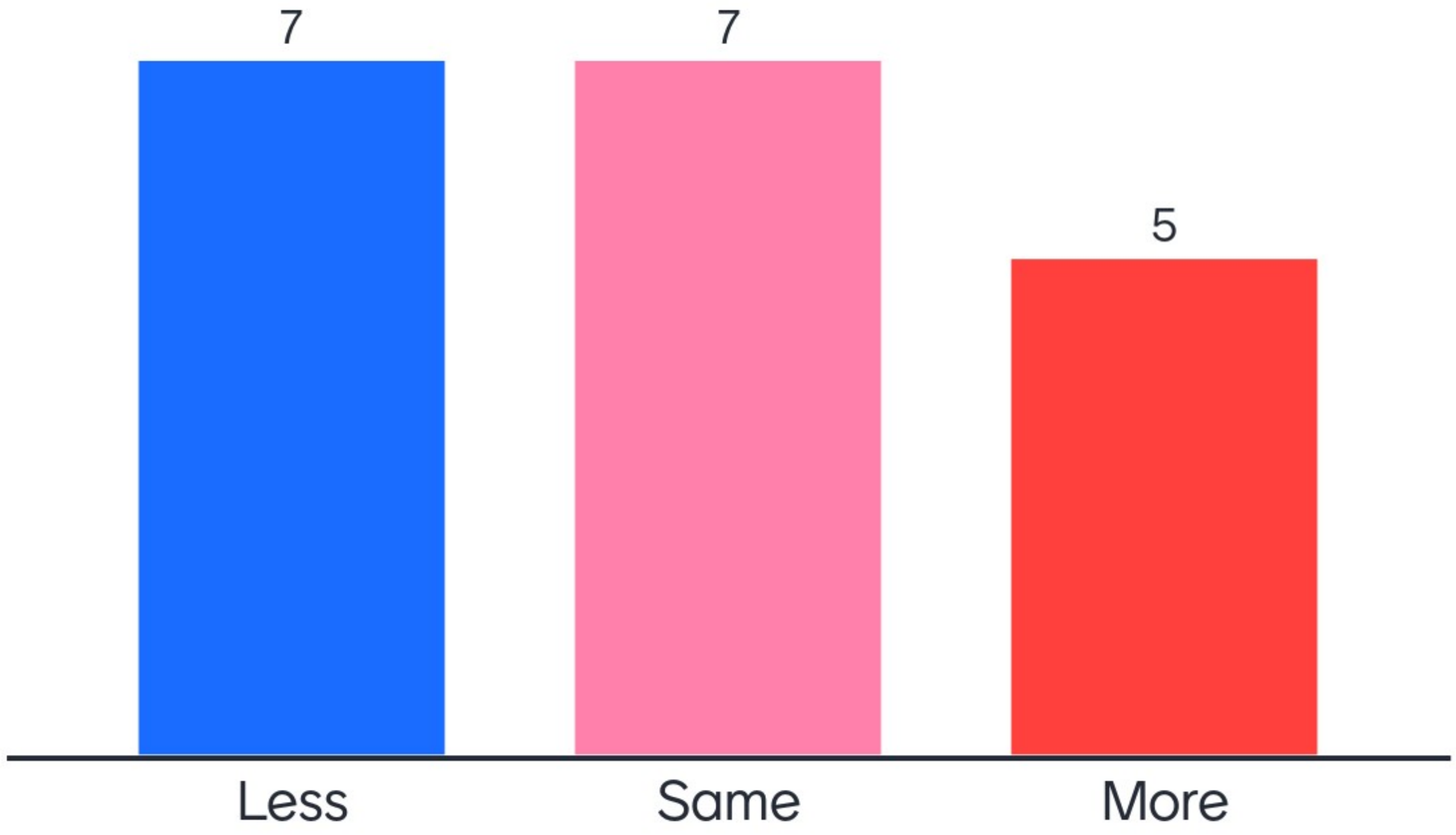

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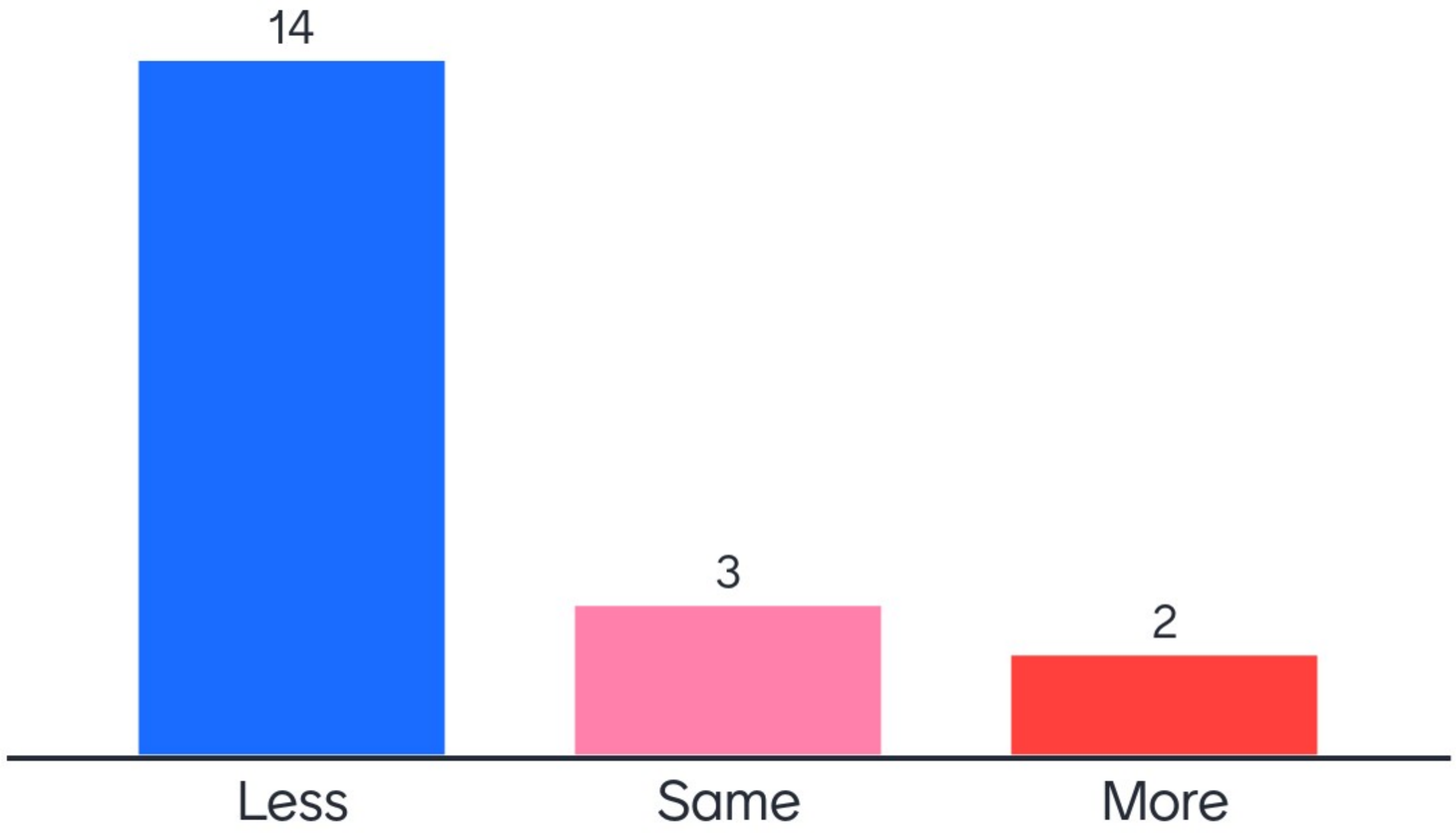

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Describe the ideal future of Ironwood Drive using three phrases:

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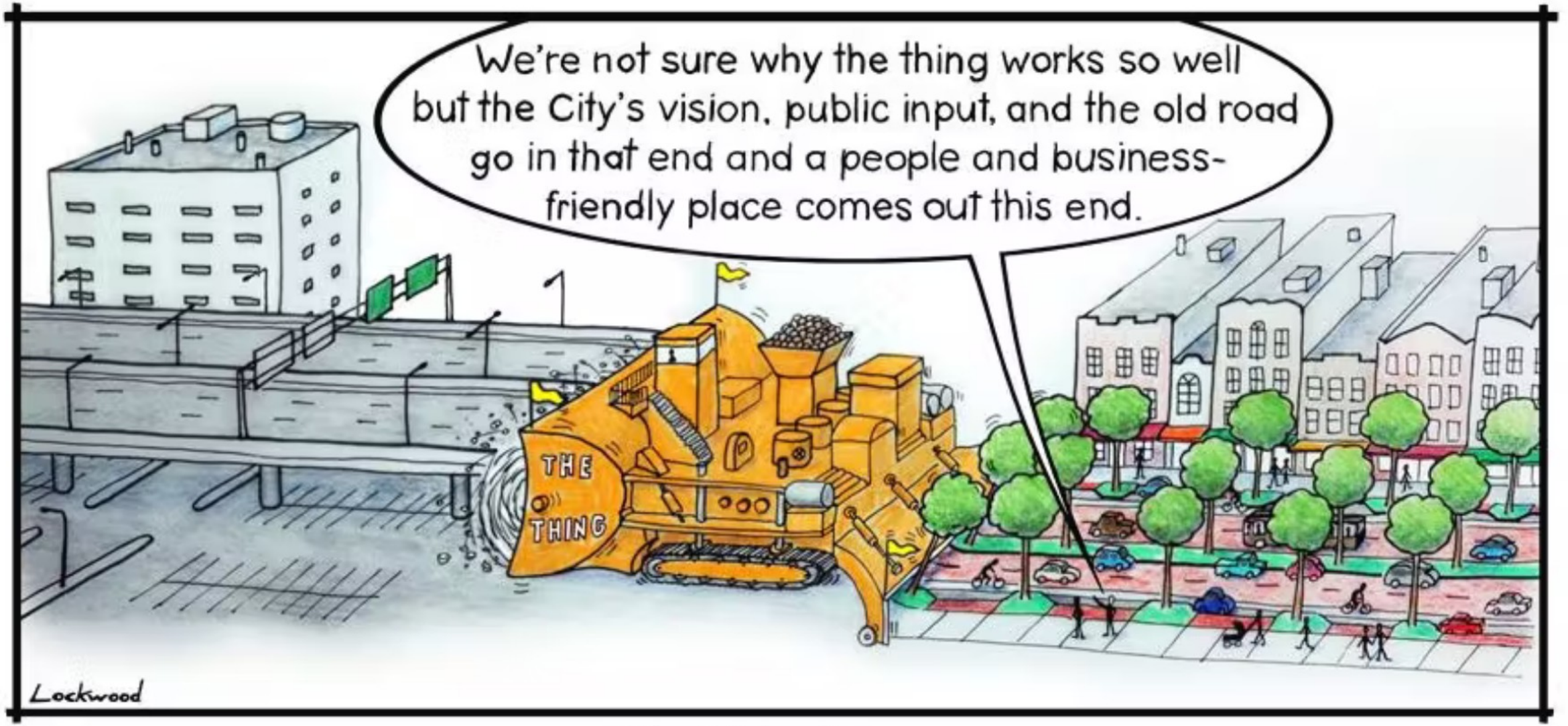

The Thing Is ...

How would you describe tonight?

54